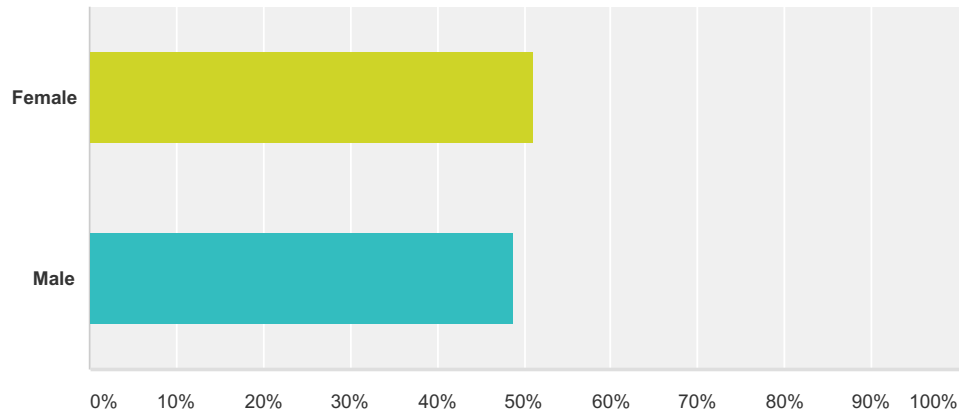


### Q1 Please state your gender:

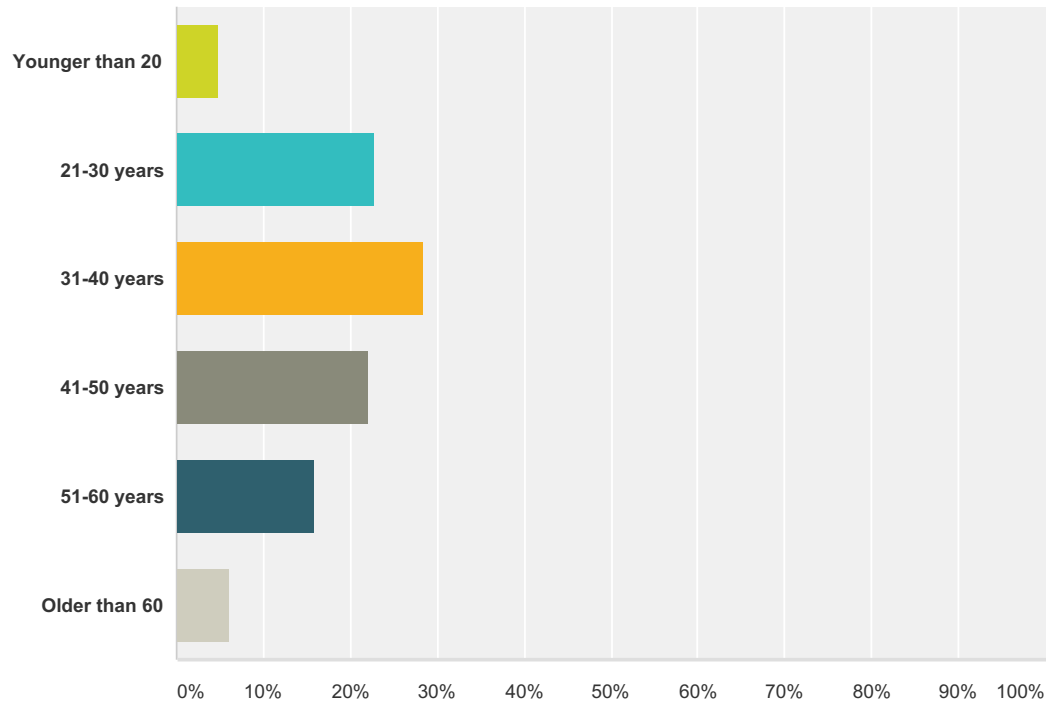
Svarade: 525 Hoppade över: 0



Svarsval	Svar	
Female	51,24%	269
Male	48,76%	256
<b>Totalt</b>		<b>525</b>

