



MR GREEN & Co.

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PRESS RELEASE

Annual Report 2017 published

[Mr Green & Co's](#) annual report for 2017 is as of today available on the Group's website.

The annual report describes Mr Green's operations, strategy and financial development and is available to download on www.mrg.se/en/financial-information/financial-reports.

"We have our most successful year to date behind us. Now we are looking forward to an equally exciting 2018", CEO Per Norman comments in the annual report. "We will continue to develop new products and gaming concepts, and we will expand into new geographic markets. Mr Green is an innovative fast-grower that always has Green Gaming in focus."

A sustainable business is a red thread in Mr Green's strategy and in the annual report.

"For the gaming industry, the most important sustainability issue is Green Gaming", writes Kent Sander, Chairman of the Board, in the annual report. "The Board of Directors has given management a clear assignment to prioritise the matter of player responsibility so that healthy gaming does not turn into something unhealthy. It is inspiring for the Board to follow the company's award-winning and prominent work on Green Gaming."

Shareholders who would like to order a printed copy of the annual report can do so by mailing name and address to information@mrg.se.

For further information, please contact:

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This information is information that Mr Green & Co AB is obliged to make public pursuant to the Securities Markets Act. The information was submitted for publication at 10:00 a.m. CET on 16 March 2018.

Mr Green is a leading online gaming company with operations in twelve countries. The business concept is to offer entertainment and a first-class gaming experience in a responsible environment. The business was founded in 2007 and has developed into a well-established online gaming company with a broad customer offer and a strong globally viable brand. In 2017, Mr Green generated sales of SEK 1,192.0 million and the company has over 300 employees. The headquarters and technical development are based in Stockholm, and operations in Malta. Mr Green has gaming licenses in Malta, UK, Italy, casino license in Denmark and Sportsbook license in Ireland. The company is listed on Nasdaq Stockholm's Mid Cap segment. Read more at www.mrg.se.