

A LAWN'S BEST FRIEND



ROB, ROBI, ROBERT ...

Did you know that many people name their robotic mower? According to a survey made for Husqvarna Automower Robby is by far the most popular name, followed by Hugo and Shaun (the sheep).

Silent. Reliable. Working the lawns with neat precision. Since the launch in 1995 the robotic lawn mowers have turned into a success story. This year Husqvarna Group celebrates a total of one million units sold.



Healthy grass

Regular mowing takes off several centimeters of clippings with each cut, which are then collected and removed. The clippings from a robotic mower on the other hand are only a few millimeters long. They fall to the ground, mulch and fertilize your lawn.

20%

The global market, which still consists mainly of Western Europe, is expected to grow by more than 20 percent per year until 2020*.

* Husqvarna Annual Report 2016

MOWING MONDAYS

Just like their masters, the robotic lawn mowers like to rest on Sundays. Apparently the most common workdays for robotic lawn mowers are Mondays.

THE SOUND OF SILENCE

A robotic lawn mower is neighbourhood-friendly. With a sound level as low as 57 dB(A) they can easily do their job in the garden without disturbing you — or your neighbours.



MÄH!

Did you know that in the German language the sound of a sheep (mäh) is the same as the word for mowing (mähen)?

IN TUNE WITH THE CHANGE OF SEASONS

Some of the models in the Husqvarna Group range have a special feature that automatically adjusts the mowing intervals to the growth of your lawn. Therefore these robot mowers will be mowing more often in spring when growth is faster and less often in autumn when grass growth is more slow.

Straight – no more!

You've probably learned that you should mow the grass in straight lines. This isn't wrong, but it's hardly necessary for a perfect result. Robotic lawn mowers cut in irregular patterns, which gives a great carpet-like result. Also their low weight means that you avoid streaks in the lawn.

