



# Jorge Furuya

## Head of Car UX

Jorge joined Volvo Cars in the beginning of 2021. He is the head of car UX where he leads a team that defines the evolution of personal transportation with a strong emphasis on safety, sustainability and delight. Previously he has occupied design leadership positions at Amazon and Samsung. He was part of the Android design team that first crafted material design and Android Auto. With over 15 years of professional experience Jorge believes in elevating people through the thoughtful use of technology.