

Stockholm 2025

Interim Report

Second Quarter 2025 (1 April - 30 June 2025)



Strong gross profit despite lower revenue – sale of long-term crypto assets contributes positively

Summary of the second quarter (Apr-Jun 2025)

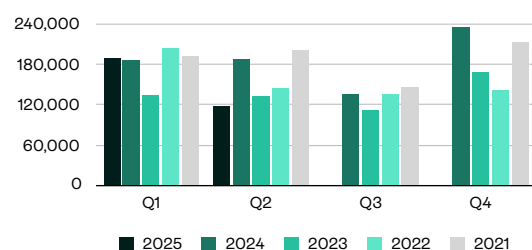
- **Net turnover** decreased by 31 % to SEK 130.8 million (189.4), primarily due to lower volume from sell orders.
- **Gross profit** increased by SEK 4.3 million, corresponding to 49 %, to SEK 12.8 million (8.6). The increase in gross profit despite the decrease in net revenue is mainly attributed to profit from the sale of long-term crypto assets, which amounted to SEK 3.6 million (0.8) in the period. Furthermore, capitalized work for own account contributed SEK 1.4 million (0).
- **Operating profit (-loss) before depreciation and amortization (EBITDA)** amounted to SEK -1.0 million (-1.9).
- **Operating profit (-loss)** amounted to SEK -2.4 million (-2.4), of which scheduled depreciation burdened the result by SEK -0.5 million (-0.5). The result was also negatively affected by a write-down of SEK -1.6 million (0) of the company's long-term holding in TAO, as the market value at the end of the period was below the acquisition value. At the same time, the result was positively affected by SEK 0.8 million (0) through the reversal of a previously made write-down of the company's holding in Ethereum (ETH), which was sold during the second quarter.
- **The net profit (-loss)** for the period was SEK -2.4 million (-1.9).
- **Earnings per share based on the average number of shares** (20,449,600 shares) amounted to SEK -0.11 (-0.09).
- **Earnings per share based on the average number of shares after potential dilution** (21,572,847 shares) amounted to SEK -0.11 (-0.09).
- **Number of orders** decreased by 8 % to 37.0 thousand (40.2)
- **Average order value** for buy orders amounted to SEK 2.4 thousand (2.3) and increased by 5 %, and the average sell order value amounted to SEK 7.7 thousand (19.1) and decreased by 60 %.
- **Total number of active customers** amounted to 18.5 thousand (21.1), of which the number of new active customers amounted to 3.5 thousand (4.2).

- **Gross profit** decreased by 4 % and amounted to SEK 21.8 million (22.7).
- **Operating profit/loss before depreciation and amortization (EBITDA)** amounted to SEK -4.7 million (2.7), reflecting an increased cost base, partly in the form of costs for the implementation of MiCA, DORA and other regulations, and partly in the form of investments in product development and expanded resources for developers, which during the period were balanced by gains from the sale of long-term crypto assets.
- **Operating profit (-loss)** amounted to SEK -7.7 million (2.3).
- **Net profit (-loss)** in the period amounted to SEK -7.7 million (2.8).
- **Earnings per share based on the average number of shares** (20,449,600 shares) amounted to SEK -0.38 (0.14).
- **Earnings per share based on the average number of shares after potential dilution** (21,572,847 shares) amounted to SEK -0.36 (0.13).
- **Number of orders** decreased by 9 % to 84.6 thousand (92.7).
- **Average order value** for buy orders amounted to SEK 2.6 thousand (2.4) and increased by 7 % and average sell order value amounted to SEK 8.8 thousand (14.1) and decreased by 38 %.
- **Total number of active customers** amounted to 37.7 thousand (49.4), of which the number of new active customers amounted to 8.3 thousand (11.0).
- **The cash balance** at the end of the second quarter amounted to SEK 18.4 million (compared to SEK 24.9 million as of 31 December 2024), as well as 4.4 BTC (10.4) and 2,281.6 TAO (0) in liquid crypto assets. The book value of the long-term crypto assets amounted to SEK 9.0 million (7.2), while the market value amounted to SEK 11.8 million (14.8) at the end of the quarter, which represents an unrealized value increase of SEK 2.8 million (7.6). The change in book value during the period is mainly explained by the strategic reallocation undertaken, where the company liquidated parts of its BTC holdings at a profit, as well as its entire ETH holdings, and instead purchased TAO. As a result, the acquisition value of the crypto assets has increased and profits have been realized. The book value also includes a write-down of SEK -1.6 million of the company's TAO holdings to reflect the market value as of 30 June 2025.

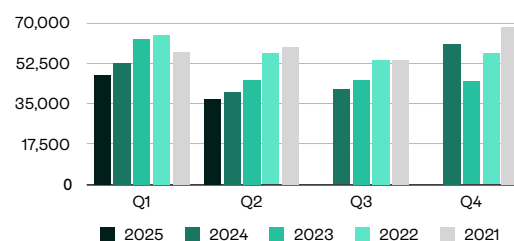
Summary of the first six months (Jan-Jun 2025)

- **Net turnover** decreased by 15 % and amounted to SEK 323.9 million (382.5).

Volume from crypto trading (KSEK)



Number of crypto orders





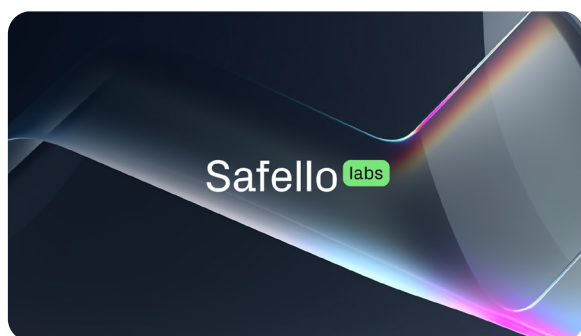
Events in the period and after period end

Significant events during the second quarter

AGM Report from Safello's Annual General Meeting 2025:

On 24 April, Safello's Annual General Meeting was held in Stockholm. The main decisions are presented in the AGM report from 24 April, which is published on the company's website. The AGM resolved, among other things, to re-elect Frank Schuil, Jacob Jacobsson, and Sepehr Alavi, as well as to elect Gustav Röken as members of the Board of Directors. Frank Schuil was re-elected as Chairman of the Board. The AGM also elected the audit firm PricewaterhouseCoopers AB (PwC) as the company's auditor, with Johan Engstam appointed as the auditor-in-charge. Furthermore, the AGM resolved to introduce two long-term incentive programs: one for employees and/or consultants, and one for certain members of the Board of Directors, through a directed issue of warrants to the participants. Additionally, the Board of Directors was authorised to resolve on issues of shares or convertibles.

