

Fonecta Group Oy Year-end report 2025

October – December 2025

- Revenue amounted to EUR 22.1 million (19.8), growth mainly driven by the acquisition of Hittapunktse AB in November 2024.
- Adjusted EBITDA, including adjustments for EUR 0.4m of non-recurring items, amounted to EUR 6.1 million (5.0). The growth is mainly driven by the acquisition and the operative efficiency improvement.
- Adjusted Operating profit amounted to EUR 5.0 million (4.1).
- Cash flow from operating activities amounted to EUR 3.9 million (6.0). The difference is mainly explained by a non-recurring change in net working capital.

January – December 2025

- Revenue for 2025 amounted to EUR 88.7 million (74.4), growth mainly driven by the acquisition of Hitta.
- Adjusted EBITDA, including adjustments for EUR 1.3m of non-recurring items, amounted to EUR 26.7 million (17.6). Growth was mainly driven by the acquisition and improvement in operative efficiency.
- Adjusted Operating profit amounted to EUR 22.3 million (14.4).
- Cash flow from operating activities amounted to EUR 11.4 million (10.9). The difference is mainly explained by the positive development of operative results and a negative non-recurring change in net working capital.
- Fonecta Group Oy issued in December 2025 a bond of 80 EURm with a maturity of four years.

For further information, please contact:

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Fonecta in brief

Fonecta is a leading digital marketing and presence management partner for businesses in Finland and Sweden. The group is composed of three distinct businesses – Digital Presence, Digital Marketing and Taxi Platform services – with strong market positions and well-recognized brands in each. We serve primarily small and medium-sized enterprises through solutions such as Nordic Connect, Caller, Finder, and professional website services. Our business model combines recurring SaaS revenue with scalable digital marketing services, enabling predictable performance and long-term customer value. Fonecta's strategy focuses on developing efficient, data-driven products while continuously improving operational excellence.