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A STAR ALLIANCE MEMBER 

## SAS launches iPhone App for travelers not flying with them

**Zürich \* \* \*** The world's most punctual airline, Scandinavian Airlines, today launched an iPhone campaign app aimed at those travelers who do not fly with Scandinavian Airlines. The App named „Time killer" is available free from the App Store.

The world's most punctual airline, Scandinavian Airlines, today launched an iPhone campaign app aimed at those travelers who do not fly with Scandinavian Airlines.

“We have created an app for travelers who fly with airlines that do not have the exceptional punctuality of Scandinavian Airlines. The app, which we call “The TimeKiller”, is a great way of passing the time spent waiting for a delayed flight, for example,” says Johan Kristiansson, Marketing Director, SAS International Areas.

The app contains four simple games that are a little bit special. It is available free from the App Store from today.

Scandinavian Airlines was named Europe's most punctual airline in 2009 and 2010 by Flightstats.com. Scandinavian Airlines was also the world's most punctual airline in July and August 2011.

[www.flysas.ch](http://www.flysas.ch) ; [www.sasgroup.net](http://www.sasgroup.net)

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