Safello established Safello Labs – new subsidiary to contribute to the Bittensor ecosystem: With Safello Labs, Safello takes a step into a new domain where blockchain technology meets artificial intelligence. This aligns with Safello's ambition to explore the potential of decentralized technologies in AI development.



Other events in the second quarter

Application for authorisation under MiCA: Safello submitted its application for authorization as a crypto-asset service provider under the EU's Markets in Crypto-Assets Regulation (MiCA). The application has been submitted to

the Swedish Financial Supervisory Authority (Finansinspektionen) and will now undergo regulatory review.

Partnership with Bitvavo for access to deeper liquidity and trading pairs: Safello entered into an agreement with Bitvavo, one of Europe's largest cryptocurrency exchanges, to access additional liquidity.

Launch of real-time order book: In April, Safello launched a real-time order book as part of a broader update to its trading service. The release includes support for both market and limit orders, offering customers a more detailed view of trading activity across all available assets. This enables users to trade digital assets at market-leading prices.

The Swedish Police Authority extended their framework agreement with Safello: The agreement between the parties was entered into in September 2023. The framework agreement, which caters to the needs of the Swedish Police Authority for cryptocurrency exchange on a national basis, was extended for an additional year from the end of the current contract period and will be valid between September 3, 2025, and September 3, 2026. Thereafter, the Swedish Police Authority has the option to extend the agreement for one additional twelve-month period. The extension is made on unchanged contract terms.

Safello has reallocated long-term crypto asset from bitcoin to TAO to support its decentralized AI thesis: Safello has adjusted its capital allocation by selling part of its holdings in BTC and its entire position in ETH to acquire TAO. TAO is the native token of the decentralized AI protocol Bittensor. In total, Safello reallocated 2 BTC and 113 ETH to TAO during May, and an additional 4 BTC during June.

Safello Lowered the stablecoin fee to 0.49 %: The reduced fee of 0.49 % applies to all customers purchasing the stablecoin USD Coin (USDC) with Swedish Krona (SEK) on Safello's platform.

Safello signed an agreement with Tradias: Tradias is a German-licensed securities bank offering crypto trading services to institutional clients. The partnership provides Safello with access to Tradias' offering of over 600 currency pairs, enabling improved execution and competitive pricing.



Launch of Atoma Studio – software services for crypto compliance: Atoma Studio is a new business unit focused on developing AI-powered SaaS solutions for regulatory compliance in the crypto sector, delivering cost-efficient B2B software services.



Safello signed an agreement for recurring Swish payments: The agreement has been signed with Safello's existing Swish service provider and enables recurring automatic Swish payments, allowing customers to purchase digital assets on the platform.

Stop-loss and take-profit features added to the order book: Safello has launched stop-loss and take-profit – two risk management tools that allow customers to automate their trading strategies and manage market volatility more effectively.

Safello launched the real-time order book for desktop: The real-time order book, previously only available in the Safello app, is now also accessible to desktop users. The platform supports different types of market and limit orders, real-time charts, and deep visibility into order book activity for all listed assets.

The Swedish Economic Crime Authority extended its framework agreement with Safello: The framework agreement, originally signed in April 2024, meets the Swedish Economic Crime Authority's need for cryptocurrency exchange services on a national level. The extension adds one more year to the current contract term and will apply from April 28, 2026, to April 28, 2027. After that, the Swedish Economic Crime Authority may extend the agreement for an additional twelve-month period. The extension is under the same contractual terms as before.

Significant events after the end of the quarter

Change in Safello's executive team: David Leeb, Chief Marketing Officer at Safello, is stepping down from his role by mutual agreement with the company. His last working day will be December 18, 2025.

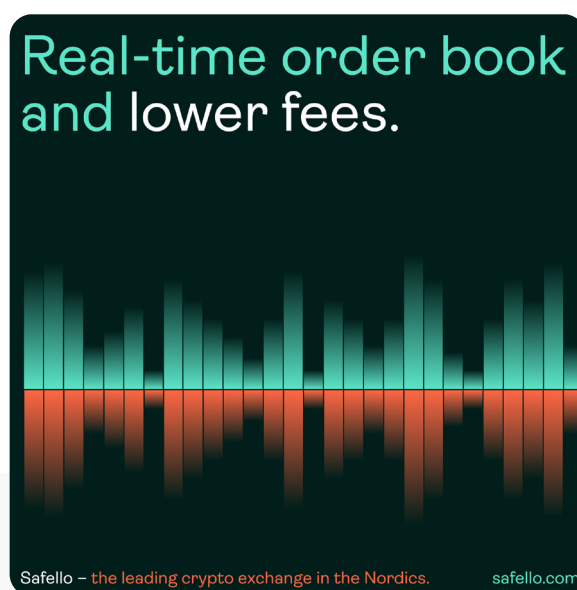
Safello signed a framework agreement with Marginalen Bank: Safello has entered into a framework agreement with Marginalen Bank Bankaktiebolag (publ), enabling the integration of banking services and products from Marginalen Bank into Safello's platform. The agreement initially runs for two years from the start of the integration and will automatically renew annually unless terminated. The technical integration is planned for the third and the fourth quarter 2025, with a launch expected by the end of the year.

Other events after the end of the quarter

Safello increased the allocation to TAO in its strategic crypto reserve: Safello has adjusted its capital allocation in July by selling part of its bitcoin (BTC) holdings and acquiring TAO. In total, Safello has reallocated 2 BTC to TAO during July.

Safello Labs published its first report: Safello Labs has released its first analytical report, "Decentralized AI: The Black Swan". The report explores the emerging landscape of decentralized artificial intelligence (DeAI), with a particular focus on the Bittensor protocol and its native token, TAO.

Safello and Talos signed a partnership agreement for Atoma Studio: Safello has entered into a partnership with Talos for the global launch of Atoma Studio—an AI-powered compliance platform for digital finance. The collaboration enables targeted global sales to the right customer segments from day one of the launch.





Results Summary for the Group

Below are key ratios for the period, accumulated and the same periods prior year as well as the most recent full year.

