



Business Driver Safety & Compliance

ABOUT FLEET21

We work with Fleet Managers, Health & Safety, HR Professionals and Finance Directors in putting together compliance and driver training solutions that match their business' specific needs. Our focus is to help guide, coach and support employers in achieving 'Best Practice' in driver safety.

We have magistrates and leading lawyers on our team to help clients understand the true picture as far as your driver safety obligations are concerned, as well as the likely investigation process and possible penalties should the unthinkable happen. This expert advice can be used to provide a more accurate and impartial risk assessment for your business and also identify clever ways to use your driver safety budget for maximum benefit.

We offer

- Compliance Services
- Driver training and advanced skills
- Driver engagement programmes

NEW SkidSure Winter Driving Skills Course

In December 2013, Fleet21 launched its new winter driving skills course for employers with staff who must drive in all weathers. Utility companies, emergency services or delivery companies all have drivers who simply can't stay at home when it snows, yet they are often very poorly equipped with the skills needed to drive on icy or snowy roads.

The course features handling and car control exercises in one of our Volvo training cars fitted with unique high density plastic tyre sleeves. Unlike a skid pan or cradle, these covers perfectly replicate the grip of an icy surface allowing the driver to learn the skills required at just 10-15mph even in a dry tarmac car park, so the driver can learn in complete safety.

The full 2 hour course features a winter driving presentation and workshop followed by the in-car practical session and also a winter driving survival kit, for each driver to keep in their vehicle.

IN ASSOCIATION WITH VOLVO

Volvo Car UK has teamed up with leading business driver safety consultancy Fleet21 to help reach its 2020 goal that no one will be seriously injured or killed in a new Volvo.

While it nears its ambitious target with its world-leading active and passive safety technology, Volvo hopes to tackle driver behaviour – a contributing factor in more than 90 per cent of crashes – by working with Fleet21 to create a safer driving culture among business fleet drivers and managers.

Volvo has led the way in developing safer cars, with technology such as its state-of-the-art City Safety system, while Fleet21 is an acknowledged leader in educating driver risk managers about the key issues and possible solutions in managing driver risk. As part of the partnership, the Volvo V40 – the safest car ever to be tested by EuroNCAP – will form the backbone of Fleet21's new training fleet.

While driver behaviour is a contributing factor in nearly all accidents, driver ability is often neglected by employers. Modern vehicle safety features can make a massive contribution to road safety and Volvo has always been a leader in this field so we at Fleet21 are incredibly excited to be working with them to fill this gap in driver safety. Together we'll help employers develop the attitude, awareness and skills of their business drivers. There's also the added incentive of saving businesses thousands of pounds in claims, policies and repairs.

Simon Turner, Fleet21

Fleet21 has a passion for driver safety that perfectly compliments Volvo's ethos. With employers under a duty of care, giving drivers this extra training and education puts them in the best possible place when they get behind the wheel of their company car.

Selwyn Cooper, Volvo Car UK



Essential winter driving skills for essential drivers

Drivers are constantly told not to venture out onto the roads when the winter weather brings snow and ice, but what about those that have no choice?

- » **Emergency services**
- » **Delivery drivers**
- » **Utility companies**
- » **Council workers**
- » **Care workers**
- » **Building services and security**

Or even those employers who simply wish to equip their staff with potentially life saving skills that could help them get to and from work more safely.



Individual winter driving skills are often not up to the task, resulting in huge costs for vehicle repairs, insurance costs and sick leave.

Part of the problem is the vehicle's on-board safety systems, such as traction control or stability control, are now so advanced that they will often be able to get the driver out of trouble – but only if the driver knows what these systems do.

Traditional winter driving advice such as 'Steer into the skid' isn't necessarily correct any more. Doing the wrong thing can confuse the car's systems and make the situation worse, even causing a crash where one might have been avoided.

The Fleet21 winter driving skills course includes a unique car control exercise called SkidSure using specially made tyre covers. It allows us to train your drivers to respond correctly to a skid, in a simulation that is as close to driving on real snow as it is possible to get without actually being there – so they can learn how the car's safety systems work – and the skills they need to stay safe.

And the real beauty is that we can do this at 10mph in your own car park – in the dry, and in complete safety!

The **FLEET21** Winter Driving Skills Package

Winter driving workshop



Winter driving skills



Driver survival kit



Please call **Simon Turner** on **07940 305300** or email simon.turner@fleet21.com

Fleet 21 Limited, 1 Fetter Lane, London EC4A 1BR
Tel: **020 3440 5869** mail@fleet21.com

www.FLEET21.com

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