



Anna Arasa

UX Manager System & Electrification

Anna Arasa Gaspar is a manager for UX design at Volvo Cars. She has over 10 years of professional experience in the transportation industry designing and implementing forward looking safety and infotainment technologies like the first ever Android based infotainment system for Polestar and Volvo cars. She leads a talented group of designers from all around the world in the system team in charge of the core infotainment system concept and implementation. A native from Barcelona, Anna has constantly looked through her career for ways to humanize technology and increase its reach and inclusion.