

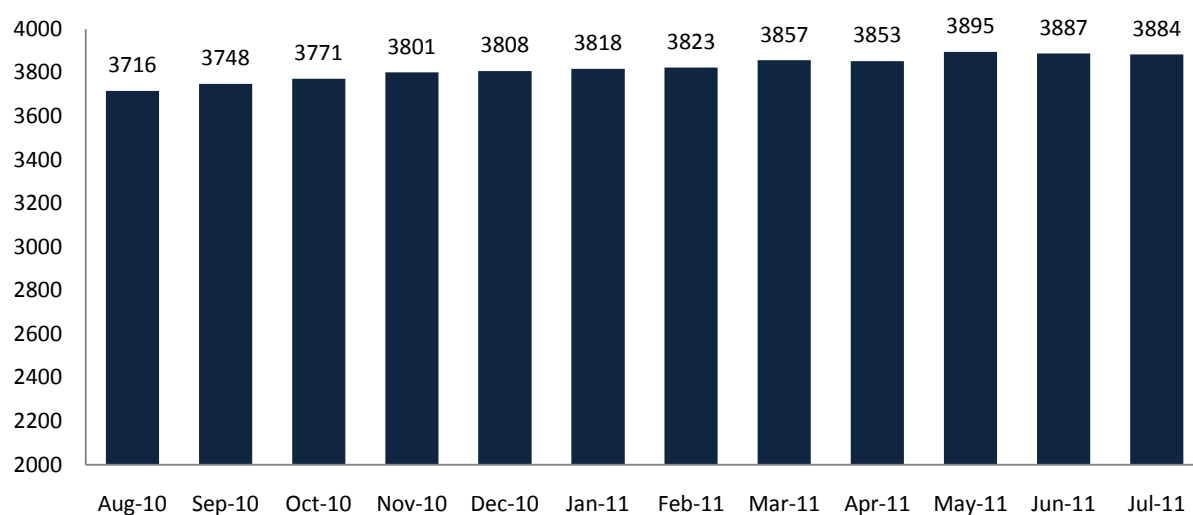
KOMPLETT REPORTS REVENUE OF MNOK 256 IN JULY 2011

Direct sales accounted for MNOK 186.5 (+2 %) compared to MNOK 182.1 for the same month in 2010.

Direct sales includes sales in the web shops Komplett.no, Komplett.se, Komplett.dk, MPX.no, inWarehouse.se and Jernia.no.

Komplett's revenue for July 2011 was MNOK 255.9 (-1 %) as compared to MNOK 259.2 for the same month in 2010.

Please find below rolling 12 months revenue. All amounts are in MNOK.



Revenue figures for August 2011 will be released on 6 September 2011 prior to the opening of stock exchange trading.

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