



Press release

Stockholm, July 1, 2020

Tobii Aware software brings enhanced security and usability to Lenovo ThinkCentre All-in-One PCs

Tobii, the world leader in eye tracking technology, reveals that its Tobii Aware software will be integrated in the [Lenovo ThinkCentre M90A and M70A](#) All-In-One (AIO) PC models coming soon.

Tobii Aware software is developed to visually sense the users' presence and attention and to anticipate their needs. It can be integrated in a wide range of personal computing products and is an important part of Tobii's mission to improve the world with technology that understands human attention and intent.

"The Lenovo ThinkCentre M90A and M70A All-in-One desktops are designed to provide an exemplary user experience in the key areas of security, usability and productivity," said Tom Butler, executive director, Worldwide Commercial Portfolio and Product Management at Lenovo. "Integrating Tobii Aware software adds new levels of device intelligence to strengthen our products even further within security, intuitive user experiences and power performance."

"This is a great opportunity to team up with Lenovo, one of the undisputed leaders in computing, to bring user-sensing capabilities to the PC market," said Anand Srivatsa, Division CEO of Tobii Tech. "Using Tobii Aware, the devices will be able to detect users' presence and anticipate their needs, which is key to deliver best-in-class security, usability and power performance."

Using Tobii Aware-enhanced devices, provides several benefits:

Privacy & Security: Increase security and the feeling of privacy through user identification and automatic presence detection to blur and lock screens.

Productivity & Wellbeing: Improve productivity, convenience and digital health. Provide insights and data into screen time and computer usage.

Power & Performance: Save power and CPU performance in a natural and unobtrusive way with screens that dim and react to user presence.

For more information, please visit Tobii Aware's product pages for [Lenovo ThinkCentre M70A](#) and [Lenovo ThinkCentre M90A](#)

Read more about the next generation of Tobii Aware technology: aware.tobii.com.

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For information more about the Lenovo ThinkCentre M90A and M70A All-in-One:
<https://news.lenovo.com/pressroom/press-releases/lenovo-pc-devices-place-security-and-manageability-center-stage-featuring-latest-10th-gen-intel-core-vpro-processors/>

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About Tobii

Tobii is the global leader in eye tracking. Our mission is to improve the world with technology that understands human attention and intent. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye tracking equipment and services used today by more than 3,500 companies and 2,500 research institutions, including all of the world's 50 highest ranked universities. Tobii Tech supplies eye tracking technology for integration into consumer electronics and other products such as personal computers, virtual reality headsets, healthcare applications, and more. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has over 1,000 employees. For more information: www.tobii.com.

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