## Q2 How old are you?

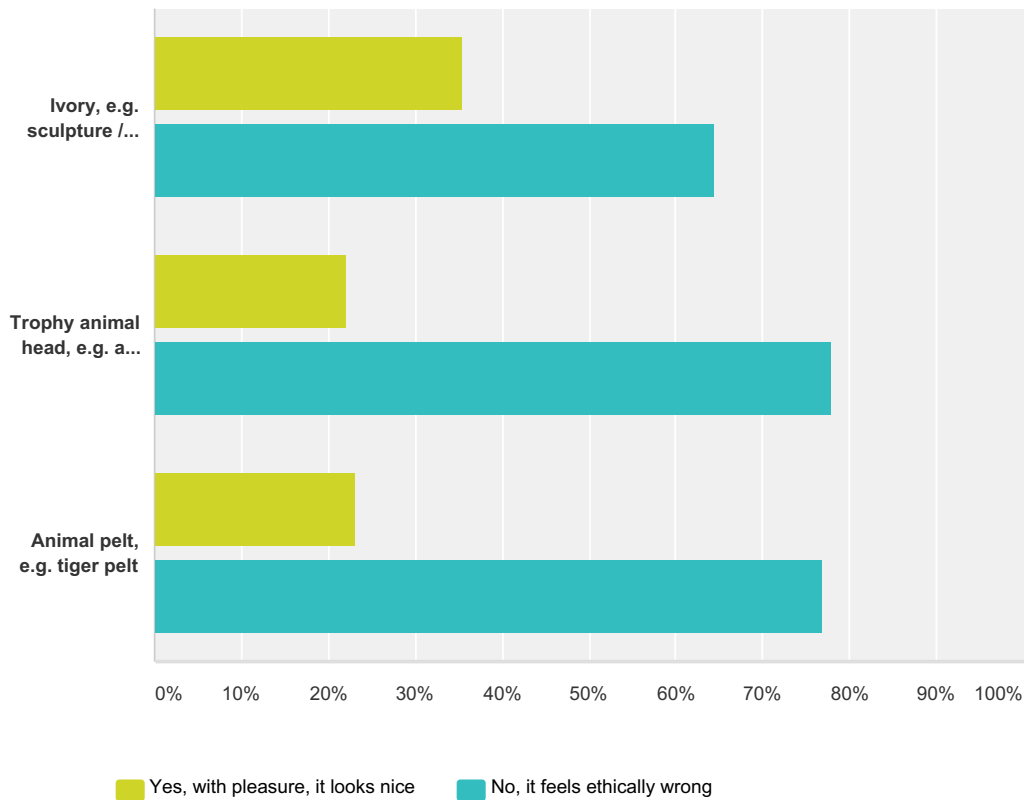
Svarade: 525 Hoppade över: 0



Svarsval	Svar	
Younger than 20	4,76%	25
21-30 years	22,86%	120
31-40 years	28,38%	149
41-50 years	22,10%	116
51-60 years	15,81%	83
Older than 60	6,10%	32
<b>Totalt</b>		<b>525</b>

