



Virtual Intelligence

VQ KNOWLEDGE AND STRATEGY FORUM 2011

4 October 2011, Grand Hôtel, Stockholm

Leadership, strategy and innovation for the legal profession

Welcome to VQ Knowledge and Strategy Forum 2011

VQ Forum is a one-day conference taking place at the Grand Hôtel in Stockholm, Sweden, on 4 October 2011. This forum covers topics of interest for leadership, strategy, innovation and technology for the legal and professional services market. The programme has a strong focus on the changing legal landscape, how the dynamics of legal services will change in the future, how to leverage the internal knowledge and what strategies or technologies will improve service delivery.

Key topics

At the VQ Knowledge and Strategy Forum topics will be presented from a wide range of perspectives by international well-reputable and influential speakers. Gain insights, inspiration and learn about topics such as:

- Legal market trends towards alternative fee arrangements and alternative ways of sourcing legal work;
- Predictions on the future of law firms, new ways of thinking about the practice of law and changing roles for the legal profession;
- How to focus on efficient use of technology to better leverage your knowledge, support your clients and achieve a more profitable business;
- The importance of focusing on the firm's core business and how to use your know-how as a competitive factor;
- Knowledge Management from the firm management perspective, the interface between KM & IT and knowledge process outsourcing;
- Social media for law firms and how law firms could best benefit by using social media in the business.

Key contributors

The forum has a mixture of international and Scandinavian very well-reputable speakers. Some of the interesting, experienced and visionary speakers that will contribute are:

- *Richard Susskind*, professor, international adviser, frequent speaker on the future of the legal profession and the author of numerous books, most recently *The Future of Law and The End of Lawyers?*
- *Chris Bull*, management consultant and leading international adviser to law firms on business issues, strategy, leadership and management;
- *Anne Ramberg*, Secretary General of the Swedish Bar Association, following 23 years as a practising lawyer;
- *Christer Danielsson*, Swedish arbitration profile, partner with niche firm Danielsson & Danielsson and former managing partner of Gernandt & Danielsson law firm;
- *Stefan Erhag*, Executive Partner at Delphi law firm;
- *Joakim Edoff*, Executive Partner of Setterwalls law firm;
- *Björn Kristiansson*, Partner at Hannes Snellman Attorneys;
- *Rob Ameerun*, Founder of Legal IT Professionals.

How to register

To reserve your place at the VQ Knowledge and Strategy Forum send an email to info@vqab.se.

Further information on the forum, delegate fees and practical details is available on www.vqab.se/events.aspx – VQ Knowledge and Strategy Forum 2011.

VQ Cocktail reception

After the end of the conference programme there will be a complimentary cocktail reception. Do not miss this pleasant opportunity of networking.

VQ - Strategic advisers supporting knowledge leverage and business development

Virtual Intelligence VQ is a consultancy firm that operates within a new and unique niche, where we combine the practice of law with strong IT and knowledge management skills.

For more information, please see www.vqab.se or contact us at info@vqab.se.

Some of the VQ Knowledge and Strategy Forum contributors. More information is available on www.vqab.se/events.aspx.

