

Background descriptions concerning the Board members of Nobelmuseet AB

Jim Bennett (born 1947) has been director of the Museum of the History of Science at Oxford University since 1994. He previously served as curator of the Whipple Museum of the History of Science in 1979-1994 and senior research fellow of Churchill College in 1984-1994, both part of Cambridge University. In these positions, Jim Bennett has curated a large number of exhibitions on the history of science. His present and former positions of responsibility include president of the British Society for the History of Science, president of the Scientific Instrument Commission of the International Union of History and Philosophy of Science and chairman of the Reviewing Committee for the Collection of Historic Scientific Instruments, Harvard University.

Peje Emilsson is the founder and – through the family business Magnora – the majority owner of Kreab Gavin Anderson (1970), Demoskop (1989) and Kunskapsskolan (2000), which together have more than a thousand employees and annual sales of about SEK 1.2 billion. He is executive chairman of Kreab Gavin Anderson Worldwide, which has 350 employees in 25 countries who provide strategic communications services to more than 750 clients.

Peje Emilsson is chairman of the Board of Kunskapsskolan Education Sweden AB and Demoskop. He was a member of the Stockholm County Council in 1970-73 and Chef de Cabinet at the International Chamber of Commerce (ICC) in Paris in 1973-1981. Today he is chairman of the Stockholm Chamber of Commerce.

Per Molander (born 1950) is a physicist and holds a PhD in applied mathematics from Lund Institute of Technology. He has worked for more than thirty years with research about, and reforms of, the public sector. In the early and mid-1990s he was responsible for reforming Sweden's central government budget process. Between 2002 and 2009 he worked as a consultant for Swedish and international authorities and organisations including the World Bank, the IMF, the OECD and the Swedish Government Offices. From 2005 he served as main secretary of the Swedish Tsunami Commission, which investigated the tsunami disaster in the Indian Ocean. He is now director-general of the Swedish Social Insurance Inspectorate.

Per Molander is already serving as a Board member of Nobelmuseet AB.

Barbro Osher (born 1940) is Honorary Consul General of Sweden in San Francisco. She is president of the Barbro Osher Pro Suecia Foundation and chair of the Bernard Osher Foundation. Barbro Osher was owner and publisher of the Swedish-American newspaper *Vestkusten* for 17 years and founded the San Francisco chapter of the Swedish Women's Educational Association (SWEA). Among her numerous recognitions are His Majesty the King's Medal in 2002, SWEA International's Woman of the Year in 2004 and the Vasa Order's Swedish American of the Year in 2008.

Together with her husband, Bernard Osher, she was recently made honorary doctor of medicine at Karolinska Institutet, the latest of a number of honorary degrees at universities in Sweden and the United States.

Nina Wormbs (born 1968) holds an MSc in engineering physics and a PhD in History of Technology. Her research and teaching have mainly concerned issues related to decisions about and introduction of new technology in the media field. Today Nina Wormbs is associate professor and head of department at the Division of History of Science and Technology as well as acting head of the Department for Philosophy and History of Technology at the Royal Institute of Technology (KTH) in Stockholm. Her previous positions have included serving as head secretary for a Swedish official inquiry on public service broadcasting.

Nina Wormbs is a member of Riksbankens Jubileumsfond's Sector Committee for Technological Development and Institutional Change in the Early 21st Century and a member of the Swedish Broadcasting Commission, among other appointments.

Background descriptions concerning the Board members of Nobel Media AB

Patrik Hadenius (born 1964) has worked as an editor and science journalist at the magazine *Forskning & Framsteg* since 1997 and has been its editor in chief and publisher since 2010. He is also editor in chief and publisher of the magazines *Modern Psykologi* and *Språktidningen*. During 2004 he was visiting editor at MIT Technology Review, Massachusetts, USA. In 2009 he won the National Encyclopaedia's Knowledge Award in the Trade and Industry category, and that same year he was nominated for Sweden's Great Journalist Award in the Innovator of the Year category.

Ove Joanson (born 1947) is an independent media consultant who runs the company Media Conglomerate AB. During the period 2003-2010 he was chairman of the board of the Swedish Broadcasting Corporation and he previously served, in 1984-1996, as its director-general. In 1998, he founded the newspaper 20 *Minutes* and, as its CEO, he launched the newspaper in several European countries. He is senior advisor to the Stampen Group and a senator in the European Cultural Parliament.

Ove Joanson serves on several boards of directors. He is Chairman of the European Journalism Centre, Maastricht, The Netherlands, and of Ekotree, Beijing, China, and Vice Chairman the Finnish Cultural Institute in Stockholm.

Lisa Lindström (born 1973) is managing director of Doberman AB, a digital design agency that provides strategic advisory services in such fields as web development and programming for clients including Swedish Television, Dagens Nyheter, Apoteket, BabyBjörn, Posten, the Vodafone Group and Swedish Radio. Under her leadership, Doberman has received numerous design awards, as well as being named one of Sweden's top web agencies nine years in a row by the financial newspaper *Dagens Industri* and Sweden's best workplace. In 2010 she was named Service Innovator of the Year in the national Beautiful Business Award competition and in 2009 she received the Göran Prize from Nätverket Göran.

Lisa Lindström serves on various boards of directors, among them Avanza Bank, Hyper Island and SOS Barnbyar.

Marie Nilsson (born 1959) has since 1996 been CEO of Mediavision AB, a consulting and analysis company specialising in the TIME sector (telecommunications, internet, media and entertainment), covering issues related to business development and the business implications of change. Its clients are telecommunications companies, TV companies, media owners, distributors, investors and public authorities. As CEO, she is in charge of development, innovation and sales of Mediavision's services. During the period 1987-1995, she was a analysis/marketing manager at TV3/Airtime (MTG).

Eva Swartz Grimaldi (born 1956) has been CEO of Stiftelsen Natur & Kultur since 2005. She was previously a programme director at TV4 and she has held various management positions in the TV business, including managing director of the production company Meter Film & Television.

Eva Swartz Grimaldi serves on various boards of directors, among them the Stockholm Chamber of Commerce, the Stockholm Concert Hall Foundation and the Anna Lindh Memorial Fund. She is already serving on the Board of Nobel Media.

Contact: Annika Pontikis, Public Relations Manager, the Nobel Foundation E-mail: annika.pontikis@nobel.se, tel: +46 8 663 14 70, +46 70 454 76 72,

fax: +46 8 660 38 47

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/2011-09-14