### Q3 Would you consider having any of the following at home:

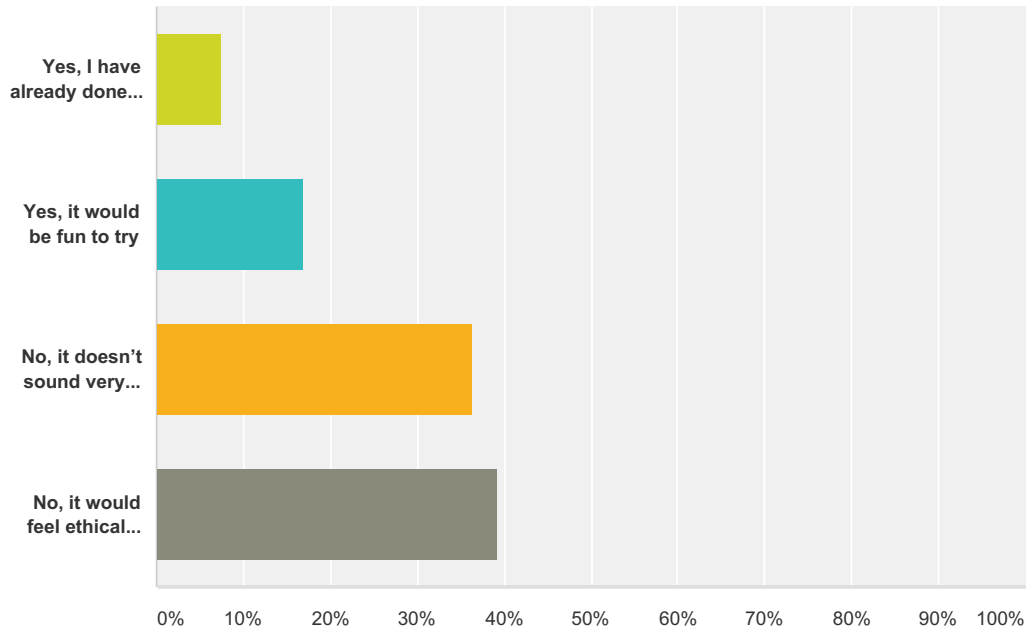
Svarade: 507 Hoppade över: 18



	Yes, with pleasure, it looks nice	No, it feels ethically wrong	Total
Ivory, e.g. sculpture / jewelry	35,59% 179	64,41% 324	503
Trophy animal head, e.g. a trophy antelope head	22,04% 110	77,96% 389	499
Animal pelt, e.g. tiger pelt	23,14% 115	76,86% 382	497

**Q4 Would you consider eating at a so-called "bush-meat restaurant", serving food made from wild animals such as elephant, rhinoceros or monkey?**

