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Irisity recruits Raziel Bareket as Chief Operating Officer (COO).

Irisity AB (publ), leading AI video analytics provider, hires physical security software industry executive to lead Irisity's and AgentVi's partner sales and support operations globally.

"Partnerships with physical security and real-time operational technology service providers are key to delivering intelligent software systems to Irisity's and AgentVi's 1,000's of end-users", says Keven Marier CEO. "Raziel comes with an exceptional partner-first track record which he will use to strengthen our partner sales and support operations. Partners are critical to meet the needs of customers when adding real-time video intelligence to monitoring operations and therefore are key to Irisity's growth. Raziel's first day will be June 12th, 2023

Over an 11-year period Raziel was a key contributor to Milestone Systems' global growth building the strongest network of EMEA security channel partners and programs. This, plus his many years of leading SaaS/IoT/B2B companies, will be an important step forward for Irisity's and AgentVi's future growth.

"I'm very excited and fortunate to have the opportunity to be a part of the Irisity team," said Raziel Bareket. Irisity and AgentVi are industry pioneers with state-of-the-art AI video analytical technology which enables users to focus on the most important events within their real-time operations. I look very much forward to further expand and grow the company's footprint globally while building a "partner-first" go-to-market operation," says Raziel Bareket, Chief Operating Officer.

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This information is information that Irisity AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 15.00 CEST on May 9, 2023.

About Irisity

Irisity AB (publ) is a world-leader in AI-powered video analytics solutions for enhanced safety and security. As of October 13, 2021, Agent Vi is part of Irisity. Founded in 2006, Irisity has offices in Sweden (HQ), Israel, North and South America, UAE, Denmark, Japan and Singapore. The combined company is serving a network of integrators, distributors, and technology partners globally.

The Irisity AB (publ) share is listed on Nasdaq First North Growth Market, with the ticker IRIS, Certified Adviser: Erik Penser Bank AB +46 8 463 83 00 certifiedadviser@penser.se