

## Mobile developer Starcut joins Digia, bolstering mobile services

*Starcut's strong expertise in native mobile coding further reinforces Digia's ability to implement business-critical mobile services, an area in which integrations, cloud services and backend systems are some of Digia's strongest points.*

On 31 January 2019, Digia Plc and the owners of Starcut Oy signed an agreement whereby Digia Plc will acquire Starcut Oy's entire share capital. With this acquisition, Digia bolsters its Digia Digital service area, which employs nearly 200 staff and comprises service design, analytics, e-commerce and agile application development.

Starcut has 19 employees and its largest customers include Alma Media, SM-Liiga, Tamro, Ticketmaster and HIFK. In its current incarnation, Starcut Oy has been in existence since 2014, but the company's roots go back to the turn of the millennium. They are pioneers in their field and have witnessed all phases of the mobile application market's transformation, especially drastic in the past decade.

"The smartphone has evolved into the most popular tool for using the internet and digital services. Mobile has become one of the most important business channels for our customers. For example, Helsinki Region Transport's (HSL) mobile application, partly developed by Digia, is gradually replacing all other methods of buying tickets. Starcut's mobile development team has rock-solid expertise in iOS and Android, the two principal mobile platforms. This improves Digia's ability to implement business-critical mobile services, an area in which integrations, cloud services and backend systems are already some of Digia's strongest points", says **Harri Vepsäläinen**, Senior Vice President, Digital Digital.

### The next step on the growth path

Digia has been systematically improving its capability to offer ever more diverse digital service solutions. In the last three years, Digia has acquired, in this area, the analytics company Avarea, Nord Software software house and Igence, a specialist in e-commerce.

"This is the next logical step on Digia's growth path. Mobility is an essential building block of today's customer experience. I am happy to welcome the Starcut crew to Digia – together we are more", says President and CEO **Timo Levoranta** of Digia.

The top professionals working for Starcut will be transferred to Digia's agile application development unit, whose credentials include the HSL app, various Stockmann's web services, Ramirent's Raimo service, the upcoming public transport journey planner of the City of Oulu and the Frank student card of Frank Students.

"We are thrilled about joining Digia. Merging us into Digia's agile application development unit seems like the right choice, as Starcut's native mobile app development and cloud environment expertise is a great complement to the unit's application development methods and specialisation in modern technology, such as React. Joining Digia will open more diverse and extensive projects to us and offers fascinating work and development opportunities to our experienced team", says Managing Partner **Hannu Hiilamo** of Starcut.

The parties have agreed that the sale will be completed on 1 February 2019 and that the sales price will not be disclosed.

**Further information:**

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**Digia in Brief**

Digia is a profitably growing IT service company that helps its customers harness digitalisation opportunities. As a visionary pioneer, Digia develops and innovates solutions that support business operations together with its customers. We adapt our expertise to their specific industries to help them develop digital services, manage operations and utilise information. We employ over 1,000 experts in Finland and Sweden. We are expanding our international presence together with our customers. Digia's net sales in 2017 totalled EUR 96.2 million. The company is listed on NASDAQ Helsinki (DIGIA). Digia.com.

**Starcut in Brief**

The net sales of Starcut Oy, a specialist in mobile applications and cloud services, amounted to EUR 1.28 million in the financial period ended in 8/2018. The company's customers include Alma Media, SM-Liiga, Tamro, Ticketmaster, HIFK and Etsimo Healthcare. Starcut is based in Helsinki and employs 19 experienced professionals in agile development. <https://www.starcut.com>