Svarade: 507 Hoppade över: 18

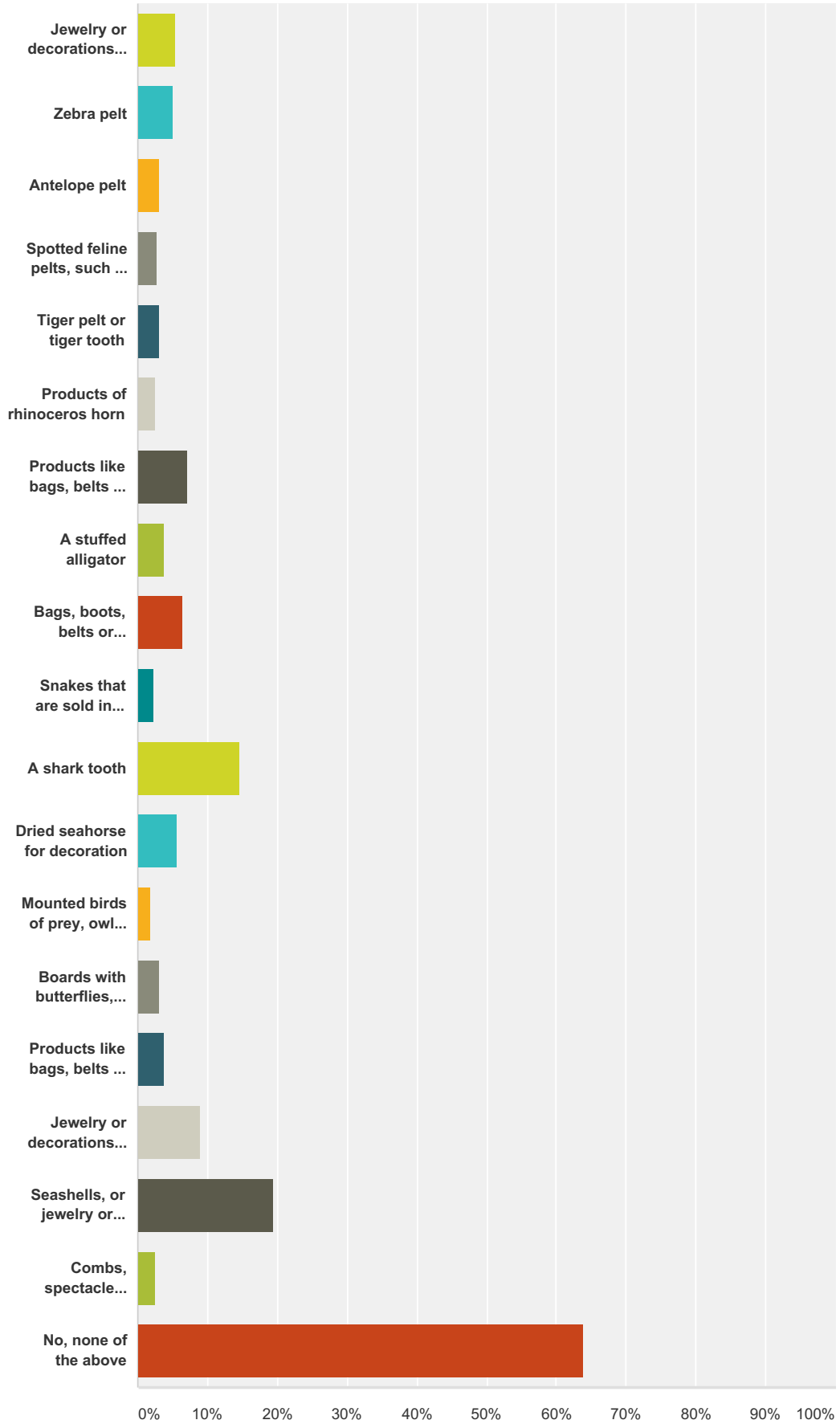


Svarsval	Svar	
Yes, I have already done that on at least one occasion	7,50%	38
Yes, it would be fun to try	16,96%	86
No, it doesn't sound very tasty	36,29%	184
No, it would feel ethically wrong	39,25%	199
<b>Totalt</b>		<b>507</b>

