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Schmitz Cargobull and AddSecure announce Europe-wide strategic partnership

By combining their expertise, the companies will deliver fully integrated telematics solutions that simplify fleet management, boost efficiency, and accelerate digitalisation for transport and logistics operators.

[AddSecure](#), a leading European provider of secure IoT connectivity and end-to-end solutions, and [Schmitz Cargobull](#), Europe's leading trailer manufacturer, are elevating their collaboration into a long-term strategic partnership to jointly shape the future of connected transport solutions across Europe.

Schmitz Cargobull and AddSecure have already achieved significant success with major fleet customers and will now extend their joint sales approach to benefit their mutual customer base. Through their collaboration between telematics data from Schmitz Cargobull trailers and telematics-equipped trucks, TPMS (Tyre Pressure Monitoring System) information is now made available to transport and logistics companies. This collaboration aims to streamline fleet management, drive digitalisation, and offer scalable solutions for fleet operators.

Transport and logistics companies will benefit from a unified application that seamlessly transfers telematics data from Schmitz Cargobull trailers and telematics-equipped trucks into the FleetVision portal by AddSecure. This integration is achieved through Schmitz Cargobull's TrailerConnect® Data Management Center, which provides transport and logistics companies with centralised, secure, and flexible data management. No additional hardware or manual setup is required. The solution can be used immediately upon delivery. As a result, it significantly reduces IT workload, saving both time and costs and increases data connectivity.

Beyond this launch, both companies aim to deepen their cooperation on retrofit solutions for cold chain transport, enabling safer, more sustainable, and more efficient fleet operations.

“Our ambition is providing best in class telematics benefits for our customers together with AddSecure” says Dr. Cafer Ince, Head of Product Line Digital Services & Managing Director Cargobull Telematics & KubikX GmbH.

Claes Ödman, President of Smart Transport at AddSecure, adds: “Partnering with Schmitz Cargobull allows us to deliver a solution that sets new standards across Europe. The automatic integration of vehicle data into FleetVision enables next-generation fleet management—secure, intelligent, and sustainable.”

Customer benefits

The new solution offers transport and logistics companies a wide range of advantages:

- **Instant readiness:** Telematics data is available immediately upon delivery—no setup, approvals, or contract negotiations required.
- **No additional hardware:** Integration uses the existing TrailerConnect® hardware and truck systems, eliminating installation effort and extra costs.
- **Centralised data platform:** All relevant trailer and truck data is visible in one environment—reducing complexity and eliminating duplicate data handling.
- **Efficient IT integration:** Seamless system connectivity relieves IT departments and minimises support needs.
- **Scalability for mixed fleets:** Thanks to its open and manufacturer-independent architecture, the solution is ideal for large fleets with diverse vehicle types.
- **Retrofit capability:** Older trailers and trucks can be easily integrated—including options for solar units and additional sensors.
- Both companies are committed to a long-term collaboration focused on widespread integration, fleet digitalisation, and scalable solutions for international fleet operators.

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About Schmitz Cargobull

[Schmitz Cargobull](#) is the leading manufacturer of semi-trailers for temperature-controlled freight, general cargo and bulk goods in Europe, and a pioneer in digital solutions for trailer services and improved connectivity. The company also manufactures transport cooling units for refrigerated box body semi-trailers for temperature-controlled freight transport. With a comprehensive range of services from financing, spare parts supply, service contracts and telematics solutions to used vehicle trading, Schmitz Cargobull supports its customers in optimising their total cost of ownership (TCO) and digital transformation.

Schmitz Cargobull was founded in 1892 in Münsterland, Germany. The family-run company produces around 50,000 vehicles per year with over 6,000 employees and generated a turnover of around €2.16 billion in the financial year 2024/25. Its international production network is made up of factories in Germany, Lithuania, Spain, Turkey and the UK.

About AddSecure

[AddSecure](#) is a leading European provider of secure IoT connectivity and end-to-end solutions. We help customers optimise their operations, drive business value, and secure vital functions. By combining connected, data-driven, and sensor-based solutions with best-in-class expertise, we meet our customers' needs regardless of industry. We provide both managed services and connect any device in need of secure communications and data transfer. Imagination is the only limit.

Our secure IoT solutions are used within the areas of buildings, alarms, transportation and logistics, personal safety and security, health care, construction, municipalities, schools, rescue services, power grids, and more.

AddSecure's headquarters is in Stockholm, Sweden. Our main market is Europe, yet we serve customers worldwide. With over 1,000 employees, we help make the world safer, smarter, and more sustainable.