



THE WORLD BANK



## Media Advisory

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**The World Bank Group and Ministry for Foreign Affairs of Finland invite you to the 4<sup>th</sup> Global Forum on Innovation & Technology Entrepreneurship in Helsinki, May 30-June 3, 2011**

**Washington, D.C., May 20, 2011**—The World Bank Group and the government of Finland invite the media to the press conference to inaugurate the 4<sup>th</sup> *Global Forum on Innovation & Technology Entrepreneurship* and to attend any of the sessions of interest to you. The Global Forum serves as a meeting venue for *infoDev*'s global community of entrepreneurs, business incubator managers, financiers and policy makers. This year's theme is "Creating Sustainable Businesses in the Knowledge Economy" and ties into the Finland/*infoDev*/Nokia program of the same name. The program aims to increase the productive capacity of small and medium enterprises in developing countries, especially in areas such as mobile applications, agribusiness and climate technology.

This is your chance to report on a worldwide development program in which Finland plays a key role.  
Individual interviews with the speakers are possible.

**Date:** May 30, 2011, 10:00a.m.-11:00a.m.

**Venue:** Scandic Marina Congress Center  
Katajanokanlaituri 6  
00160 Helsinki

### Speakers:

- Janamitra Devan, Vice President, Financial and Private Sector Development (FPD), The World Bank Group
- Minister for Trade and Development (TBC) or Ritva Koukku-Ronde, Under-Secretary of State, Ministry for Foreign Affairs, Finland
- Esko Aho, Executive Vice President, Corporate Relations and Responsibility, Nokia

### To RSVP or set up interviews, please contact:

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### About the World Bank Group

The World Bank Group is one of the world's largest sources of funding and knowledge for developing countries. As the private sector arm of the Group, IFC invests with companies from around the world in developing countries to reduce poverty and create economic opportunity.

### About *infoDev*

*infoDev* is a technology and innovation-led development finance program of The World Bank Group. It promotes innovative enterprises to foster sustainable inclusive growth, competitiveness, and employment, by supporting the commercialization and adoption of technology, and improving the enabling environments for innovation and entrepreneurship.

### About the Ministry for Foreign Affairs of Finland:

The Ministry for Foreign Affairs concentrates on foreign, security, trade, and development policy, as well as on foreign policy issues and international relations in general. It also assists other branches of government in the coordination of international affairs.