**Q5 Have you ever purchased a product  
manufactured from wild animals on a tourist  
trip, and in that case what?**

Svarade: 507 Hoppade över: 18

# WWF wildlife 2015 - RANKING USA

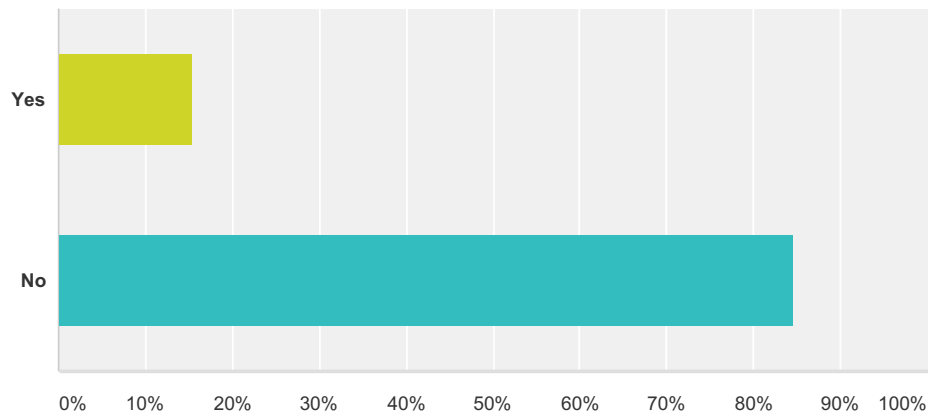


## WWF wildlife 2015 - RANKING USA

Svarsval	Svar	
Jewelry or decorations made from elephant ivory	5,33%	27
Zebra pelt	4,93%	25
Antelope pelt	3,16%	16
Spotted feline pelts, such as leopard, cheetah or tiger	2,76%	14
Tiger pelt or tiger tooth	3,16%	16
Products of rhinoceros horn	2,56%	13
Products like bags, belts or shoes of reptile skins	7,10%	36
A stuffed alligator	3,75%	19
Bags, boots, belts or watchbands of crocodile skin	6,51%	33
Snakes that are sold in bottles of alcohol	2,37%	12
A shark tooth	14,60%	74
Dried seahorse for decoration	5,72%	29
Mounted birds of prey, owls, parrots or hummingbirds	1,97%	10
Boards with butterflies, scorpions or spiders (preserved)	3,16%	16
Products like bags, belts or shoes of elephant skin	3,75%	19
Jewelry or decorations made from corals	9,07%	46
Seashells, or jewelry or decorations made from seashells	19,33%	98
Combs, spectacle frames, interior objects or jewelry from sea turtle shell	2,56%	13
No, none of the above	63,91%	324
<b>Totalt antal svarande: 507</b>		

