

Fractal Gaming Group appoints Jennie Widell as Chief Human Resources Officer

Fractal Gaming Group has appointed Jennie Widell as Chief Human Resources Officer. The appointment aims to further strengthen Fractal's already strong corporate culture, enhance leadership and drive employee engagement.

With extensive experience from senior HR leadership roles in retail, IT and entrepreneurship, Jennie will take on a central role in owning Fractal's HR strategy, strengthening the company's global scalability, and further advancing an already progressive corporate culture that promotes both high performance and growth.

"We are very pleased to welcome Jennie to Fractal. Her deep expertise in organisational development, leadership engagement and cultural transformation will be an invaluable addition as we continue our global expansion. Jennie's appointment strengthens our executive team and underlines our long-term commitment to building a business strategy and company culture founded on People, Performance and Passion." says Jonas Holst, CEO of Fractal.

"In my role as Chief Human Resources Officer at Fractal, my mission is to create a workplace where culture, engagement and leadership can fully thrive. I will work both strategically and operationally to ensure that our organisational strategy is firmly aligned with our business goals, while fostering an environment where employees feel valued, empowered and inspired. Together with our leaders and teams, I want to shape a culture that drives results, attracts top talent and supports long-term sustainable growth. In doing so, we will not only strengthen our internal capabilities but also enhance the experience we deliver to our customers," says Jennie Widell, incoming Chief Human Resources Officer.

For more information, please contact

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About Fractal

Fractal Gaming Group AB is a PC gaming hardware company based in Gothenburg, Sweden. Since its inception in 2007, Fractal has built a distinct reputation among PC gamers and enthusiasts for combining Scandinavian design, user-centric innovation and premium quality. In

2021, Fractal Gaming Group AB was introduced to the Nasdaq First North Premier Growth Market. Today, Fractal offers PC gaming products through retail and distribution partners around the globe from its offices in Sweden, Taiwan, China and the US.