

PRESS RELEASE



Nicole Dereumaux New CEO for Mercuri International

June 28, 2013 --- Mercuri International has appointed Nicole Dereumaux as its new Chief Executive Officer. Mrs Dereumaux has been working with Mercuri International since 1979 and was the CEO of the company 2004-2007. During her career she has also been MD for Mercuri International France 1983-2004 and has been working with improving sales performance for clients such as La Poste, BASF, Danfoss and Desjoyaux among others.

"Mrs Dereumaux has a clear client focus and extensive experience in people development and in driving sales performance for our clients around the world", says Patrick Stähle, Chairman of the Board.

Having worked as Senior Adviser to Mercuri International, Mrs Dereumaux is well acquainted with the current business and the clients at Mercuri International.

"I am very much looking forward to continue the journey Curt Abrahamsson started over 50 years ago. We will continue to grow Mercuri International as the leader in sales performance and improve the sales of our clients globally and locally." says Mrs Dereumaux.

"Mr Strömberg has made great achievements in structuring the company and making it well equipped for the future. We appreciate his dedication and determination to solve challenges and we wish him all the best in coming endeavours." says Mr Patrick Stähle.

Mrs Dereumaux will start her position on August 26th.

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About Mercuri International

With our unique combination of consulting and training expertise, we help nearly 15,000 companies per year in more than 50 countries, and in over 30 languages, to become more efficient and effective in their sales activities, and achieve necessary improvements in results.

For more information about Mercuri International, please visit www.mercuri.net.