



**xtreme
insight**

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Market research

**Agria Pet Insurance
Norway**



Timing & Method

Number of interviews (base)

- 305 interviews with dog owners.
- 306 interviews with cat owners.

Method

- Web interviews using online panels.

When?

- Interviews were conducted in December 2024.





Do you have an indoor or outdoor cat?

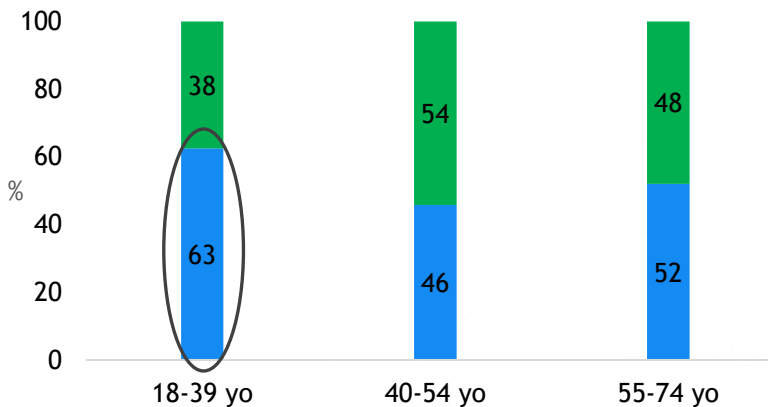
Cat owners.

It is slightly more common to have an indoor cat, especially among the younger age group.

All cat owners



- My cat spends most / all of the time indoors.
- My cat spent most / all of the time outdoors



- My cat spent most / all of the time outdoors
- My cat spends most / all of the time indoors.

Do you have an indoor or outdoor cat?

Base: Cat owners.

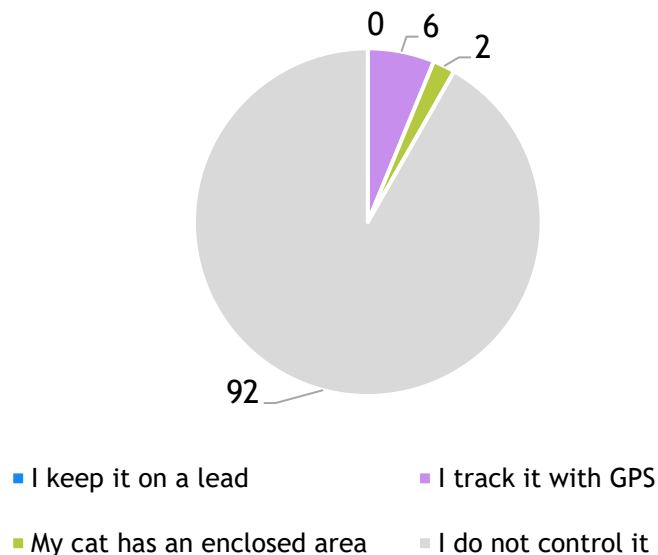


Do you keep your cat under control?

Cat owners with outdoor cats.

Most cat owners do not control their cats when they are outdoors. Among those who do, it is more common to track it with GPS.

Cat owners with outdoor cats.



Outdoor cats can cause issues in the neighbourhood. Do you keep your cat under control?

Base: Cat owners with outdoor cats.

Informationsklass: K1



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