



# CECILIA STARK

## Senior Design Manager

Cecilia cannot remember a time when she didn't want to be a designer. She started working in Colour and Materials in Volvo Cars shortly after graduating with her MFA and has worked in every single function within the area.

She has expertise in textiles, colour, programme management, and brand design, and advises all these areas on upcoming trends, strategies and future vision. Cecilia was instrumental in creating our design vision, strategy, and Ten Principles framework.

Her current role sees her being responsible for vision within Colour Materials, where she leads a team focused on the earliest phases of Volvo's upcoming cars, and ensures that they are all infused with the same strong Scandinavian design tonality.