



Jim Rowan

CEO of Volvo Cars

Jim Rowan became the chief executive at Volvo Cars in March 2022, and since then has been on a mission to ensure the company leads the way in protecting people and the planet through next-generation mobility. His ambition is to make Volvo Cars the brand of choice throughout customers' lives. Under Jim, the company will continue to deliver mobility that doesn't just protect you, your loved ones and the environment, but that also gives you enjoyment, convenience and complete peace of mind.