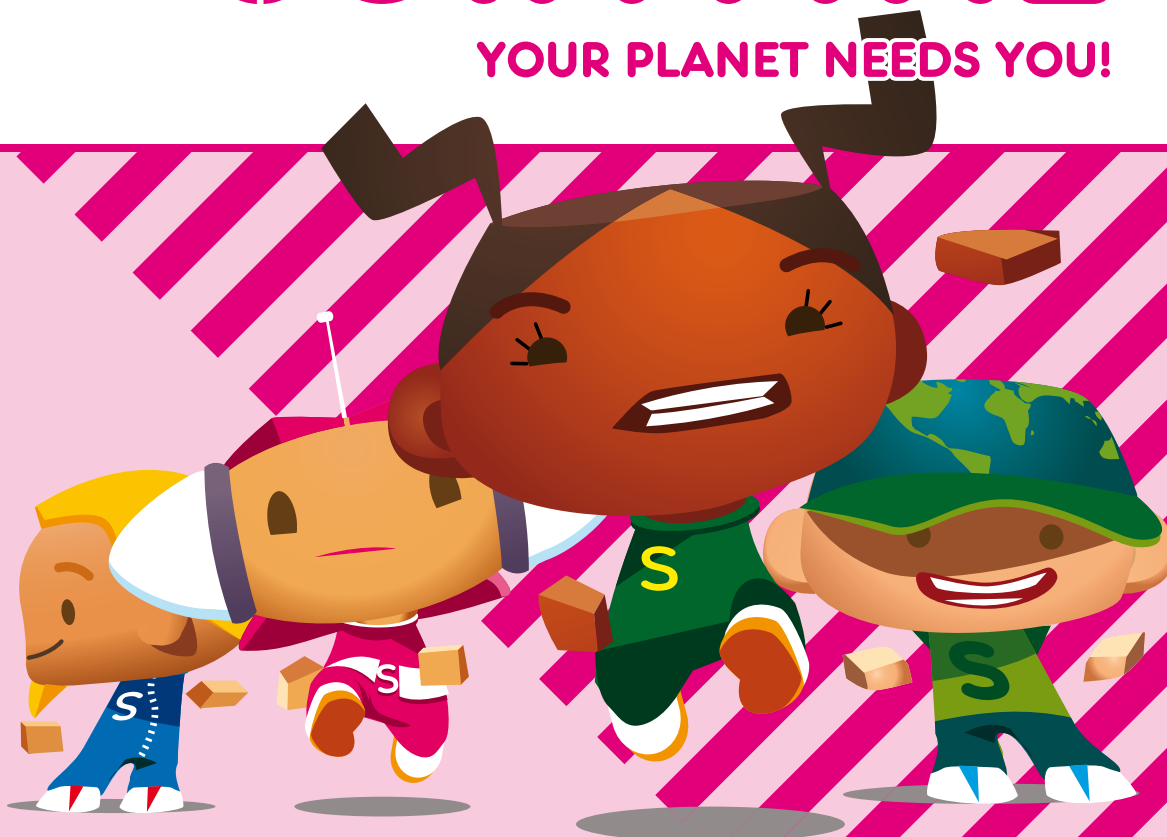




SURVIVAL

YOUR PLANET NEEDS YOU!



PRESS PREVIEW SAVE THE DATE

The Science of... invites you to **SAVE THE DATE** for the press preview of their latest exhibition The Science of Survival at the Science Museum.

Join The Science of... and special guest speaker **BEN FOGLE** for a press preview of our hands-on exhibition that explores current ecological challenges and how we may live in the future.

Wednesday 2nd April 2008

10.30am - 1.00pm (Launch announcement by **BEN FOGLE** at 11.00am)

at the **Science Museum, London SW7 2DD**

RSVP or for more information contact:
coard.henry@uk.ogilvypr.com or 020 7309 1098

www.scienceof.com/survival

sciencemuseum

Exhibition sponsored by BASF, HSBC and Nissan