

Press release 2025-07-18

STRATEGIC INVESTMENTS FOR THE FUTURE

"We are investing strategically in the future to ensure that we are at the forefront - today, tomorrow and in the future!"

April - June 2025

- Net sales for the quarter amounted to SEK 237 million (245).
- Operating result amounted to SEK 7 million (12).
- EBITDA amounted to SEK 24 million (30), with an EBITDA-margin of 10.2 percent (12.3).1)
- Adjusted EBITDA amounted to SEK 31 million (30).1)
- Result before income tax amounted to SEK 0 million (6).
- Net result for the period amounted to 1 million (5).
- Earnings per share before and after dilution amounted to SEK 0.00 (0.00).
- Cash flow from current operations amounted to SEK 14 million (35).

January – June 2025

- Net sales for the quarter amounted to SEK 474 million (476).
- Operating profit amounted to SEK 20 million (16).
- EBITDA amounted to SEK 56 million (50), with an EBITDA margin of 11.7 percent (10.5). 1)
- Adjusted EBITDA amounted to SEK 63 million (50).
- Profit before tax amounted to SEK 15 million (9).
- Net result for the period amounted to SEK 16 million (10).
- Earnings per share before and after dilution amounted to SEK 0,02 (0,01).
- Cash flow from current operations amounted to SEK 33 million (47).
- ARR for the Marketing Partner business area amounted to SEK 510 million (476).

Significant events during the second quarter of 2025

- On April 2, Eniro Kapaten's appeal against the redemption decision of preference shares 2022 lost in the Court of Appeal. The company has appealed the judgment and applied for leave to appeal.
- On April 25, Eniro announced that Mario von Dahn has been appointed new Chief Financial Officer (CFO). Mario will take up the position on August 19, 2025.
- The Annual General Meeting on May 28 resolved to re-elect Board members Fredric Forsman, Mia Batljan, Fredrik Crafoord, Mats Gabrielsson, Joost Merks and to re-elect the Chairman of the Board Fredric Forsman and to elect Trond Dale.
- The AGM decided that no dividend will be paid for the financial year 2024; the year's profits will be carried forward.

Significant events January – June of 2025

- On January 3, 2025, Eniro announced that the closing of the acquisition of Medialuotsi Oy had taken place.
- On February 19, 2025, the Board of Directors decided to evaluate a separate listing of Dynava.
- On February 21, Eniro announced that Stefan Liljedahl has been appointed as new Interim Chief Financial Officer (CFO) during the recruitment of a new permanent CFO. Stefan took up the position on March 10, 2025.
- On April 2, Eniro Kapaten's appeal against the redemption decision of preference shares 2022 lost in the Court of Appeal. The company has appealed the judgment and applied for leave to appeal.
- On April 25, Eniro announced that Mario von Dahn has been appointed new Chief Financial Officer (CFO). Mario will take up the position on August 19, 2025.
- The Annual General Meeting on May 28 resolved to re-elect Board members Fredric Forsman, Mia Batljan, Fredrik Crafoord, Mats Gabrielsson, Joost Merks and to re-elect the Chairman of the Board Fredric Forsman and to elect Trond Dale.
- The AGM decided that no dividend will be paid for the financial year 2024; the year's profits will be carried forward.

Significant events after the end of the period

- On July 1, Eniro announced the acquisition of Qwamplify Nordics, strengthening its position in digital marketing in the Nordic region.

Hosni Teque-Omeirat, President and Chief Executive Officer

"The companies that succeed in transformation combine creativity with discipline, vision with drive and experience with adaptability. That is exactly what we do - every day."

For further information, please contact:

Hosni Teque-Omeirat, President and CEO Eniro Group AB (publ)

Phone: +46 (0)70-225 18 77

E-mail: hosni.teque-omeirat@eniro.com

This information is information that Eniro Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 08.45 CET on 18 July 2025.

Eniro exists for companies that want to achieve success and growth in their market. Today, Eniro optimizes the opportunity for companies to create local presence, searchability and marketing digitally. This makes Eniro an important partner for small and medium-sized companies. The company's clear goal is to give SMEs the same conditions and resources that large companies have access to. Eniro offers a platform that optimizes local marketing through intelligence, automation and streamlining of communication. In the digital landscape, Eniro partners with the largest media groups in the world.

Eniro Group AB (publ) is listed on Nasdaq Stockholm (ENRO) and operates in Sweden, Denmark, Finland and Norway. In 2024, the Eniro Group had sales of SEK 951 million and approximately 900 employees with headquarters in Stockholm. The group also includes Dynava, which offers customer service and answering services for major companies in the Nordic region, as well as directory assistance services.