

## Press release

### Elos subsidiary Elos Fixturlaser to open sales company in Hungary

Subsidiary Elos Fixturlaser AB, a world leading manufacturer of laser based alignment systems, is pleased to announce the formation of a new subsidiary – Fixturlaser Hungary Ltd.

The company will be responsible for sales, marketing and services of Fixturlaser's laser based shaft alignment products. Initially one employee will be sales manager, who has a long experience of sales and service of laser based shaft alignment in the Hungarian Market. The office is situated in Budapest and will commence operation as of February 1, 2011.

- The Hungarian market has long been a stronghold in Eastern Europe for Fixturlaser, says Hans Svensson, MD. By taking over our Hungarian business and handling it through our own company, we ensure the greatest possible presence in a strategic market area.

- It is gratifying to see the successes achieved by Elos Fixturlaser's new products. During the autumn 2010 another sales company was opened in Italy. To start a sales company now in Hungary is an important part in strengthening the brand and to increase sales further, says Göran Brorsson, CEO of the Elos Group.

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Elos AB (publ)

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Elos' operations comprise development, manufacturing and marketing to international customers who need complex products used in demanding environments within the Medical Technology and Metrology business areas. For additional information, visit [www.elos.se](http://www.elos.se)

The information of this press release is of the kind that Elos AB has to make public according to the Securities Market Act and/or the Financial Instruments Trading Act.  
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