Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Fredrik Eeg		
2	Reason for the notification	on		
a)	Position/status	Group CFO		
b)	Initial notification/Amendment	Initial notification		
3	Details of issuer			
a)	Name	Mercell Holding ASA		
b)	LEI	549300WJMIWDD8XDHN64		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Nature of instrument: Shares in Mercell Holding ASA Instrument identification code (ISIN): NO 0010307143		
b)	Nature of the transaction	Subscription of new shares in share capital increase		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		NOK 5.387432221	4,176	
d)	Aggregated information — Aggregated volume — Price	Aggregate volume: 4,176 Total price: NOK 22,497.92		
e)	Date of the transaction	2021-09-27		
f)	Place of the transaction	Oslo Stock Exchange (MIC: XOSL)		