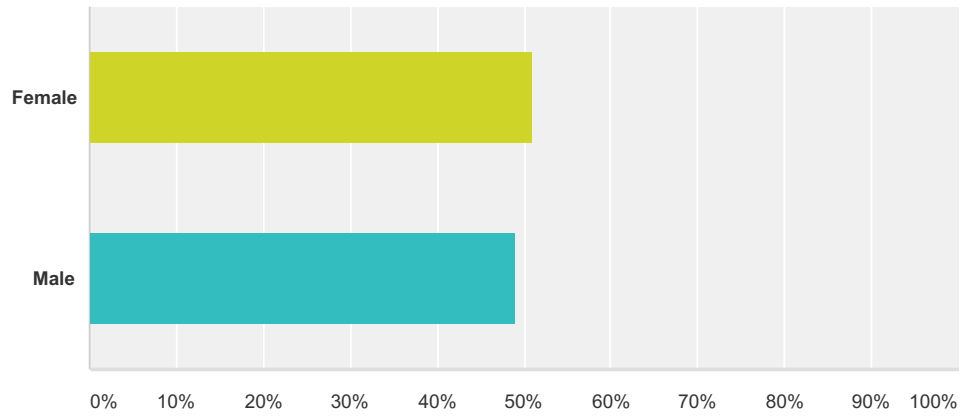


**Q1 Please state your gender:**

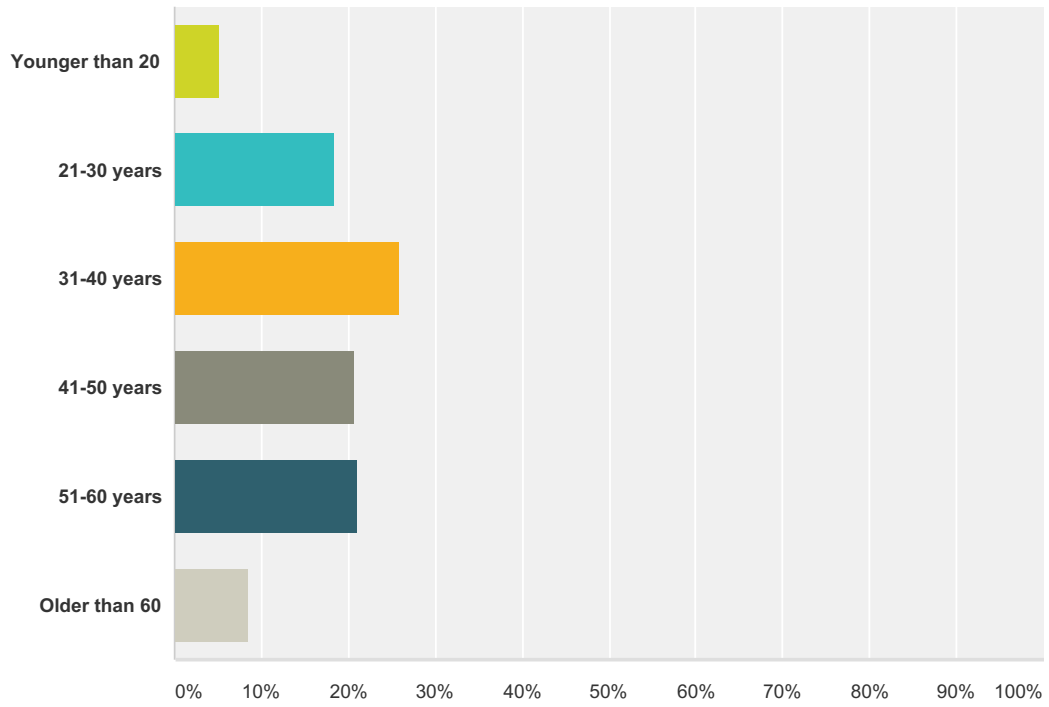
Svarade: 516 Hoppade över: 0



Svarsval	Svar	
Female	50,97%	263
Male	49,03%	253
<b>Totalt</b>		<b>516</b>