Results Summary

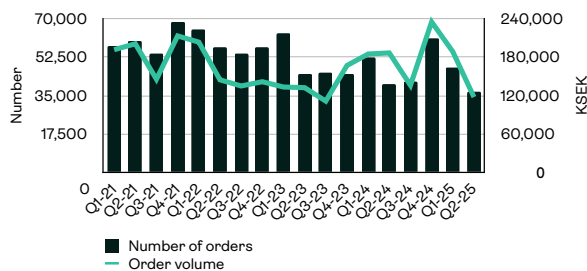
Group

	Apr-Jun	Apr-Jun	Jan-Jun	Jan-Jun	Jan-Dec
	2025	2024	2025	2024	2024
Net turnover (KSEK)	130,771	189,445	324,874	382,498	766,948
Gross Profit (KSEK)	12,847	8,596	21,663	22,692	52,310
Gross margin (%)	9.8 %	4.5 %	6.7 %	5.9 %	6.8%
EBITDA (KSEK)	-972	-1,924	-4,681	2,766	9,925
EBITDA margin (%)	-13.0 %	-25.5 %	-30.8 %	13.7 %	21.3 %
Operating profit (-loss) (KSEK)	-2,367	-2,421	-7,661	2,283	8,435
Net profit (-loss) (KSEK)	-2,327	-1,898	-7,753	2,831	9,002
Earnings per share before dilution (SEK)	-0.11	-0.09	-0.38	-0.14	0.44
Earnings per share after dilution (SEK)	-0.11	-0.09	-0.36	-0.13	0.41
Total number of active customers (number)	18,749	21,186	37,743	49,431	79,405
New active customers (number)	3,517	4,192	8,289	11,023	23,758
Number of orders (number)	36,966	40,231	49,643	92,689	194,568
Average order value - buy orders (SEK)	2,395	2,271	2,600	2,436	2,355
Average order value - sell orders (SEK)	7,737	19,120	8,764	14,071	12,574

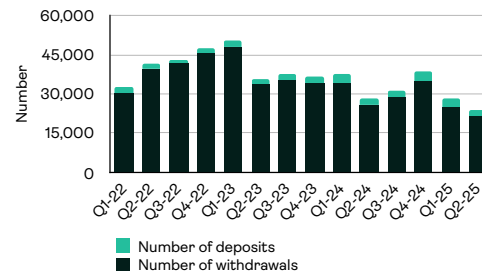


Key Metrics and Graphs

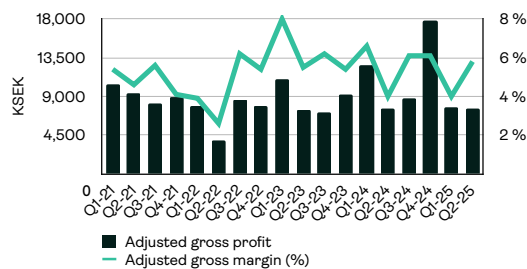
Number of Crypto orders and order volume per quarter¹



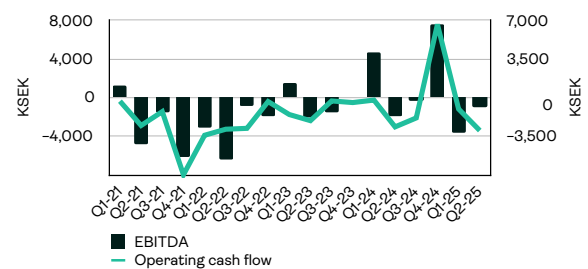
Number of deposits and number of withdrawals¹



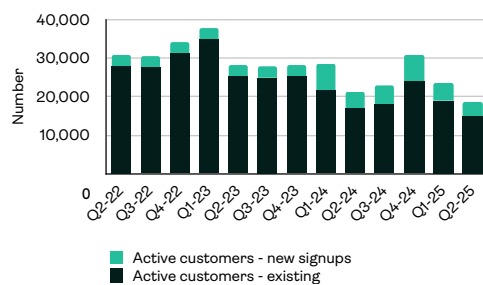
Gross profit and gross margin (%)



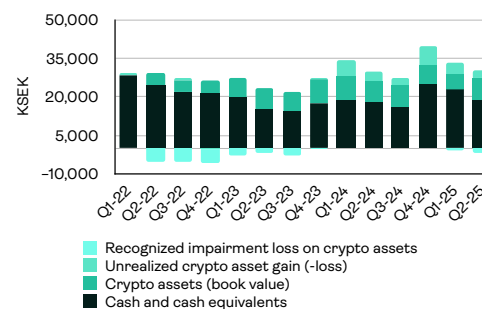
EBITDA & operating cash flow



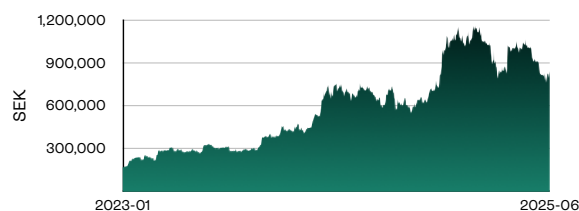
Active and new customers²



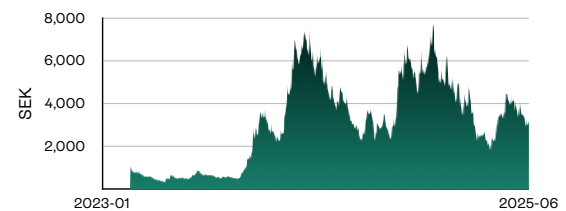
Cash and Long-term Crypto assets



Bitcoin (BTC) price chart³



Bittensor (TAO) price chart³



¹ Based on Safellos internal data.

² Based on Safellos internal data, where the measurement period began in Q2-22.

³ <https://www.coingecko.com/> and <https://www.riksbank.se/sv/statistik/sok-rantor--valutakurser/>



CEO Letter

Dear shareholder,

Crypto market and comment on Q2 result

The crypto market's price surge in Q2 2025 was predominantly driven by institutional buy flows and corporate treasury adoption¹. Institutional investors poured significant capital into bitcoin spot ETFs, with net inflows reaching USD 14.4 billion year-to-date by July 3, and total assets under management exceeding USD 50 billion. The number of institutional holders of bitcoin ETFs surged from around 60 in March 2024 to over 3,300 by mid-February 2025, reflecting a sharp rise in demand². Corporate treasury adoption also accelerated, with 134 public companies holding 847,000 bitcoin (4.03 % of circulating supply), a 57.6 % increase from Q1 2025. Strategy (formerly MicroStrategy) led with 597,325 bitcoin, adding 69,000 bitcoin in Q2³, while newcomers like Twenty One (USD 450 million in bitcoin) and GameStop (4,710 bitcoin) joined the trend⁴. These corporate purchases, alongside BlackRock's bitcoin ETF amassing USD 80 billion in assets, were key catalysts for bitcoin's rally to USD 112,000 during the second quarter.

