|  |
| --- |
| Viz One premieres the latest Workflow Engine for Media Asset Management at NAB**National Association of Broadcasters (NAB) Show, 13-16 April 2015, booth SL2417 -** Vizrt, a leading provider of production tools for the digital media industry, has announced today that it will demonstrate the latest version of the Viz One Workflow Engine on its booth at NAB. Viz One is Vizrt’s media asset management (MAM) system that combines broadcast tools across the enterprise to easily find, upload, preview, cut, send, and manage media content. The latest version of the Workflow Engine includes a new graphical workflow designer tool based on BPMN 2.0, simplified reporting tools, and panel integration in Adobe Premiere Pro.The Viz One Workflow Engine increases efficiency in file-based workflows and helps visualise content data and processes to identify gaps and bottlenecks. The Workflow Engine consists of three components - a web-based task list client, an administration console and a suite of business process modelling tools.Task List ClientThe Task List Client is a lightweight web-based tool that can easily handle several thousand active tasks simultaneously and is available directly inside the Viz One web interface. This makes it easy to manage and monitor tasks from a list while they remain connected to a particular asset.Tasks can also be managed by external applications via the API. This enables use of the task list interface even if an external order management system is in place. Administration ConsoleThe Administration Console provides tools to maintain custom configurations in the MAM system. These configurations can include items such as metadata mapping information between the workflow engine and the Viz One asset metadata. The console uses templates that allow the administrator to make changes and test new configurations before deploying changes into a live system.Business Process ModellingWorkflow process management functionality is provided through a Graphical Designer tool based on BPMN 2.0. This includes pre-made modules that help users build custom configurations using an easy to use drag-and-drop workflow.“The goal of our latest workflow engine is to make all the daily tasks of media management from ingest to editing and playout not only easier - but more efficient. With it, we’re able to offer our users increased productivity,” said Petter Ole Jakobsen, Vizrt cto. “Being able to do more with the same, or even fewer resources is the new mantra of virtually every media organisation today. The Viz One Workflow Engine allows broadcasters to reach this goal.”The Viz One Workflow Engine is used by many broadcasters worldwide including ORF, RSI, Globosat, GMA as well as many others. It will be showcased on the Vizrt booth (SL2417) at the NAB show between 13 - 16 April.Vizrt will be hosting a press event on its stand at NAB on Monday 13 April at 12.30pm. To RSVP email Vizrt@rlyl.com.  |

|  |
| --- |
| About Vizrt: |
| Vizrt provides real-time 3D graphics, studio automation, sports analysis and asset management tools for the media and entertainment industry. This includes interactive and virtual solutions, animations, maps, weather, video editing, compositing, and playout tools. Vizrt has customers in more than 100 countries worldwide including CNN, CBS, Fox, BBC, BSkyB, Al Jazeera, NDR, ITN, ZDF, Star TV, Network 18, TV Today, CCTV, NHK and the list keeps growing. Vizrt has nearly 600 employees and operates in 40 offices worldwide.Vizrt is a privately owned company by Nordic Capital Fund VIII. For further information please refer to [www.vizrt.com](http://www.vizrt.com) |

|  |
| --- |
| Martin BurkhalterCEO+41 22 365 75 01MBurkhalter@vizrt.comIngrid Agasøster EVP Products and Marketing+47 995 33 791iagasoster@vizrt.com |
|  |
|  |