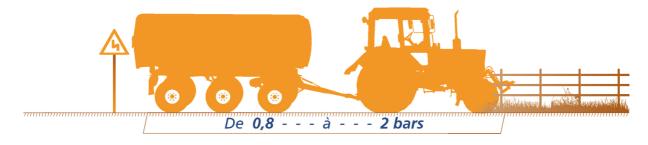
Boulogne-Billancourt

Michelin Unveils the MICHELIN Cargo XBib High Flotation Tire, the First Ultraflex Model for Trailers Equipped with Tire Pressure Control Systems

UN CONVOI HOMOGÈNE ET PERFORMANT DE LA ROUTE AU CHAMP



CONSISTENT HIGH PERFORMANCE FROM ROAD TO FIELD

From 0.8 to 2 bar

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MICHELIN Cargo XBib High Flotation Tire

Key Points

The new MICHELIN Cargo XBib High Flotation tire is for freestanding trailers and machinery. It can withstand pressures of between 0.8 and 4 bar.

Thanks to Michelin Ultraflex technology, the MICHELIN Cargo XBib High Flotation model is perfectly suited to tire pressure monitoring, helping to improve productivity while protecting the soil.

Michelin introduces the MICHELIN Cargo XBib High Flotation tire, the first Michelin Ultraflex trailer tire suited to tire pressure monitoring.

In today's large farms, high-tech towed machinery including trailers, slurry tankers and loader wagons are now key tools for tasks such as spraying, silaging, and haying and play an important role in productivity. These latest generation two- or three-axle towed machines, which can be worth up to €250,000, can be fitted with suspension, brakes and tire pressure control systems so that tire inflation can be adjusted to suit the load and conditions of use.

Tire pressure control systems have a variety of benefits:

- ✓ Tire pressure adapted to the task and to ground conditions where the work is being performed.
- ✓ Improved soil protection and reduced fuel consumption.
- ✓ Work completed at the most appropriate speed, increasing productivity.
- ✓ Greater tire longevity.

All of these benefits tie in perfectly with the Michelin approach that guided the launch of Michelin Ultraflex technology ten years ago, along with a range of low pressure agricultural tires that helped to improve soil protection and productivity while also cutting operating costs.

Trailer tires have to meet complex specifications. They must be able to withstand intensive use and loads of up to XX tonnes per axle, reach road speeds of up to 60 km/h where

authorized by local legislation, and deliver good grip on all surfaces including sidehill slopes, without damaging plant cover.

The new MICHELIN Cargo XBib High Flotation tire satisfies all these requirements.

Its Ultraflex casing allows it to deliver the best possible performance, at pressures ranging from 0.8 bar in fields to 4 bar on roads, when trailers are fitted with a tire pressure control system. Without this equipment, the MICHELIN Cargo XBib High Flotation tire has an average operating pressure of 2.5 to 3 bar, while its competitors need to be inflated to 4 or 5 bar.

Thanks to Michelin Ultraflex technology, MICHELIN's footprint is 17% larger than that of competing tires at 2 bar and 37% larger at 4 bar, meaning it delivers both improved traction and reduced compaction.

The design of the MICHELIN Cargo XBib High Flotation tire leverages the full range of Michelin's expertise. Its rounded shoulders are more gentle on plant life and offer better wear and shifting resistance, and its multi-angled, non-directional tread blocks deliver good grip on slopes while also ensuring that the tire wears evenly to facilitate rotation and ultimately extend longevity. Its continuous central rib provides excellent wear resistance, and thanks to a new rubber compound, tread life is extended by 10% compared with the previous generation.

Large spaces between the shoulder ribs and evacuation channels improve mud evacuation. This new tread design with superior self-cleaning capacities evacuates mud three times faster than the previous generation of MICHELIN Cargo XBib tires.

The MICHELIN Cargo XBib High Flotation tire is available from July 1, 2014 as original equipment on XX and XX brand machinery, and will be available in the replacement market on XX/XX/2014.

The MICHELIN Cargo XBib High Flotation tire is available in the following sizes:

- 600/55 R26.5
- 710/50 R26.5
- 710/45 R22.5
- 650/65 R30.5
- 750/60 R30.5

