## ANYTHING YOU SEE CAN BE TURNED INTO A KIOSK.

Different kinds of Kiosks exist all around the world. The word "Kiosk" originates from the Swahili language, which is spoken on the East African coast. There, a "Kiosk" was a "small miniature shop that had everything in small sizes."



In 2011 Facebook
had more than
100 billion photos
- and the number
is growing in
millions every
second.

In 2011 Flickr hosted 6 billion photos.

flickr

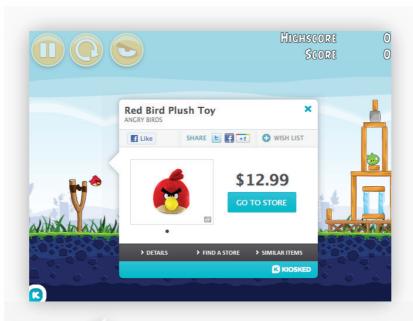
In 2011 there were 1 trillion video playbacks on YouTube.



In 2011 there were 70 million WordPress blogs.

In 2012 all online content, images and videos in all devices and media, can be **Kiosked** – turned into interactive displays or online storefronts. For free.

KIOSKED



## Kiosking is multidimensional

Kiosking is about **making your life easier**. Already it's more than selling and shopping - it's about playing games, viewing videos or movies, spreading or collecting information, inspiring creativity etc.

- Anything you see can be played with.
- Anything you see can be interacted with.
- Anything you see can tell a story.
- · Anything you see can be, well, anything.

Kiosking is about creating a world where anything you see can be yours.

It takes less than **30 seconds** to create or share a kiosk.

Any business can open a kiosk, a blogger can open a kiosk and a regular Joe can open or share one. Whenever an item is sold e.g. through a bloggers or Joe's kiosk, they earn from it.

Any Kiosked content has a small letter "k" in the lower left corner.

Kiosking means that you can enrich your content with kiosks and your friends or readers of your blog can buy the stuff they see in them right when they get the impulse.

Reference: Pingdom Blog, Wikipedia and Kiosked - Web Wide Shop