

# ANYTHING YOU SEE CAN BE TURNED INTO A KIOSK.

**1** Different kinds of Kiosks exist all around the world. The word "Kiosk" originates from the Swahili language, which is spoken on the East African coast. There, a "Kiosk" was a **"small miniature shop that had everything in small sizes."**

**2** In 2011 Facebook had **more than 100 billion** photos – and the number is growing in millions every second.

**3** In 2011 Flickr hosted **6 billion** photos.

**4** In 2011 there were **1 trillion** video playbacks on YouTube.

**5** In 2011 there were **70 million** WordPress blogs.

**6** In 2012 all online content, images and videos in all devices and media, can be **Kiosked** – turned into interactive displays or online storefronts. For free.



## Kiosking is multidimensional

Kiosking is about **making your life easier**. Already it's more than selling and shopping – it's about playing games, viewing videos or movies, spreading or collecting information, inspiring creativity etc.

- Anything you see can be played with.
- Anything you see can be interacted with.
- Anything you see can tell a story.
- Anything you see can be, well, anything.

**11** Kiosking is about creating a world where **anything you see can be yours**.

**10** It takes less than **30 seconds** to create or share a kiosk.

**9** Any business can open a kiosk, a blogger can open a kiosk and a regular Joe can open or share one. Whenever an item is sold e.g. through a bloggers or Joe's kiosk, **they earn from it**.

**8** Any Kiosked content has a small letter "k" in the lower left corner.

**7** Kiosking means that you can **enrich your content with kiosks** and your friends or readers of your blog can buy the stuff they see in them right when they get the impulse.