



Emelie Öhrstig

Head of Lifecycle & Software Release

Emelie was recently appointed head of lifecycle, a role in which she is globally responsible for all product updates, making sure our Volvo cars continue to evolve and update over time. She joined Volvo Cars in 2014, and her previous positions include head of the large cars vehicle cluster as well as CEO of the company's subsidiary Volvo Bil. Prior to joining Volvo Cars, Emelie worked at companies such as Nike and Unilever. She was also a professional cross-country skier, with a gold medal from the 2005 World Championships as one of her most prominent achievements.