Regulatory developments were a significant tailwind. The U.S. advanced crypto-friendly policies, including the repeal of the IRS's DeFi broker rule and the GENIUS Act progressing in the Senate, fostering stablecoin innovation. During the second quarter, global stable coin volume outpaced VISA's total volume, signaling strong growth in use of stablecoins.⁵ Further, the SEC updated guidance on crypto disclosures, and the Federal Housing Finance Agency's directive to consider crypto as reserve assets for mortgage assessments signaled growing mainstream acceptance. Globally, regulatory clarity improved, with Hong Kong and the EU advancing frameworks like MiCA, which helped boost investor confidence. Retail adoption of cryptocurrencies in Q2 2025 showed signs of gradual growth but remained overshadowed by institutional activity.

Safello's total trading volume declined 31 % in the second quarter compared to the same period previous year, signaling caution from Swedish retail investors. The number of orders declined by 8 % and active customers declined by 12



%, indicating that the active users were trading lower volumes on average than the comparison period. We have seen a positive trendshift across all metrics at the beginning of the third quarter, indicating that retail investors are back as we've seen new all time highs in bitcoin.

Clear path to becoming a MiCA licensed crypto bank

On the fourth of April, Safello submitted its application to the Swedish Financial Supervisory Authority ("SFSA") for authorization as a Crypto Asset Service Provider (CASP) under the Markets in Crypto Assets Regulation (MiCA). The application was assessed as formally complete in July, and the application is now subject to a material assessment by the authority. In the meantime, Safello has taken a giant leap on its mission to become a crypto bank, by entering into an agreement with Marginalen Bank. The agreement allows for Safello to implement embedded banking services to its customers, provided by Marginalen Bank. The services and products initially made available to Safello's customers under the framework agreement are: full-service payment accounts, bill and utility payment options, Swish connection and debit cards. This is the first agreement of its kind in the Nordics. Our aim is to launch the banking services in Q4 2025, with the ambition to continue to drive innovation in the intersection between crypto and traditional finance for many years ahead.

¹ https://coingecko.com/news/bitcoin-treasury-record-159107-btc-q2?utm_source=chatgpt.com

² https://cryptoslate.com/blackrocks-ibit-vaults-over-80b-in-assets-breaks-etf-speed-record/?utm_source=chatgpt.com

³ https://www.reuters.com/business/saylors-strategy-swings-quarterly-profit-treasury-strategy-gains-momentum-2025-07-31/?utm_source=chatgpt.com

⁴ https://www.reuters.com/sustainability/boards-policy-regulation/institutional-investors-warm-crypto-demand-still-nascent-2025-07-17/?utm_source=chatgpt.com

⁵ https://biztechcommunity.com/news/stablecoin-transactions-hit-35-trillion-outpacing-visa/?utm_source=chatgpt.com



Bittensor and decentralised AI thesis

During the second quarter we initiated and executed upon our decentralised AI thesis focusing on the Bittensor ecosystem and its native token TAO. The new subsidiary Safello Labs was launched to focus on a new vertical within research and innovation within Bittensor, and the first research report was released in July. To signal Safello's conviction and positioning within the ecosystem, we were the first publicly traded company to create a strategic TAO reserve, reallocating from BTC and ETH.

Expanding revenue streams

Safello ETP

The announced ETP has been under development during the second quarter. In line with Safello's decentralised AI thesis, we recently announced an addition to our previously communicated ETP strategy which is the launch of a physically backed TAO ETPs. Safello plans to list the TAO ETP across five exchanges in Europe, available in three currencies, with SIX Swiss Exchange in Switzerland being the first market place.

There are currently 160 bitcoin-backed ETPs in Europe⁶, but no physically backed TAO ETP. With Safello being the first public company to reallocate our crypto treasury to TAO and with the launch of Safello Labs innovation and research, the ETP is a significant next step in our decentralised AI thesis. A physically backed TAO ETP will increase accessibility for TAO investments across Europe, for both retail and institutional investors.

Atoma Studios

Safello's AI-first crypto compliance software, Atoma Trade Surveillance, is taking shape. The first version of the trade surveillance system is planned to be finalised in August. Safello has announced a partnership with New York based firm Talos Trading, which is a technology infrastructure provider for digital asset trading, to distribute Atoma Trade Surveillance to their clients. Talos Trading serves crypto asset firms, hedge funds, banks, asset managers and brokers in 31 countries.

The second version of Atoma Trade Surveillance will be powered by AI models from a subnet in the Bittensor eco-system, leveraging the research from Safello Labs and its decentralised AI thesis, packaged in a high quality software product for crypto with a global target market. The revenue from Atoma Studios is based on a software as a service (SaaS) model, meaning that the revenue from customers will be recurring on a monthly basis.

Half year summary and the road ahead

As we close out the first half of the year, I can conclude that Safello has taken decisive steps to strengthen our position in the Nordic crypto landscape. We have successfully achieved several of the key milestones we set at the start of the year, including:

- Submission of MiCA application to the SFSA
- Launch of a new real-time order book for crypto on mobile and desktop
- Launch of Safello Labs
- Launch of Atoma Studio, building crypto compliance tools
- Reallocation of Safello's strategic crypto reserve from BTC and ETH to TAO

Building on this momentum, our next phase centers around reaching the upcoming targets outlined in our roadmap, reinforcing our commitment to long-term impact by becoming the first crypto bank in the Nordics by implementing full bank infrastructure in our product by the end of the year. To strengthen Safello's global presence and expand our ecosystem, we will list crypto backed ETPs across the European market and launch our first B2B software on a global scale with Atoma Studios.

Milestones for the remainder of the year is:

- Obtain authorisation under MiCA
- Establish international presence through the launch of ETPs and B2B software
- Offer full banking infrastructure on Safello's platform

With a solid foundation in place, we are well positioned to seize the opportunities ahead and continue driving the transformation of the crypto landscape, in and outside of the Nordic region. I want to thank our team, partners, and shareholders for your continued trust and support as we continue to build an ecosystem that empowers financial independence and challenges the traditional financial industry.

Kind regards
Emelie Moritz, CEO

⁶ https://www.ccn.com/news/crypto/blackrock-bitcoin-etp-europe-wall-street/?utm_source=chatgpt.com



Business Overview

Safello offers a brokerage platform for both individuals and businesses, enabling the secure purchase and sale of crypto assets in SEK and EUR. Through Safello's platform, customers can also store, exchange (swap), deposit, and withdraw crypto assets. The offering includes leading cryptocurrencies such as Bitcoin (BTC) and Ethereum (ETH), along with a range of other digital assets. Safello continuously works to expand its product portfolio to meet market demand.