## Q2 How old are you?

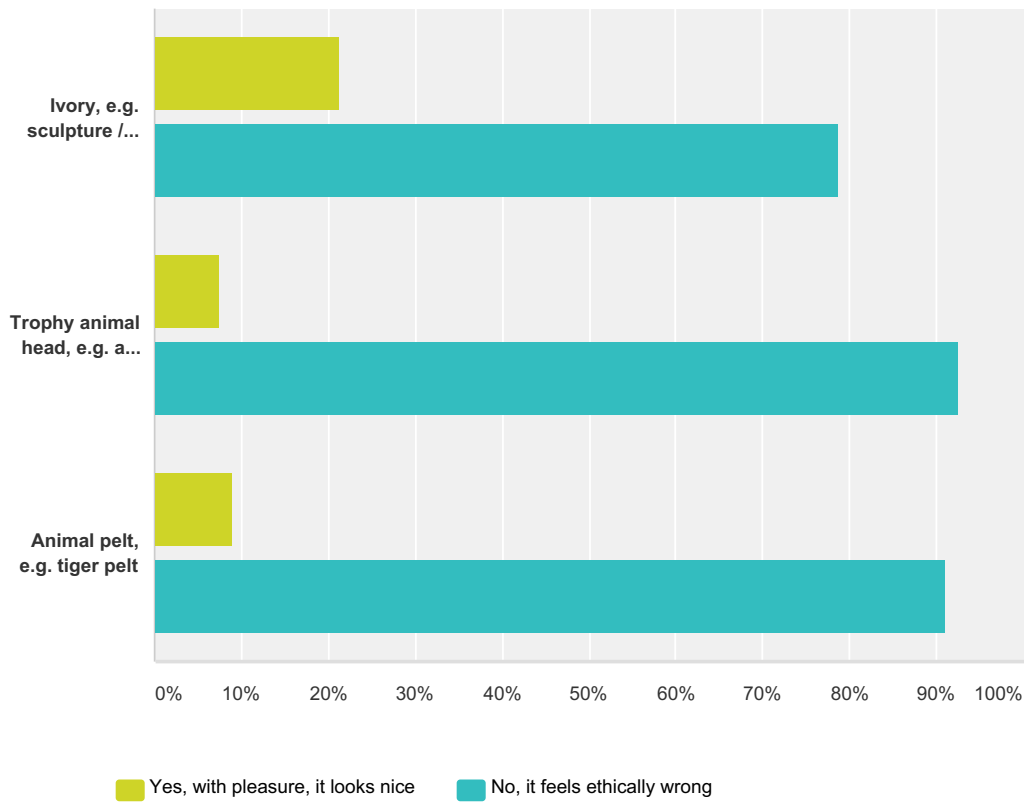
Svarade: 516 Hoppade över: 0



Svarsval	Svar
Younger than 20	5,23% 27
21-30 years	18,41% 95
31-40 years	25,97% 134
41-50 years	20,74% 107
51-60 years	21,12% 109
Older than 60	8,53% 44
<b>Totalt</b>	<b>516</b>