### Q6 Do you own a piece of jewelry, a sculpture or any other product of ivory?

Svarade: 507 Hoppade över: 18

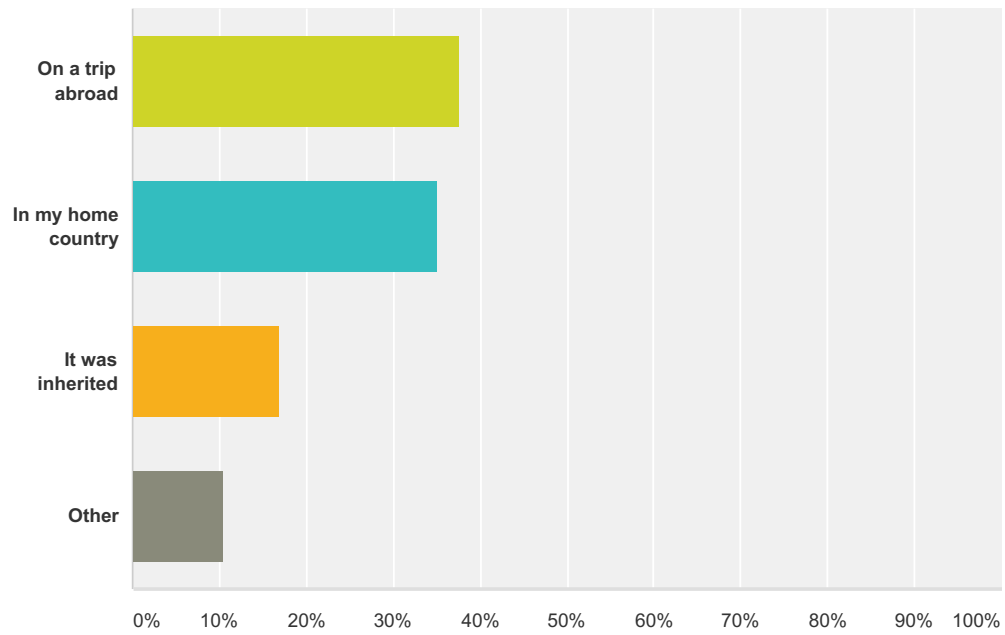


Svarsval	Svar	
Yes	15,38%	78
No	84,62%	429
<b>Totalt</b>		<b>507</b>



### Q7 If yes, where did you acquire this (the latest) ivory product?

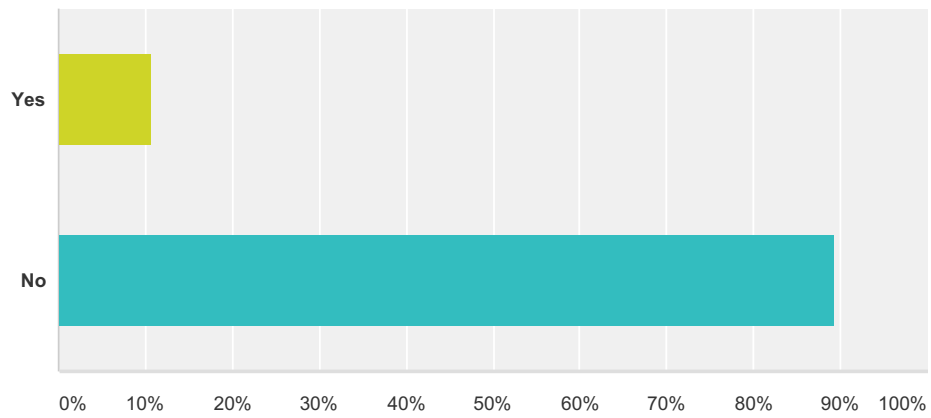
Svarade: 77 Hoppade över: 448



Svarsval	Svar	
On a trip abroad	37,66%	29
In my home country	35,06%	27
It was inherited	16,88%	13
Other	10,39%	8
<b>Totalt</b>		<b>77</b>

