



# Lisa Reeves

## Head of Interior Design

Lisa joined Volvo Cars in 2014, taking up the position as Interior Design Manager to help fulfil the company's vision to redefine the Volvo Cars brand through premium design. She was responsible for the interior designs of S60, V60 and Polestar 2. In 2020 she was promoted Head of interior Design, overseeing the full range of interiors and supporting the Polestar programs. She helped deliver the C40 and Volvo's Concept Recharge. Lisa is currently working on the next generation of electric cars and our strategic vision to transform Scandinavian premium interior design towards Volvo Cars' circularity ambitions.

Lisa studied Transport Design at Coventry university, and has previously held positions at Jaguar Land Rover and Bentley Motors.