### Q3 Would you consider having any of the following at home:

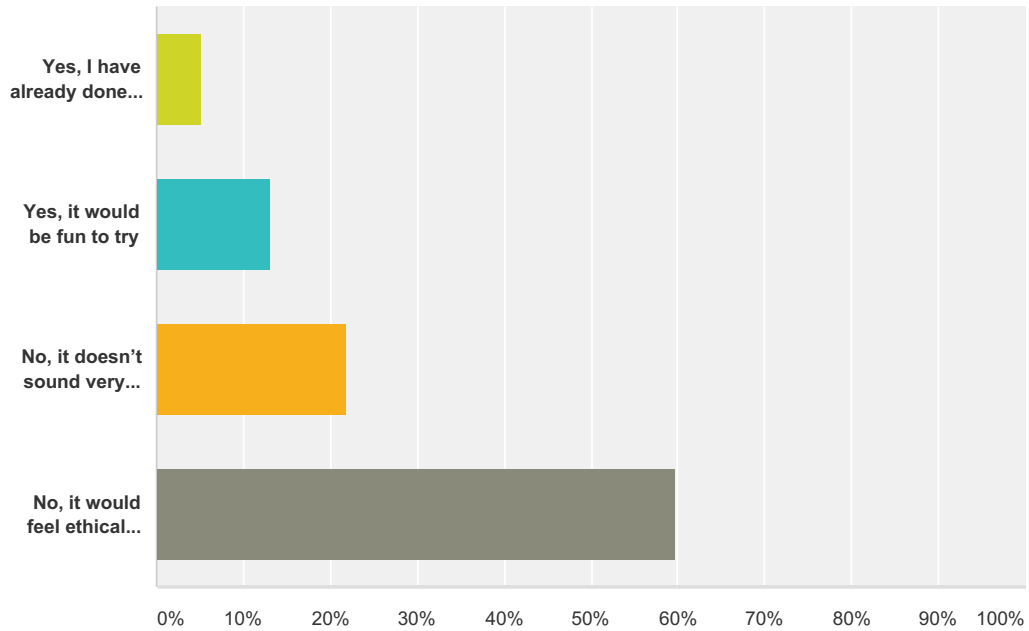
Svarade: 512 Hoppade över: 4



	Yes, with pleasure, it looks nice	No, it feels ethically wrong	Totalt
Ivory, e.g. sculpture / jewelry	21,33% 109	78,67% 402	511
Trophy animal head, e.g. a trophy antelope head	7,48% 38	92,52% 470	508
Animal pelt, e.g. tiger pelt	9,02% 46	90,98% 464	510

**Q4 Would you consider eating at a so-called "bush-meat restaurant", serving food made from wild animals such as elephant, rhinoceros or monkey?**

