



Brain+ informs of new IR initiatives, including initiation of commissioned research, and invites to its first live Investor Update

Copenhagen, Denmark October 11, 2022 – Brain+ A/S (Nasdaq First North: BRAINP)

Brain+ A/S (“Brain+”) has upped its investor relations strategy to include a number of new initiatives with the intention to further increase transparency towards investors on the company’s business activities and progress. In addition, the company has made an agreement with AG Equity Research AB (“Analyst Group”) to undertake commissioned equity research.

The new IR initiatives are the following:

- Introduce shorter financial disclosure timelines:
 - Financial report - Full Year, up to one month earlier than 2022
 - Financial report – Half Year, up to one month earlier than 2022
- Issue quarterly business updates for Q1 and Q3 (first time for Q1 2023)
- Introduce online bi-annual investor meetings, where the management team will provide live business updates & host Q&A sessions. The first meeting will take place on October 14, 2022 (see below for event details), and the next is planned for after the release of Brain+’s 2022 Full Year report
- Research coverage by Analyst Group, a Swedish specialist equity research firm. Analyst Group today published its first equity research report on Brain+ and will conduct quarterly updates in addition to interviews and commentary on Brain+ announcements.

Kim Baden-Kristensen, CEO & Co-founder.

“We have now been “live” on Nasdaq First North for a year, and we have had a steep learning curve on how to best communicate with the market. It is of the utmost importance for us to keep our investors as well informed on our company and business as possible, and this strengthening of our IR activities reflects our commitment to that path. The decision to offer commissioned research in both English and Swedish is another initiative to help expand our IR reach and improve transparency beyond Denmark, and particularly for our Swedish neighbors.”

Live Investor Update October 14th from 13:30-14:00

Brain+ and Gemstone Capital will host a live Investor Update on the 14th of October from 13:30-14:00. CEO of Brain+ Kim Baden-Kristensen will provide a general update on the company’s activities and outlook (no price-sensitive information will be given at

the meeting), and Gemstone Capital will describe the process for the upcoming IPO warrant exercise. This will be followed by a Q&A session.

Please register for the event via the following [link](#):

<https://bit.ly/3SPE75m>

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