### Q8 Have you purchased ivory in your home country during the past five years?

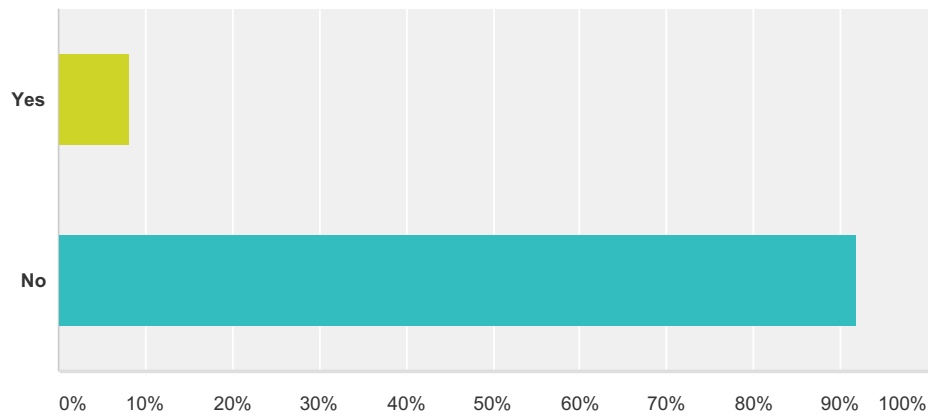
Svarade: 500 Hoppade över: 25



Svarsval	Svar	
Yes	10,60%	53
No	89,40%	447
<b>Totalt</b>		<b>500</b>

### Q9 Do you own a tiger pelt, tiger tooth or any other part of the tiger?

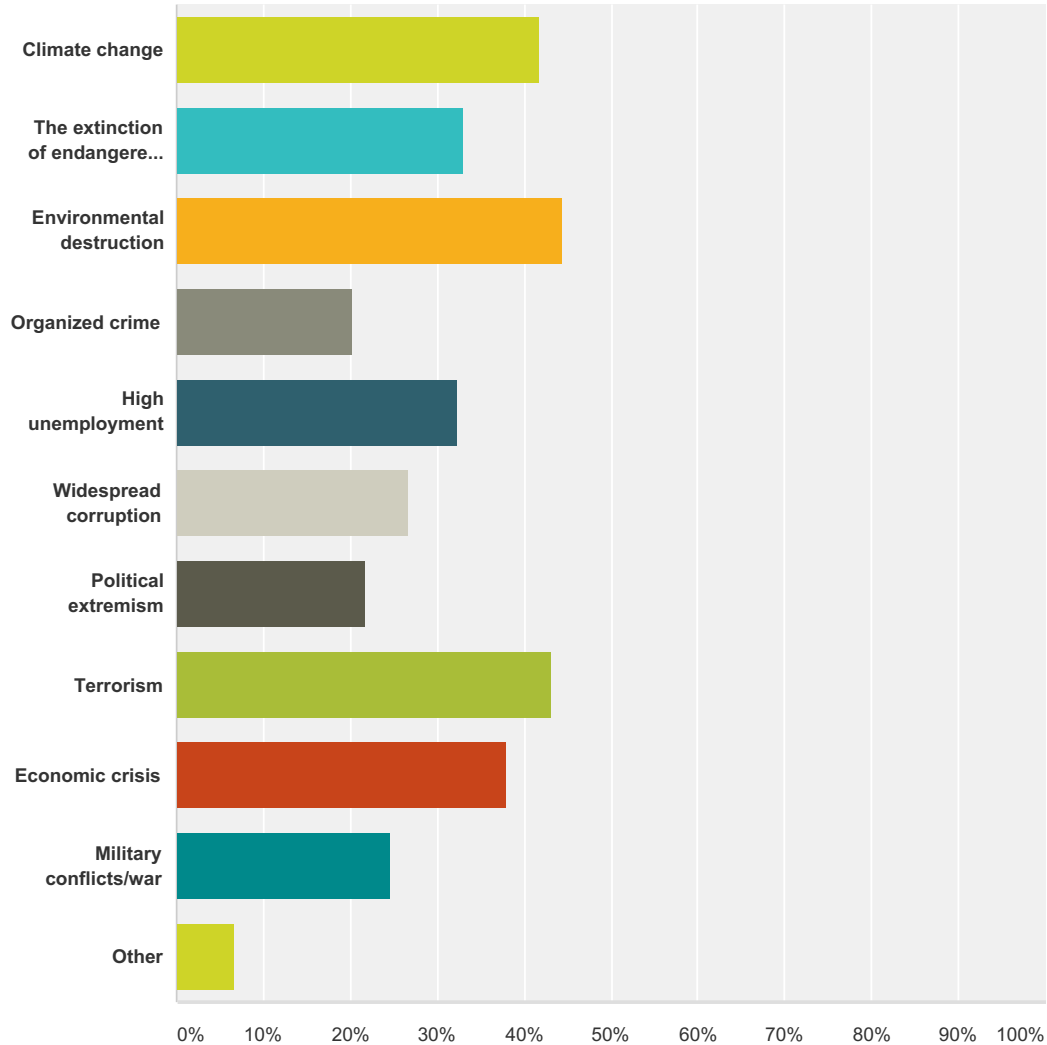
Svarade: 502 Hoppade över: 23



Svarsval	Svar	
Yes	8,17%	41
No	91,83%	461
<b>Totalt</b>		<b>502</b>

**Q10 If you look at the situation today, what worries you the most about the future?  
(Choose the three that applies best)**