Svarade: 512 Hoppade över: 4

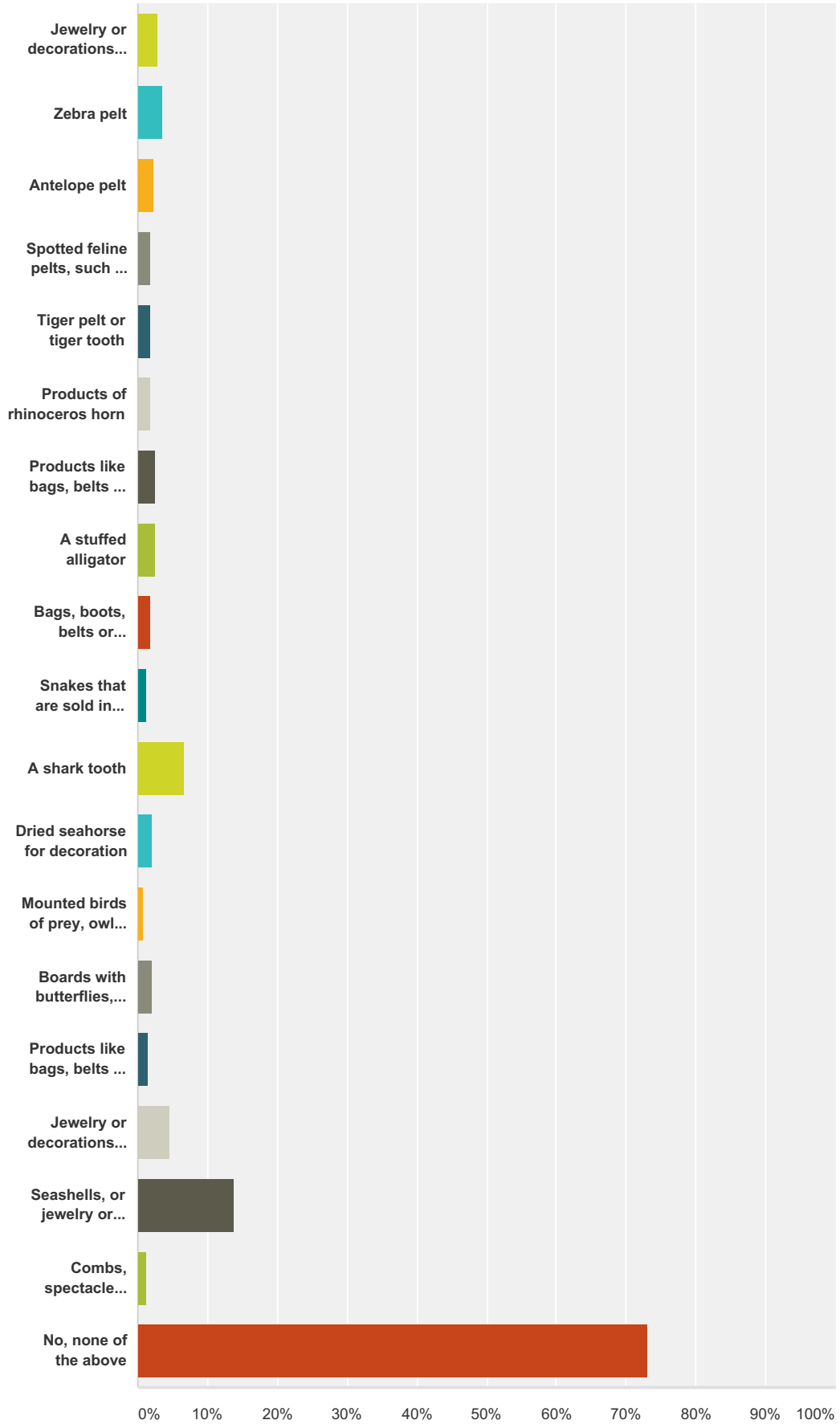


Svarsval	Svar
Yes, I have already done that on at least one occasion	5,27% 27
Yes, it would be fun to try	13,09% 67
No, it doesn't sound very tasty	21,88% 112
No, it would feel ethically wrong	59,77% 306
<b>Totalt</b>	<b>512</b>

