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The MICHELIN Guide creates a barometer to track the reopening of Michelin-starred restaurants around the world

The MICHELIN Guide has developed an international barometer to facilitate analysis of the impact of the Covid-19 crisis on the Michelin starred restaurants listed in its selections.

Each week, the barometer will record the number of open Michelin-starred restaurants across all selections for the 32 destinations in which the Guide is established. The integration of establishments is based on a specific criterion as restaurants must demonstrate that they are open at least three days per week to be included.

The tool is designed to provide the food service, and wider, tourism sectors with a global, real-time overview of the evolving rate at which Michelin-starred restaurants across the world are reopening.

With its strong international presence, the MICHELIN Guide is calling on the support of its specialists in the field to update the tool. Guide inspectors are leveraging all their local gastronomic expertise and knowledge to gather information. Depending on the health situation in each country, restaurant data will be collected either in the field, by phone or through digital research.

“By creating this barometer, we want to take the pulse of global gastronomy in order to inform and build awareness of our ecosystem. Just 21% of the 3,000 starred restaurants around the world are currently open. We hope that this evidence will highlight a sector that radiates economically far beyond the doors of restaurants,” comments Gwendal Poullennec, International Director of the MICHELIN Guides.

Looking to actively support the world of gastronomy during this period of crisis, the MICHELIN Guide will make the results of its barometer available on its website: www.guide.michelin.com

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Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has more than 127,000 employees and operates 69 tire production facilities which together produced around 200 million tires in 2019. (www.michelin.com)