



# Dan Fidgett

## Head of Colors and Materials

Daniel Fidgett is Head of Colour & Material Design for Volvo Cars. He started in October 2021 and has a BA HONS Degree in Fashion & Textile Design from Liverpool JMU. His previous professional experience includes for the past 15 years working within the Fashion and Sportswear industry creating products for our future generations of car users and buyers (at brands such as Adidas and Puma).