The name Safello comes from "Safe Fellow", as in a "safe person" to follow into the cryptocurrency economy. Safello's philosophy is to empower financial independence by onboarding more people in the decentralized economy. The company acts as a bridge between the traditional financial system and the crypto asset ecosystem. This approach forms a fundamental part of Safello's operations.

As of June 30, Safello had 410,000 customers (395,000 customers per 31 December, 2024) and had handled 1,304,000 orders (1,219,000), equivalent to a volume of SEK 3,772 million (3,477).¹ The number of total active users in the second quarter amounted to 18,479 (21,186 corresponding period of prior year) and new active users amounted to 3,517 (4,192).

In the second quarter, order volumes² amounted to SEK 117.6 million, compared with SEK 186.3 million in the corresponding period of prior year, representing a decrease of 37 %. The order volume was SEK 40.5 million (72.7) in April, SEK 37.6 million (69.0) in May and SEK 39.4 million (44.2) in June.

Number of
customers
cumulatively per
2025-06-30

410,000

Number of orders
cumulatively per
2025-06-30

1,304,000

Volume
cumulative per
2025-06-30
(MSEK)

3,772

Number of
customers
cumulatively per
2024-12-31

395,000

Number of orders
cumulatively per
2024-12-31

1,219,000

Volume
cumulative per
2024-12-31
(MSEK)

3,477

¹ Based on Safello's internal data, since inception in 2013, rounded off to nearest thousand in SEK

² Based on Safello's internal data, rounded off to the nearest thousand in SEK.



Comments about the period

Results and development during the second quarter 2025 (Group)

The amount in brackets refers to the corresponding period of the previous year unless otherwise stated.

Net turnover

Net turnover for the second quarter amounted to SEK 130.7 million (189.4). Net turnover refers to the sale of Safello's inventory of cryptocurrency, fees on completed transactions, as well as some revenue from affiliates. The net turnover decreased by 31 % compared to the same period last year, mainly as a result of the average order value for sell orders decreased by 60% and that the number of orders declined in the the period.

Activated work for own account

Capitalized work for own account amounted to SEK 1.4 million (0.0) in the period.

Other operating income

Other operating income during the period amounted to SEK 4.0 million (1.1), of which SEK 0.4 million (0.2) relates to exchange gains on operating receivables and SEK 3.6 million (0.8) refers to profit from the sale of 6 BTC from the company's long-term crypto assets.

Gross profit and gross margin

Gross profit amounted to SEK 12.8 million (8.6), an increase of 49 % compared to the same period last year. Gross profit is affected by changes in crypto assets held in inventory, which contributed SEK 0.3 million (-0.6) during the period. The increase in gross profit is also explained by the other operating income in the period.

Adjusted gross profit amounted to SEK 7.5 million (7.5), and adjusted gross profit excluding inventory changes during the period amounted to SEK 7.2 million (8.1).

The gross margin amounted to 9.8% (4.5) during the period, and the adjusted gross margin was 5.7% (4.0). The change in gross margin is mainly attributable to the impact of other operating income during the period and the adjusted gross margin is attributable to the effect of inventory changes.

Operating expenses

Total operating expenses during the quarter amounted to SEK 13.8 million (10.5). Of this, personnel expenses totaled SEK 5.9 million (6.2), a decrease of 4 %, due to fewer employees. The remaining portion consists of other operating expenses, which increased by 81 % and amounted to SEK 7.9 million (4.4).

The increased cost base is partly attributable to expenses related to the implementation of MiCA, DORA, and other regulations, and partly to investments in product development and expanded developer resources. These strategic initiatives have, among other things, led to higher consultancy costs. Approximately SEK 1.2 million of the operating expenses during the period are non-recurring items.

Operating profit (-loss)

The operating result for the second quarter amounted to SEK -2.4 million (-2.4). Depreciation according to plan affected the result by SEK -0.5 million (-0.5). The result was also negatively affected by an impairment of SEK -1.6 million (0) of the company's long-term holding in TAO, as the market value at the end of the period was below the acquisition value. At the same time, the result was positively affected by SEK 0.8 million (0) through the reversal of a previously made impairment of the company's holdings in ETH, which was sold during the second quarter.

Net profit (-loss)

Net profit after tax for the second quarter amounted to SEK -2.4 million (-2.4).

Financial standing

The amount in brackets refers to the end of the prior period (31 of December 2024) unless otherwise stated.

Goodwill and intangible fixed assets

Goodwill amounted to SEK 1.1 million as of June 30 (1.9) and represents the surplus value in connection with the acquisition of Rational Money AB minus depreciation. Goodwill amortization is made linearly over 5 years.



Crypto assets classified as intangible assets are investments in liquid holdings of BTC, ETH, and TAO, recorded at acquisition cost. As of 30 June, the book value of the investments amounted to SEK 9.0 million (7.2) and the acquisition cost of the investments to SEK 10.6 million (7.2). During the second quarter, Safello made an impairment of SEK -1.6 million (0) on the company's TAO holding to better reflect the market value at the end of the period. The total market value of the company's crypto assets at the end of the reporting period amounted to SEK 11.8 million (10.5), which corresponds to an unrealized value increase of SEK 2.8 million (4.3). Safello may adjust the book value in the future if the change is deemed significant and reflects a long-term lasting value.

Other intangible fixed assets amounted to SEK 3.2 million (1.1) as of 30 June. This balance sheet item refers to capitalized expenses for development work in Safello Technology Development AB. During the second quarter, SEK 1.4 million (0.0) in development work was capitalized.

Financial assets

Financial assets amounted to SEK 0.1 million as of June 30 (0.1) and refer to deposits for office premises.

Inventory

Inventory refers to crypto assets held for sale in the business and amounted to SEK 5.6 million (8.5) as of 30 June, representing a decrease of 34 %. The inventory of crypto assets is turned over at high frequency, and Safello maintains an inventory of the crypto assets included in the company's offering. Inventory levels are adjusted to facilitate daily operations while minimizing exposure and price risk associated with crypto assets.

Inventory is valued at the lower of acquisition cost and net acquisition value, and the inventory change affected gross profit in the second quarter by SEK 0.3 million (-0.6 million in the same period the previous year).

Safello is actively working on integrating more liquidity partners and other settlement processes, which has created the conditions to reduce inventory levels. As a result, the inventory has decreased by 34 % despite a rise in the price of bitcoin in particular. Safello plans to gradually reduce inventory further in the coming quarters. This is expected to lead to reduced exposure and less impact on results from inventory changes between quarters.

