

# Arctic Adventures Receives Gold-Class Vakinn Environmental Certificate

**REYKJAVÍK, ICELAND – Aug 5, 2025** – Arctic Adventures is proud to announce it has renewed its Vakinn accreditation, achieving the prestigious **Gold-Class certification** in the tourism services category. This award underscores the company’s long-standing commitment to safety, sustainability, and ethical practices while creating unforgettable adventures for its guests.

Arctic Adventures has held the Vakinn Environmental Certificate for several years. In 2025, the company successfully completed its latest audit, earning the highest quality and environmental recognition in the Icelandic tourism sector.

Vakinn is a national program designed to identify and promote responsible travel operators. Granted by the Icelandic Tourist Board, the certifications are based on criteria developed together with stakeholders in the industry.

## **A company labeled Vakinn Gold-Class is officially recognized for:**

- Operating ethically and professionally, ensuring safe and respectful touring experiences.
- Prioritizing sustainability by minimizing environmental impact and supporting nature conservation.
- Educating guests and staff on safety, conservation, and responsible travel practices.

We are committed to [building on these efforts](#) by continually improving sustainable operations, reducing waste, and offsetting carbon emissions. We hope to inspire others and set new standards for mindful travel in Iceland.

*"We see this certification not as a finish line, but as a reflection of how far we've come together. Our colleagues, our partners, and our guests all play a role in protecting Iceland's natural wonders, and we're proud to keep raising the bar as a team."* — Francois Denis, Head of Health & Safety at Arctic Adventures.

**Join the [adventurous and eco-conscious tours](#) to help promote responsible exploration in Iceland!**

Discover more [Arctic Adventures certifications and awards](#), and find more details about the [Vakinn Sustainable Tourism system](#).

**About Arctic Adventures**

Arctic Adventures is a leading Icelandic tour operator with over 40 years of experience and trusted by 1 million travelers annually. We specialize in unforgettable nature-driven experiences. With expert local knowledge and a passion for exploration, we offer guided tours that showcase the very best of Iceland's landscapes and natural wonders.

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