Svarade: 501 Hoppade över: 24



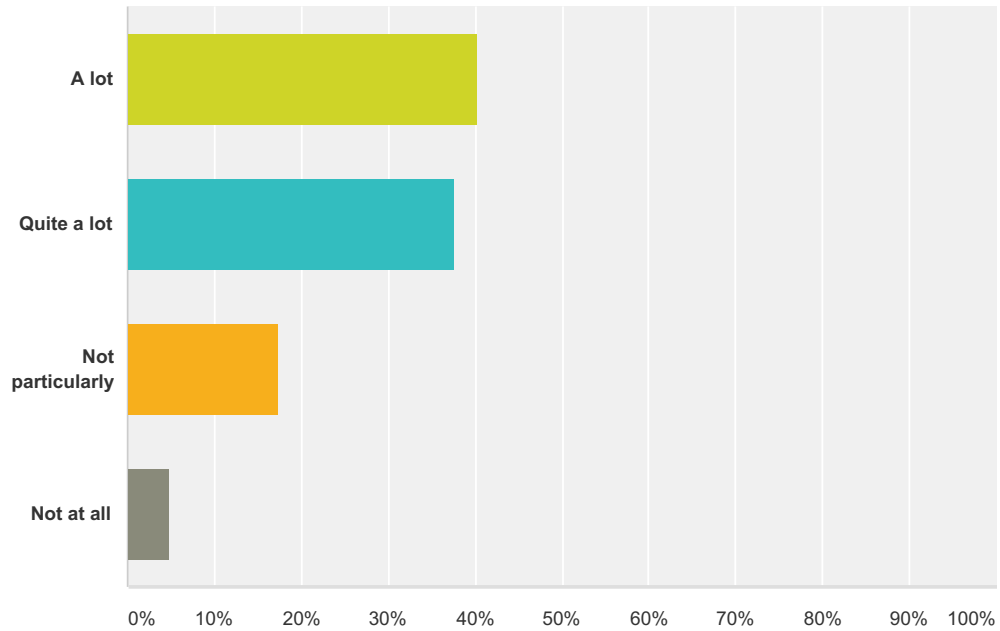
Svarsval	Svar
Climate change	41,72% 209
The extinction of endangered species	32,93% 165
Environmental destruction	44,51% 223
Organized crime	20,16% 101
High unemployment	32,34% 162
Widespread corruption	26,75% 134
Political extremism	21,76% 109
Terrorism	43,11% 216

## WWF wildlife 2015 - RANKING USA

Economic crisis	37,92%	190
Military conflicts/war	24,55%	123
Other	6,59%	33
<b>Totalt antal svarande: 501</b>		

**Q11 To what extent do you feel emotionally touched by the fact that several species of animals, such as tigers and rhinos, are threatened by extinction?**

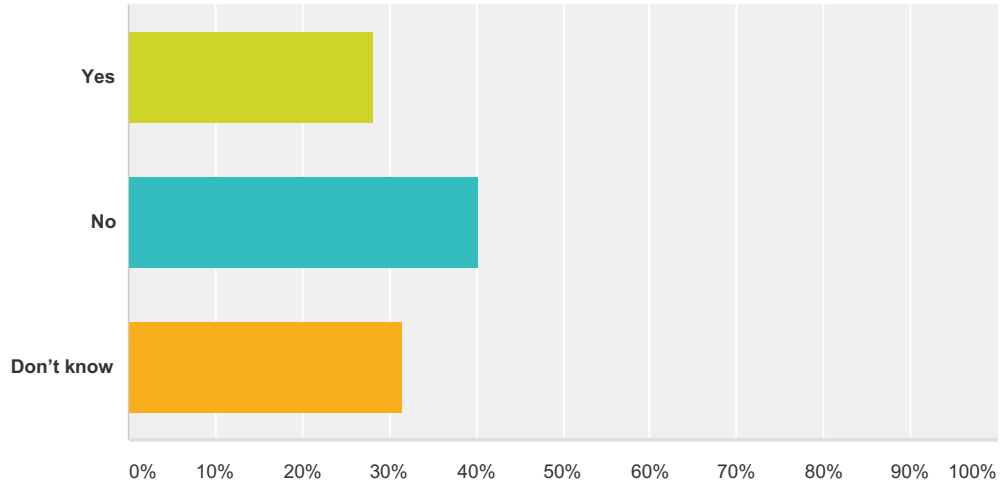
Svarade: 499 Hoppade över: 26



Svarsval	Svar
A lot	40,28% 201
Quite a lot	37,68% 188
Not particularly	17,23% 86
Not at all	4,81% 24
<b>Totalt</b>	<b>499</b>

### Q12 Do you think that your country deals well with the problem of trafficking in endangered species?

Svarade: 501 Hoppade över: 24



Svarsval	Svar	
Yes	28,14%	141
No	40,32%	202
Don't know	31,54%	158
<b>Totalt</b>		<b>501</b>