

Press release:

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## Bella Sky Comwell Hotel wins international award

Last week, <u>Bella Sky Comwell</u> was honoured for its unique architecture. The hotel won "Best Architecture in Europe" at the International Hotel Awards. The award was presented in London to the architectural firm behind the building, 3XN.

In 2011, Bella Sky was named the Commercial Building of the Year in Denmark and now the skewed hotel in Copenhagen has once again won an award for its unique architecture. Last week, Bella Sky Comwell was honoured in London at the International Hotel Awards in the category "Best Architecture in Europe".



Photo: Adam Mørk

"We are very proud of the award, as our unique design is undoubtedly an important parameter that we emphasise to attract customers. This is true for our core customers in the conference, congress and "businesswoman/man" market, as well as in the private market – a customer group that we take great pleasure in having as guests. Presenting such unique design and decor, which has been recognised with awards and honours in Denmark and abroad, makes it much easier to attract customers. And it is gratifying that we in little Denmark once again live up to our status as world class creators of architecture and design," says Anders Duelund, Bella Sky Hotel General Manager.

www.ihotelawards.com www.bellasky.dk

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## Bella Center A/S

Bella Center, Scandinavia's biggest trade fair and congress centre, hosts a vast range of events every year: from trade fairs for fashion, food, cars, boats and holidays to major international events such as the MTV Awards, the UN climate change conference COP15, and the IOC Session and Olympic Congress.

Bella Center A/S also consists of: <u>Copenhagen Fashion House</u> – permanent showrooms for fashion; <u>BC Design Center</u> – a permanent exhibition platform for furniture and interiors with Scandinavia's first materials library; International House – centrally located serviced offices in all sizes, featuring all modern facilities; Bella Center Services, which offers catering for up to 15,000 guests at a time; and <u>Forum Copenhagen</u> – a subsidiary since 1997 where a wide range of concerts, exhibitions and parties are held. The latest addition to the group is the <u>Bella Sky Comwell Hotel Copenhagen</u>, the largest hotel complex in Scandinavia, which was inaugurated in spring 2011.

## **Bella Center**

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