



The 'Polar Byzantine' AW16 Collection  
Klaus Haapaniemi & Co. - Moooi Collaboration

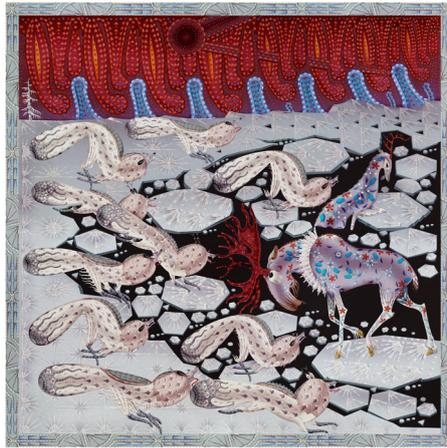
About the collection:

Rich in both character and narrative, the Polar Byzantine collection by Klaus Haapaniemi & Co. presents the art of storytelling through a series of beautifully crafted carpets, in collaboration with Moooi. Based on the original poetic story 'Polar Byzantine' written by award winning Finnish author, Rosa Liksom, each of the five prints represents a chapter in the book - designed to be captivating for the imagination as well as forming luxury pieces for the home to be cherished.

About Moooi:

Moooi is an interiors and lifestyle brand with a philosophy based on daring, playful and exquisite products rooted in the belief that design is a question of love. With their unique and iconic mix of lighting, furniture and accessories, which outlast everyday interiors, Moooi creates environments decorated with an inspiring variety of patterns and colours - encouraging everyone to fall in love with their homes.





#### About Klaus Haapaniemi & Co.:

Klaus Haapaniemi & Co. is a self-titled artisanal lifestyle brand founded by Klaus himself and partner Mia Wallenius in 2010. The traditional folklore of their native Finland plays a big part in the brand's style – executed with a modern twist and always exquisitely presented. Celebrated for a number of projects with various well-known names (Mooyi, Liberty, Established & Sons), Klaus also has a continued relationship with ceramics brand, Iittala.

#### About Klaus:

A graduate of the Lahti Institute of Design, Klaus Haapaniemi (1970) grew up in the Finnish countryside, and as a result has always been hugely influenced by nature and the traditional stories it has inspired. With a wildly vivid and often dark imagination, Klaus developed a richly diverse creative style which led him to a successful design and print career. In addition to acting as the creative director of the Italian fashion house Bantam, Klaus has designed for and collaborated with Cacharel, Christian Louboutin and Established & Sons amongst others - as well as the department stores Isetan, Harrods, Selfridges and Le Printemps. Named by WGSN as 'one of the most important rising illustrators and designers of our time', Klaus' name has become known to represent timeless originality on an international scale.

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