**Q5 Have you ever purchased a product  
manufactured from wild animals on a tourist  
trip, and in that case what?**

Svarade: 512 Hoppade över: 4

WWF wildlife 2015 - RANKING UK

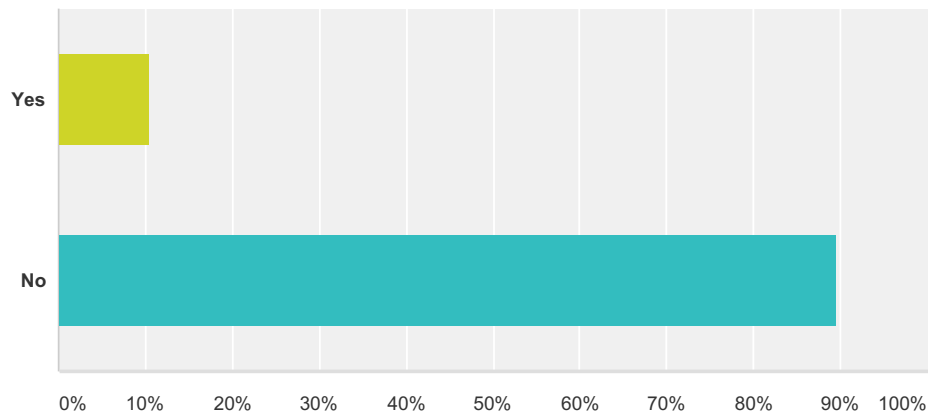


## WWF wildlife 2015 - RANKING UK

Svarsval	Svar	
Jewelry or decorations made from elephant ivory	2,93%	15
Zebra pelt	3,52%	18
Antelope pelt	2,34%	12
Spotted feline pelts, such as leopard, cheetah or tiger	1,95%	10
Tiger pelt or tiger tooth	1,95%	10
Products of rhinoceros horn	1,95%	10
Products like bags, belts or shoes of reptile skins	2,54%	13
A stuffed alligator	2,54%	13
Bags, boots, belts or watchbands of crocodile skin	1,95%	10
Snakes that are sold in bottles of alcohol	1,17%	6
A shark tooth	6,64%	34
Dried seahorse for decoration	2,15%	11
Mounted birds of prey, owls, parrots or hummingbirds	0,78%	4
Boards with butterflies, scorpions or spiders (preserved)	2,15%	11
Products like bags, belts or shoes of elephant skin	1,37%	7
Jewelry or decorations made from corals	4,69%	24
Seashells, or jewelry or decorations made from seashells	13,87%	71
Combs, spectacle frames, interior objects or jewelry from sea turtle shell	1,17%	6
No, none of the above	73,05%	374
<b>Totalt antal svarande: 512</b>		

