

Kindred Group Press Release

Malta, 3 May 2021

Repurchase of shares/SDRs in Kindred Group plc

During the period of 26 April 2021 until 30 April 2021, Kindred Group plc ("Kindred" or the "Company"), has repurchased a total of 78,000 shares/SDRs as part of the buy-back program initiated by the Board of Directors with the purpose to return excess cash to the Company's shareholders. The buy-back program, which Kindred announced on 26 February 2021, is now completed and has been carried out in accordance with the Maltese Companies Act, EU Market Abuse Regulation No 596/2014 ("MAR"), the EU Commission's delegated Regulation No 2016/1052 (the "Safe Harbour Regulation") and the applicable rules of Nasdaq's Nordic Main Market Rulebook for Issuers of Shares.

The shares/SDRs have been repurchased as follows.

Date	Aggregated daily volume (no of shares)	Weighted average share price per day (SEK)	Total daily transaction value (SEK)
26 April 2021	17,500	154.0227	2,695,397
27 April 2021	17,000	160.5892	2,730,016
28 April 2021	16,000	153.1610	2,450,576
29 April 2021	16,000	153.2470	2,451,952
30 April 2021	11,500	148.9960	1,713,454

All acquisitions have been carried out on Nasdaq Stockholm by Nordea Bank Abp on behalf of Kindred. Following the acquisitions above, Kindred's holding of own shares/SDRs amounted to 3,102,560 as per 30 April 2021. The total number of issued shares in Kindred is 230.126.200.

A full breakdown of the transactions conducted in accordance with article 5.3 of MAR and article 2.3 of the Safe Harbour Regulation is attached to this press release. Duing the period from 1 March 2021 until and including 30 April 2021, Kindred has repurchased a total of 1,317,000 shares/SDRs, corresponding to ca 0.57 per cent of the company's outstanding shares, at an average price of 144.26 SEK per share. Within the frame of the buy-back program that run between 1 March and 30 April, a maximum of 2,000,000 shares/SDRs were allowed to be repurchased with a total maximum value of up to SEK 190,000,000.

For information about all transactions carried out under the buyback program, please see Nasdaq Stockholm's website:

http://www.nasdagomx.com/transactions/markets/nordic/corporateactions/stockholm/repurchases-of-own-shares

This disclosure contains information that Kindred Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 03-05-2021 07:30 CET.

For more information:

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About Kindred Group

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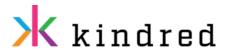












Kindred Group is one of the world's leading online gambling operators with business across Europe, US and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of ESSA (sports betting integrity). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