Current Receivables

Current receivables amounted to SEK 5.0 million (7.8) as of 30 June. The item consists of other current receivables of SEK 3.2 million (6.1), and prepaid expenses and accrued income of SEK 1.8 million (1.7). These receivables primarily

relate to liquidity held by Safello (in EUR or other fiat currencies) with counterparties, such as other liquidity providers. The decrease in this item is mainly due to reduced liquidity held at other cryptocurrency trading platforms, as a result of the implementation of other settlement processes.

Cash and cash equivalents

Cash and cash equivalents as of June 30 amounted to SEK 18.4 million (24.9). This item refers solely to fiat currency holdings and excludes cryptocurrency holdings as well as liquid funds held with other liquidity providers, as these are classified under current receivables.

Equity

As of 30 June, equity amounted to SEK 35.2 million (43.0). The change of SEK -7.8 million since 31 December 2024 is attributable to the net result for the period.

Current liabilities

Current liabilities consist of customers' ongoing cryptocurrency transactions, accounts payable, and other liabilities such as taxes and fees, accrued vacation pay, and VAT. As of 30 June, current liabilities amounted to SEK 7.6 million (8.8). The decrease is attributable to a lower volume of ongoing cryptocurrency transactions at the end of the period.

Cash flow

The amount in brackets refers to the corresponding period of the previous year unless otherwise stated.

Cash flow from operating activities amounted to SEK -3.0 million (-2.7). Changes in working capital impacted cash flow positively by SEK 1.6 million (0.2).

Cash flow from investment activities amounted to SEK -1.5 million (1.7), of which SEK -1.4 million (0) related to capitalized development work, and SEK 0.1 million was for the purchase of new computers. In the comparative period, the majority was attributable to the sale of intangible assets in the form of long-term crypto holdings.

The total cash flow for the second quarter amounted to SEK -4.4 million (-0.7).



Income statement in summary

The Group

Amount in KSEK

	Apr-Jun 2025	Apr-Jun 2024	Jan-Jun 2025	Jan-Jun 2024	Jan-Dec 2024
Net turnover	130,771	189,445	324,874	382,498	766,948
Activated work on own account	1,388	0	2,208	170	691
Other operating income	3,981	1,050	4,259	2,277	4,930
Cost of goods sold	-123,292	-181,898	-309,678	-362,253	-720,258
Gross profit	12,847	8,596	21,663	22,692	52,310
Operating expenses	-7,898	-4,358	-14,323	-8,090	-20,197
Personnel Expenses	-5,921	-6,162	-12,022	-11,835	-22,188
EBITDA	-972	-1,924	-4,681	2,766	9,925
Depreciation and impairment (and reversal) of intangible and tangible fixed assets	-1,394	-497	-2,980	-483	-1,490
Operating profit (-loss)	-2,367	-2,421	-7,661	2,283	8,435
Interest income and similar items	89	682	89	771	922
Interest expenses and similar items	-50	-159	-181	-223	-355
Profit (-loss) after financial items	-2,327	-1,898	-7,753	2,831	9,002
Tax on profit in the period	-	-	-	-	-
Net income in the period	-2,327	-1,898	-7,753	2,831	9,002
Attributable to:					
The parent company's shareholders	-2,327	-1,898	-7,753	2,831	9,002
Minority interests	-	-	-	-	-



Balance sheet in summary

The Group

Amount in KSEK

	30 June 2025	30 June 2024	31 December 2024
Assets			
Goodwill	1,111	2,778	1,944
Crypto assets	8,956	8,171	7,238
Other intangible assets	3,175	722	1,132
Tangible fixed assets	325	205	226
Financial assets	94	402	69
Total fixed assets	13,661	12,277	10,609
Inventory	5,609	6,359	8,462
Current receivables	4,999	6,406	7,794
Short-term investments	66	0	36
Cash and cash equivalents	18,441	17,921	24,886
Total current assets	29,115	30,686	41,179
Total assets	42,775	42,963	51,788
Equity and liabilities			
Share capital	1,022	1,022	1,022
Other equity	34,164	35,747	41,918
Total equity	35,187	36,769	42,940
Current liabilities	7,589	6,193	8,848
Total current liabilities	7,589	6,193	8,848
Total equity and liabilities	42,775	42,963	51,788



Changes in equity

The Group

Amount in KSEK

	Share capital	Other contributed capital	Other equity incl. the result for the period	Equity attrib. to parent company's shareholders	Total equity
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Jan - Jun 2025

Opening balance 1 Jan 2025	1,022	101,392	-59,475	42,940	42,940
Result for the period	-	-	-7,753	-7,753	-7,753
Closing balance 30 Jun 2025	1,022	101,392	-67,228	35,187	35,187

Jan - Jun 2024

Opening balance 1 Jan 2024	1,022	101,392	-68,032	34,383	34,383
Expired warrants	-	-	-684	-684	-684
Issued warrants	-	-	239	239	239
Result for the period	-	-	2,831	2,831	2,831
Closing balance 30 Jun 2024	1,022	101,392	-65,645	36,769	36,769

Jan - Dec 2024

Opening balance 1 Jan 2024	1,022	101,392	-68,032	34,383	34,383
Expired warrants	-	-	-684	-684	-684
Issued warrants	-	-	239	239	239
Result for the period	-	-	9,002	9,002	9,002
Closing balance 31 Dec 2024	1,022	101,392	-59,475	42,940	42,940



Cash flow statement in summary

The Group

Amount in KSEK

	Apr-Jun 2025	Apr-Jun 2024	Jan-Jun 2025	Jan-Jun 2024	Jan-Dec 2024
Operations					
Operating profit (-loss)	-2,367	-2,421	-7,661	2,283	8,435
<i>Adjustment for items not included in cash flow</i>					
Depreciation and write-downs (and reversal)	1,394	497	2,980	483	1,491
Realization results	-3,615	-799	-3,598	-1,517	-2,990
Yield crypto assets (staking)	-12	-32	-28	-32	-84
Exchange rate gains (-losses)	39	-92	-92	-67	-133
Received interest	-	-	-	-	91
Paid interest	-	-27	-	-27	-33
Paid income tax	-	-	-	-	-
Net change in working capital	1,574	219	4,360	-4,007	-4,881
Cash flow from operations	-2,986	-2,655	-4,039	-2,884	1,896
Cash flow from investment activities	-1,455	1,725	-2,406	3,278	5,463
Cash flow from financing activities	-	239	-	239	239
Cash flow for the period/change in liquid funds	-4,441	-691	-6,445	633	7,598
Cash and cash equivalents at the beginning of the period	22,882	18,612	24,886	17,288	17,288
Cash and cash equivalents at the end of the period	18,441	17,921	18,441	17,921	24,886