### Q6 Do you own a piece of jewelry, a sculpture or any other product of ivory?

Svarade: 512 Hoppade över: 4

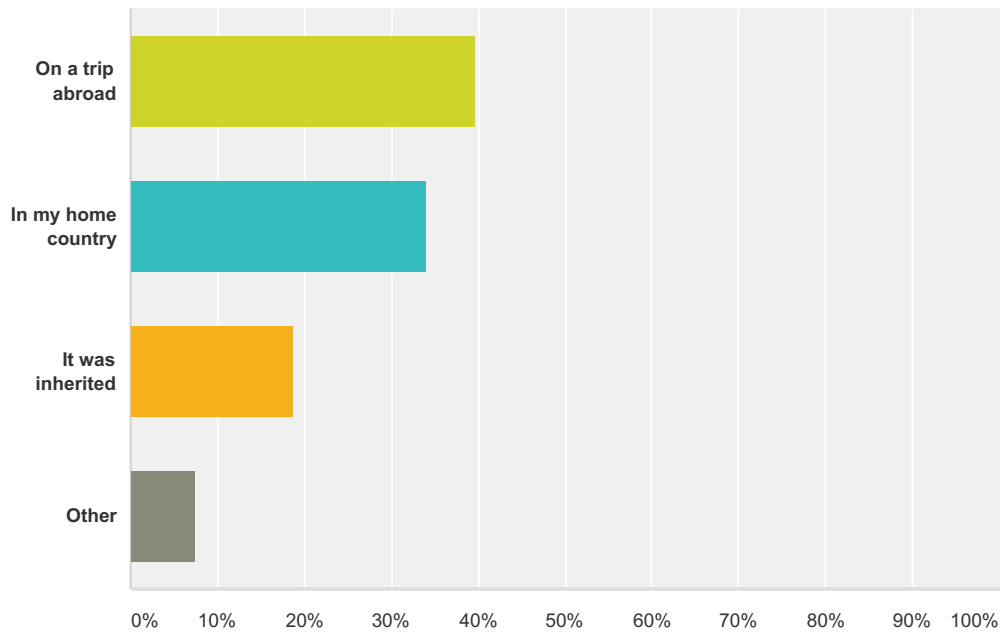


Svarsval	Svar	
Yes	10,35%	53
No	89,65%	459
<b>Totalt</b>		<b>512</b>



### Q7 If yes, where did you acquire this (the latest) ivory product?

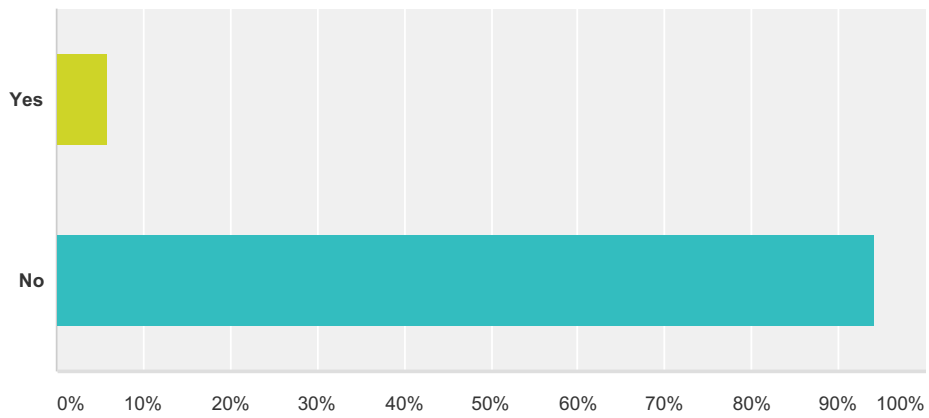
Svarade: 53 Hoppade över: 463



Svarsval	Svar	
On a trip abroad	39,62%	21
In my home country	33,96%	18
It was inherited	18,87%	10
Other	7,55%	4
<b>Totalt</b>		<b>53</b>

