**!!! Embargoed until 00.01 hrs on 26th November !!!**

**Issued on behalf of Stena Line**

November 25th, 2019

**Save BIG with Stena Line’s Black Friday Sale**

Leading ferry company Stena Line is offering customers the chance to snap up to 25% off motorist fares on all its Irish Sea and North Sea routes for travel until 15th December 2020\*.

From Tuesday 26th November until 23.00 hrs on the 4th December Stena Line customers can take advantage of this amazing sale by booking online using offer code **SUPER25** at [www.stenaline.co.uk/blackfriday](http://www.stenaline.co.uk/blackfriday).

This offer is available on the Holyhead - Dublin, Fishguard - Rosslare, Liverpool – Belfast, Cairnryan – Belfast, Harwich - Hook of Holland routes in addition to Rosslare - Cherbourg when travelling by car.

Diane Poole, Travel Commercial Manager Stena Line (Irish Sea South) said: “*Stena Line customers have just over a week to cash in on this mega Black Friday deal that gives them up to 25% off travel until 15th December 2020, and if they want to bag themselves big savings in our retail outlet we urge them to get onboard from 27th November to 3rd December! During this time, they can save 20% on a large selection of perfumes and cosmetics, 30% on a range of luxurious handbags and 50% off designer kitchenware while they sail in style with Stena Line.”*

*“A trip to Ireland or Holland is a very relaxing and enjoyable experience with Stena Line and with no baggage restrictions you can pack the car full of essential items including your Black Friday purchases from our onboard shop!”*

*“A host of onboard passenger facilities and services are available to customers when they travel with Stena Line such as free Wi-Fi, latest blockbuster movies, great food and drink options, top-end luxury with our Stena Plus Lounge, or why not relax in our Hygge Lounge,”* Diane added.

Stena Line is one of Europe's leading ferry companies with 37 vessels and 20 routes in Northern Europe, running the only direct service from Rosslare to Cherbourg and offering the most direct route to Holland from the south of England.

The Stena Line Black Friday sale ends **4th December** so go to [www.stenaline.co.uk/blackfriday](http://www.stenaline.co.uk/blackfriday) and use the offer code **SUPER25** to bag your bargain.

*\*excludes foot passengers, bicycles, freight and travel on 22 & 23 Dec 2019 and 2 & 3 Jan 2020 on all routes, and 6 - 16 May 2020 on Cairnryan / Liverpool – Belfast routes, see website for full terms and conditions.*

**[ends]**

**MEDIA ENQUIRIES: For further information, please contact Ciara Kinkead of Duffy Rafferty Communications on +44 (0) 28 9073 0880**