Income statement in summary

The parent company

Amount in KSEK

	Apr-Jun 2025	Apr-Jun 2024	Jan-Jun 2025	Jan-Jun 2024	Jan-Dec 2024
Net turnover	1,636	635	3,215	1,271	4,610
Other operating income	3,634	855	3,649	1,581	3,116
Gross profit	5,270	1,490	6,864	2,851	7,726
Operating expenses	-1,714	-1,150	-3,055	-2,198	-5,011
Personnel Expenses	-2,955	-2,300	-5,672	-4,175	-7,783
EBITDA	600	-1,959	-1,864	-3,521	-5,068
Depreciation and impairment of intangible and tangible fixed assets	-851	-3	-1,908	486	481
Operating profit (-loss)	-251	-1,962	-3,772	-3,035	-4,587
Interest income and similar items	152	822	247	1,008	1,336
Interest expenses and similar items	-44	-10	-52	-11	-15
Profit (-loss) after financial items	-142	-1,150	-3,577	-2,038	-3,266
Appropriations	-	-	-	-	5,542
Tax on profit in the period	-	-	-	-	-
Net income in the period	-142	-1,150	-3 577	-2 038	2,276



Balance sheet in summary

The parent company

Amount in KSEK

	30 June 2025	30 June 2024	31 December 2024
Assets			
Cryptocurrency	8,881	8,093	7,161
Tangible fixed assets	23	33	28
Financial assets	40,209	30,184	30,184
Total fixed assets	49,113	38,310	37,373
Current receivables	5,035	11,211	14,657
Short-term investments	66	-	36
Cash and cash equivalents	4,007	2,403	4,992
Total current assets	9,108	13,615	19,685
Total assets	58,221	51,925	57,057
Equity and liabilities			
Share capital	1,022	1,022	1,022
Other equity	50,469	49,732	54,046
Total equity	51,492	50,754	55,068
Current liabilities	6,730	1,171	1,989
Total current liabilities	6,73	1,171	1,989
Total equity and liabilities	58,221	51,925	57,057



Changes in equity

The parent company

Amount in KSEK

	Share capital	Share premium reserve	Non-restricted equity incl. the result for the period	Total equity
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Jan - Jun 2025

Opening balance 1 Jan 2025	1,022	101,392	-47,346	55,068
Result for the period	-	-	-3,577	-3,577
Closing balance 30 Jun 2025	1,022	101,392	-50,923	51,492

Jan - Jun 2024

Opening balance 1 Jan 2024	1,022	101,392	-49,178	53,237
Expired warrants	-	-	-684	-684
Issued warrants	-	-	239	239
Result for the period	-	-	-2 038	-2 038
Closing balance 30 Jun 2024	1,022	101,392	-51,660	50,754

Jan - Dec 2024

Opening balance 1 Jan 2024	1,022	101,392	-49,178	53,237
Expired warrants	-	-	-684	-684
Issued warrants	-	-	239	239
Result for the period	-	-	2,276	2,276
Closing balance 31 Dec 2024	1,022	101,392	-47,346	55,068



Cash flow analysis in summary

The parent company

Amount in KSEK

	Apr-Jun 2025	Apr-Jun 2024	Jan-Jun 2025	Jan-Jun 2024	Jan-Dec 2024
Operations					
Operating profit (-loss)	-251	-1,962	-3,772	-3,035	-4,587
Adjustment for items not included in cash flow					
Depreciation and write-downs (and reversal)	851	3	1,908	-486	-481
Realization results	-3,611	-799	-3,612	-1,525	-2,989
Yield crypto assets (staking)	-12	-32	-28	-32	-84
Group contributions	-	-	-	-	5,542
Received interest	152	181	247	367	695
Paid interest	-44	-10	-52	-11	-15
Paid income tax	-	-	-	-	-
Net change in working capital	2,636	-2,171	4,307	-1,203	-3,865
Cash flow from operations	-278	-4,790	-1,002	-5,925	-5,784
Cash flow from investment activities	17	1,821	17	-3,568	6,016
Cash flow from financing activities	-	239	-	239	239
Cash flow for the period/change in liquid funds	-261	-2,730	-985	-2,118	471
Cash and cash equivalents at the beginning of the period	4,268	5,133	4,992	4,521	4,521
Cash and cash equivalents at the end of the period	4,007	2,403	4,007	2,403	4,992



Additional information

Transactions with related parties

No transactions with related parties have taken place.

Employees

The average number of employees in the Group, including consultants, during the second quarter was 33 (compared to 24 employees during the corresponding period in prior year). The average number of employees (full-time positions excluding consultants) during the second quarter was 19 (22). The number of employees at the end of the second quarter was 32 (25).

Off balance sheet items

Safello treats crypto assets belonging to customers as accounting funds held on behalf of each customer, and with the exception of what is necessary to practically carry out transfers of crypto assets for customers, crypto assets belonging to customers are always stored in a separate wallet based on Fireblock's digital infrastructure. Balances regarding each customer are kept in an internal ledger, and the net of the customers' crypto assets is sent regularly to the separate wallet to ensure separation of client funds. As these funds do not belong to Safello and are stored separately, the company will not include these assets and liabilities on the balance sheet.

The client funds held in the separate wallet can be found here:

<https://safello.com/proof-of-reserves/>

Seasonal variations

Safello's sales typically vary between seasons with the first and the fourth quarter tending to be the strongest and the summer months (June, July and August) tending to be weaker. In addition, Safello's sales and results are strongly linked to the current market situation for Bitcoin in particular, but also cryptocurrencies in general. Both of these factors can lead to strong fluctuations in results between quarters.

Shareholders and Share Capital

On June 30, Safello Group AB had 2,551 shareholders (compared with 2,452 shareholders at 31 of December 2024).

Safello's share capital on June 30 amounted to SEK 1,022,480 (SEK 1,022,480). The number of shares was

20,449,600 (20,449,600) and the average number of shares in the second quarter was 20,449,600 (20,449,600) before dilution and 21,572,847 (21,572,847) after potential dilution.

For the second quarter of the previous year, share capital amounted to SEK 1,022,480, the number of shares and the average number of shares was 20,449,600, and the average number of shares after potential dilution was 21,572,847.

The average number of shares aggregated before dilution was 20,449,600 (20,449,600), and 21,572,847 (21,985,876) after potential dilution.

Forward-looking statements

This interim report may contain statements concerning, among other things, Safello's financial situation and profitability, as well as statements about growth and long-term market potential that may be forward-looking. Safello believes that the expectations reflected in these forward-looking statements are based on reasonable assumptions. However, forward-looking statements include risks and uncertainties, and the actual results or consequences may differ significantly from those made. In addition to what is required by applicable law, forward-looking statements apply only on the day they are made and Safello does not undertake to update any of them in the light of new information or future events.