### Q8 Have you purchased ivory in your home country during the past five years?

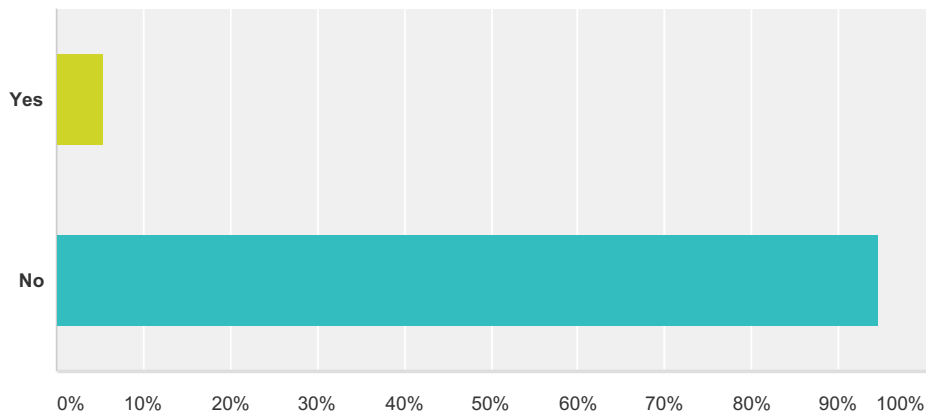
Svarade: 510 Hoppade över: 6



Svarsval	Svar	
Yes	5,88%	30
No	94,12%	480
<b>Totalt</b>		<b>510</b>

### Q9 Do you own a tiger pelt, tiger tooth or any other part of the tiger?

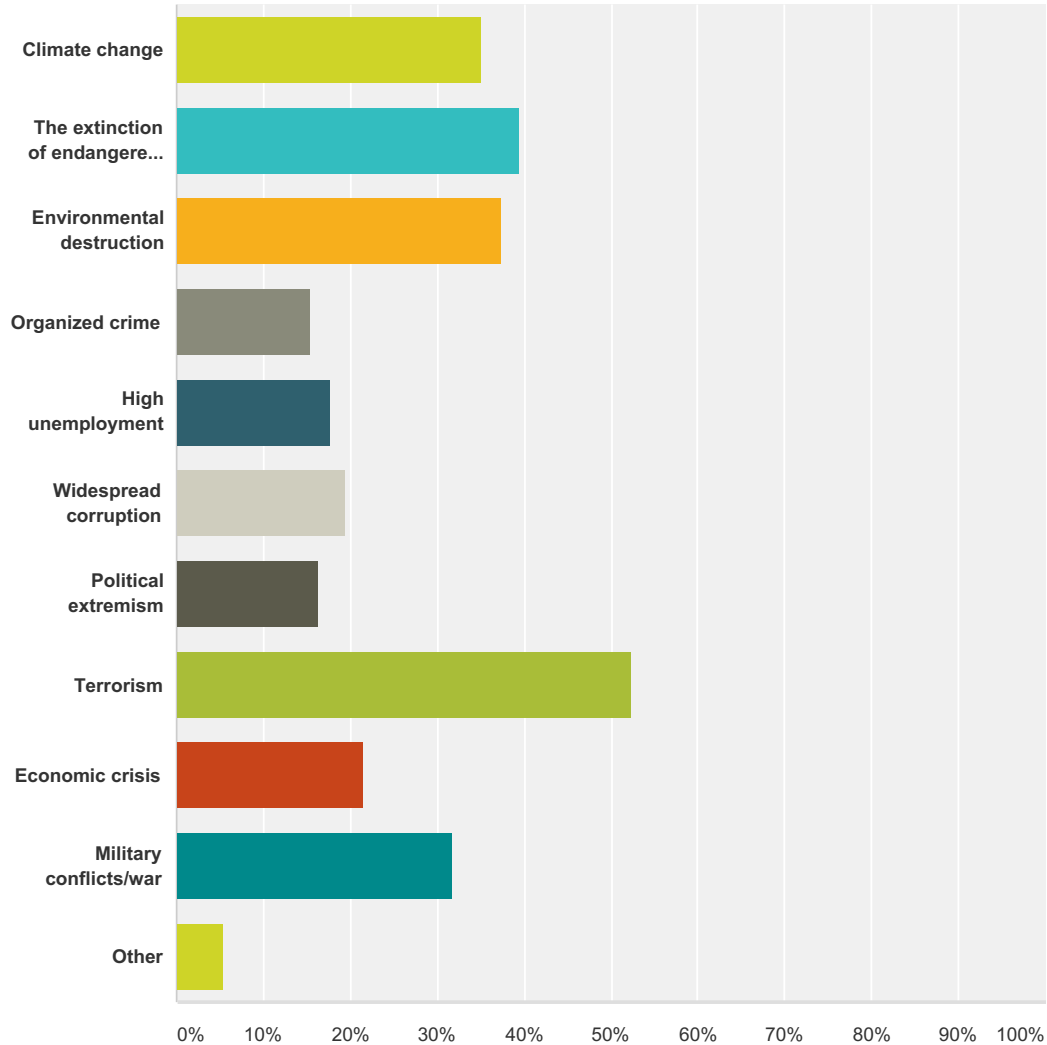
Svarade: 510 Hoppade över: 6



Svarsval	Svar	
Yes	5,49%	28
No	94,51%	482
<b>Totalt</b>		<b>510</b>

**Q10 If you look at the situation today, what worries you the most about the future?  
(Choose the three that applies best)**

