



Kindred Group Press Release

Malta, 22 March 2021

Repurchase of shares/SDRs in Kindred Group plc

During the period of 15 March 2021 until 19 March 2021, Kindred Group plc ("Kindred" or the "Company"), has repurchased a total of 75,000 shares/SDRs as part of the buy-back program initiated by the Board of Directors with the purpose to return excess cash to the Company's shareholders. The buy-back program, which Kindred announced on 26 February 2021, is carried out in accordance with the Maltese Companies Act, EU Market Abuse Regulation No 596/2014 ("MAR"), the EU Commission's delegated Regulation No 2016/1052 (the "Safe Harbour Regulation") and the applicable rules of Nasdaq's Nordic Main Market Rulebook for Issuers of Shares.

The shares/SDRs have been repurchased as follows.

Date	Aggregated daily volume (no of shares)	Weighted average share price per day (SEK)	Total daily transaction value (SEK)
15 March 2021	15,000	139.7553	2,096,330
16 March 2021	15,000	142.6288	2,139,432
17 March 2021	15,000	140.2290	2,103,435
18 March 2021	15,000	142.0052	2,130,078
19 March 2021	15,000	141.1721	2,117,582

All acquisitions have been carried out on Nasdaq Stockholm by Nordea Bank Abp on behalf of Kindred. Following the acquisitions above, Kindred's holding of own shares/SDRs amounted to 3,888,358 as per 19 March 2021. The total number of issued shares in Kindred is 230,126,200.

A full breakdown of the transactions conducted in accordance with article 5.3 of MAR and article 2.3 of the Safe Harbour Regulation is attached to this press release. The total volume of Kindred shares/SDRs which have been repurchased within the current share buy-back program from 1 March 2021 until and including 19 March 2021, amounts to 917,000 shares. A maximum of 2,000,000 shares/SDRs can be repurchased within the frame of the buy-back program and the total share repurchases under the program may not exceed SEK 190,000,000. For information about all transactions carried out under the buyback program, please see Nasdaq Stockholm's website:

<http://www.nasdaqomx.com/transactions/markets/nordic/corporate-actions/stockholm/repurchases-of-own-shares>

This disclosure contains information that Kindred Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 22-03-2021 07:30 CET.

For more information:

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About Kindred Group

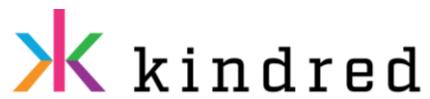
Kindred Group is one of the world's leading online gambling operators with business across Europe, US and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of ESSA (sports betting integrity). Kindred Group is audited and

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Registered office: c/o Camilleri Preziosi, Level 2, Valletta Buildings, South Street, Valletta, Malta. Company No: C 39017. Registered in Malta.





certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

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