Auditor

The company's auditor is Öhrlings PricewaterhouseCoopers AB. This report has not been reviewed by the company's auditor.

Accounting Principles

Safello prepares its financial reports in accordance with the Swedish Annual Accounts Act and BFNAR 2012:1 (K3) Annual Accounts and Consolidated Accounts. The same accounting principles and calculation methods have been used in the Interim Report as in the most recent Annual Report. The Interim Report has been prepared in accordance with ÅRL Chapter 9, Interim Report.



Goodwill

Goodwill constitutes the difference between the acquisition value and the Group's share of the fair value of an acquired subsidiary's identifiable assets and liabilities on the acquisition date. At the time of acquisition, goodwill is reported at acquisition value and after the first reporting occasion, it is valued at acquisition value after deductions for depreciation and any write-downs. Goodwill is amortized over the expected useful life, which amounts to 5 years.

At each balance sheet date, the company makes an assessment of whether there is any indication that the value of goodwill is lower than the carrying amount. If there is such an indication, the company calculates the recoverable amount of goodwill and prepares an impairment test.

When testing for impairment, goodwill is allocated to cash-generating units. If the recoverable amount of a cash-generating unit is determined to be lower than the carrying amount, the impairment amount is allocated, first the carrying amount of goodwill attributable to the cash-gene-

rating unit is reduced and then the carrying amount of other assets is reduced in proportion to the carrying amount of each asset in the unit.

A reported write-down of goodwill may not be reversed in a later period.

Intangible assets - Crypto assets

The company reports investments and investments in crypto-assets as intangible fixed assets. No planned depreciation is applied to the crypto assets, in order to give a true and fair view in accordance with the Swedish Annual Accounts Act.

At each balance sheet date, the company assesses whether there is any indication that the market value of crypto assets is lower than the carrying amount. If there is such an indication, the company prepares an impairment test to assess whether the decline can be deemed as significant and whether it can be deemed as temporary or permanent.

Financial Calendar

16 May 2025	Interim report first quarter
15 August 2025	Interim report second quarter
14 November 2025	Interim report third quarter
13 February 2026	Year-end report 2025

This information is a category that Safello Group AB is required to disclose in accordance with the EU Market Abuse Regulation. The information was provided by the contact person below, for publication on 15 August 2025, at 8:00 CEST.

Certified Adviser

Safello Group AB's share (SFL) is listed on Nasdaq First North Growth Market, and Amudova AB is the Certified Adviser.

Important information

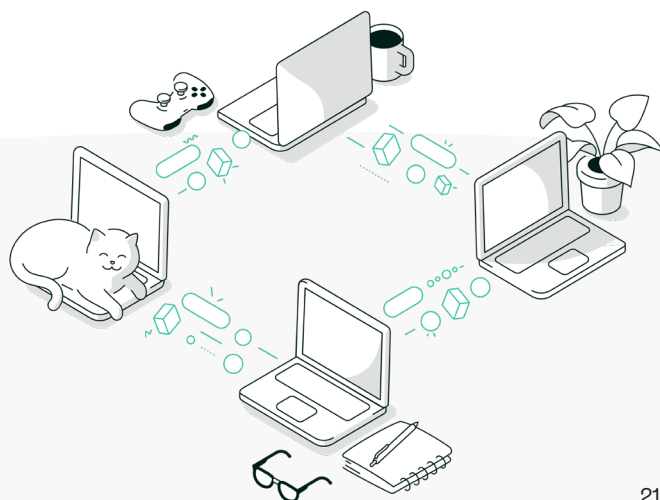
This statement has been made in a Swedish and English version. In the event of any discrepancies between the Swedish and English version, the Swedish version shall prevail.

For further information, please contact:

Viktoria Berglund Blohmé, Head of Finance
ir@safello.com

Contact information:

Safello Group AB
info@safello.com / safello.com / +46 10 344 00 50
Box 638, 114 11, Stockholm



Key Ratio Definitions and Concepts

Number of active customers: The number of customers who have placed some form of order (buy, sell, swap, withdrawal, or deposit) during the measurement period, based on Safello's internal data.

Number of orders: Number of executed orders (buy, sell and swap) during the measurement period, based on Safello's internal data.

Number of registrations: Number of registered customers during the measurement period, based on Safello's internal data.

Gross margin: Gross profit (net turnover, activated work and other operating revenues reduced by cost of goods sold) divided by net turnover, expressed as a percentage.

Fiat: Refers to traditional currencies such as SEK and EUR.

Average order value: Transaction-based net turnover (i.e., order volume from buy, sell, and swaps) divided by the number of executed orders during the measurement period.

Adjusted gross profit: Adjusted gross profit (net turnover reduced by cost of goods sold).

Adjusted Gross Profit Excluding Inventory Change: Adjusted gross profit is defined as net revenue minus cost of goods sold, adjusted for the change in inventory during the period.

Adjusted gross margin: Adjusted gross profit (net turnover reduced by cost of goods sold) divided by net turnover, expressed as a percentage.

Adjusted equity: Equity plus adjustments for untaxed reserves reduced by deferred tax.

Crypto: Digital assets such as cryptocurrencies (e.g., bitcoin) and other tokens built on blockchain technology.

Crypto assets: A collective term for digital assets and cryptocurrency. Includes both payment currencies (e.g., BTC, ETH) and tokens with other functionalities.

Cryptocurrency: A digital currency based on cryptography and blockchain technology, enabling decentralized, peer-to-peer transactions without a central intermediary.

Long-term crypto assets: Long-term investments in cryptocurrency that are classified as intangible fixed assets in the balance sheet. These are assets not used in the company's operational activities.

Stablecoin

A cryptocurrency whose value is pegged to a stable asset, such as USD or EUR.

Net turnover: Operating income (buy, sell, and swap orders, as well as withdrawal fees), invoiced costs, ancillary income, and revenue adjustments.

Volume: Business net turnover from completed crypto transactions (buy, sell, and swaps), based on Safello's internal data.

Earnings per share before dilution: Profit after tax for the period divided by the weighted average number of shares during the period.

Earnings per share after potential dilution: Profit after tax for the period divided by the weighted average number of shares during the period including potential dilution.

EBITDA: Profit before financial items, tax, and depreciation.

EBITDA margin: EBITDA as a percentage of net sales (operating income after deduction of related cost of goods sold)

Cash and cash equivalents: Available liquid assets in fiat.