Svarade: 512 Hoppade över: 4



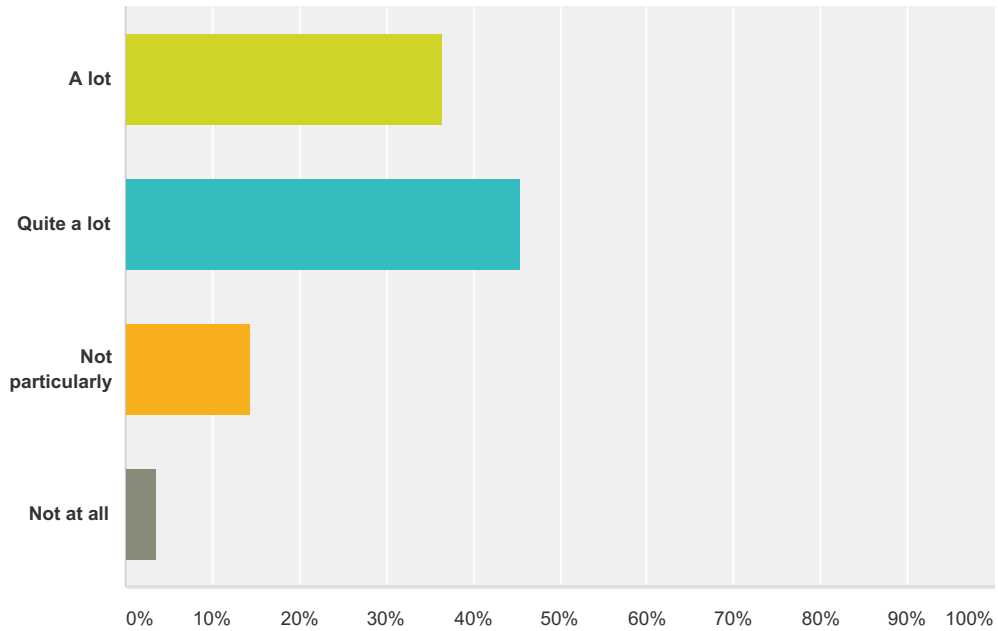
Svarsval	Svar	
Climate change	35,16%	180
The extinction of endangered species	39,45%	202
Environmental destruction	37,30%	191
Organized crime	15,43%	79
High unemployment	17,77%	91
Widespread corruption	19,34%	99
Political extremism	16,21%	83
Terrorism	52,34%	268

## WWF wildlife 2015 - RANKING UK

Economic crisis	21,48%	110
Military conflicts/war	31,64%	162
Other	5,47%	28
<b>Totalt antal svarande: 512</b>		

**Q11 To what extent do you feel emotionally touched by the fact that several species of animals, such as tigers and rhinos, are threatened by extinction?**

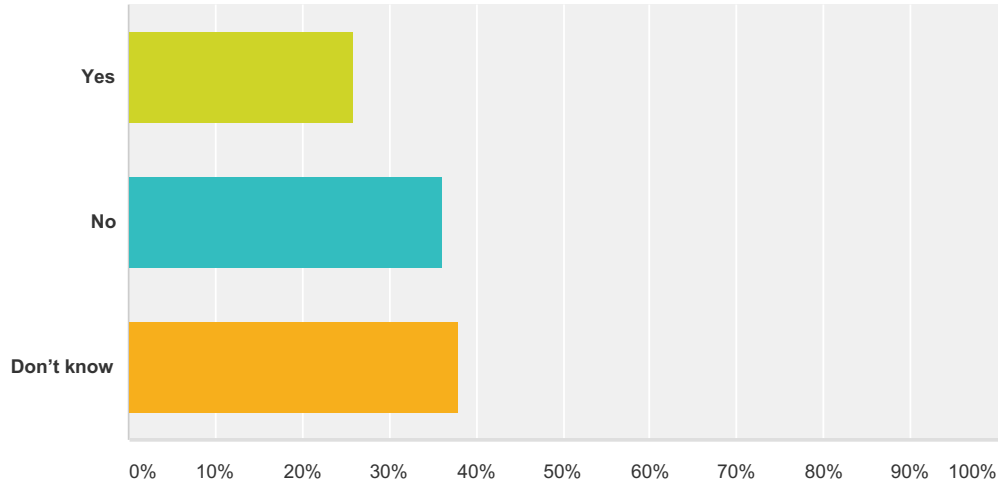
Svarade: 506 Hoppade över: 10



Svarsval	Svar
A lot	36,56% 185
Quite a lot	45,45% 230
Not particularly	14,43% 73
Not at all	3,56% 18
<b>Totalt</b>	<b>506</b>

**Q12 Do you think that your country deals well with the problem of trafficking in endangered species?**

Svarade: 508 Hoppade över: 8



Svarsval	Svar	
Yes	25,98%	132
No	36,02%	183
Don't know	37,99%	193
<b>Totalt</b>		<b>508</b>