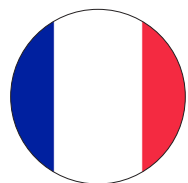


Paris France

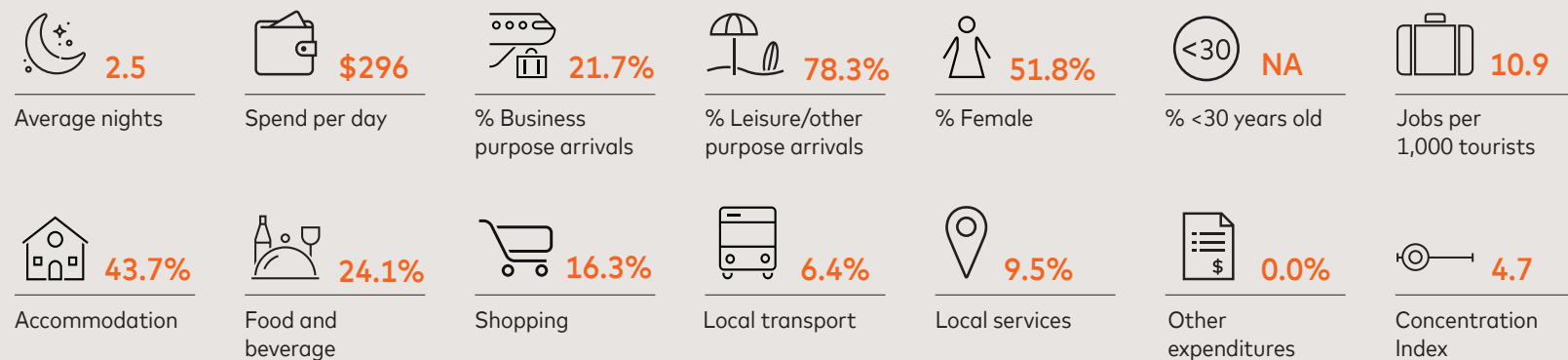


Global Rank **2**

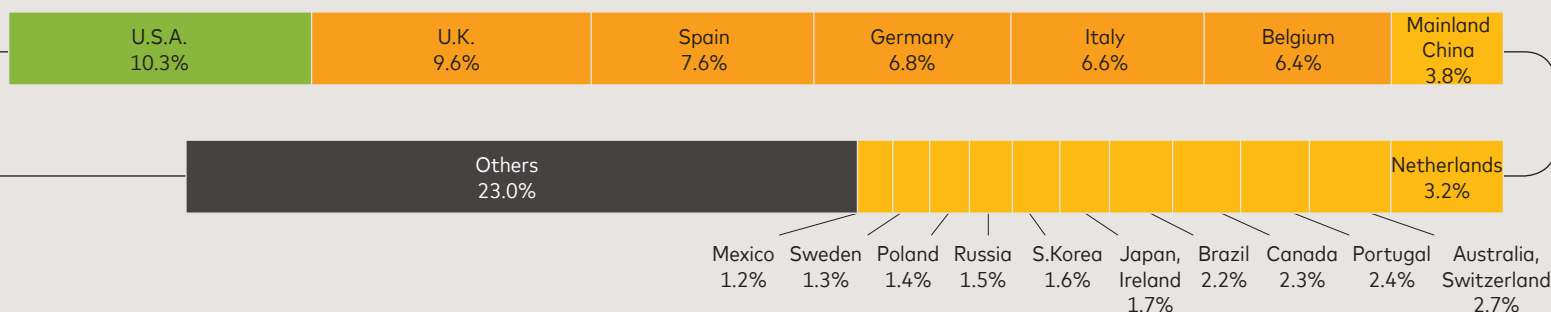
Europe Rank **1**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	13.4	17.2	17.2	17	15.4	17.4	19.1	9.7%	4.1%
EXPENDITURE (USD MM)	13,512	15,864	16,424	12,694	11,208	12,563	14,059	11.9%	0.4%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. United States	1.3	2.0	5.1%	10.3%	1,269	1,451	11.9%	1.5%	
2. United Kingdom	1.4	1.8	3.3%	9.6%	1,379	1,348	11.9%	-0.3%	
3. Spain	0.9	1.5	5.6%	7.6%	901	1,074	11.9%	2.0%	
4. Germany	0.9	1.3	4.3%	6.8%	896	950	11.9%	0.7%	
5. Italy	1.3	1.3	-0.1%	6.6%	1,287	932	11.9%	-3.5%	

2018 TOTAL



VISITORS BY ORIGIN



London United Kingdom

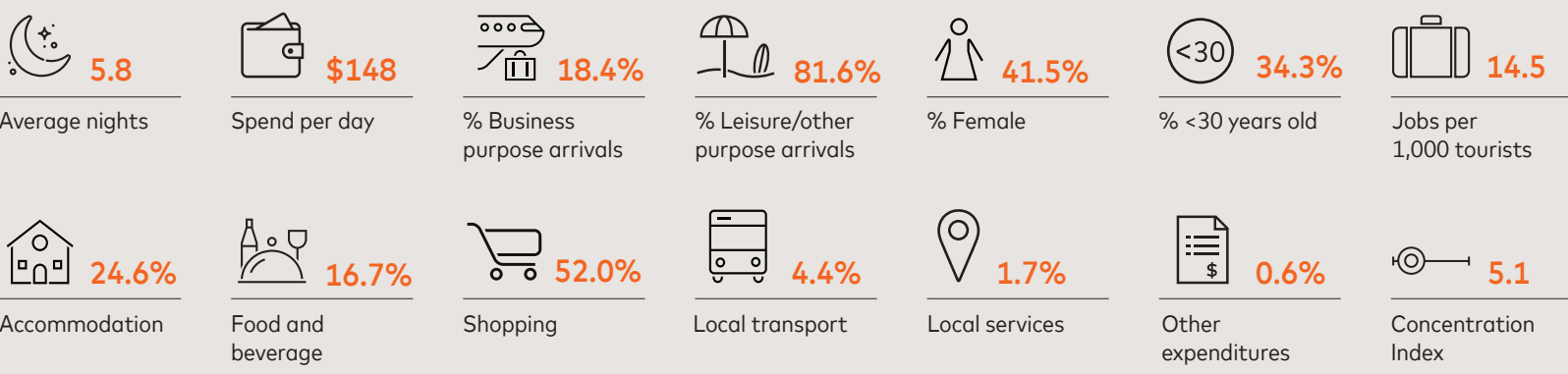


Global Rank **3**

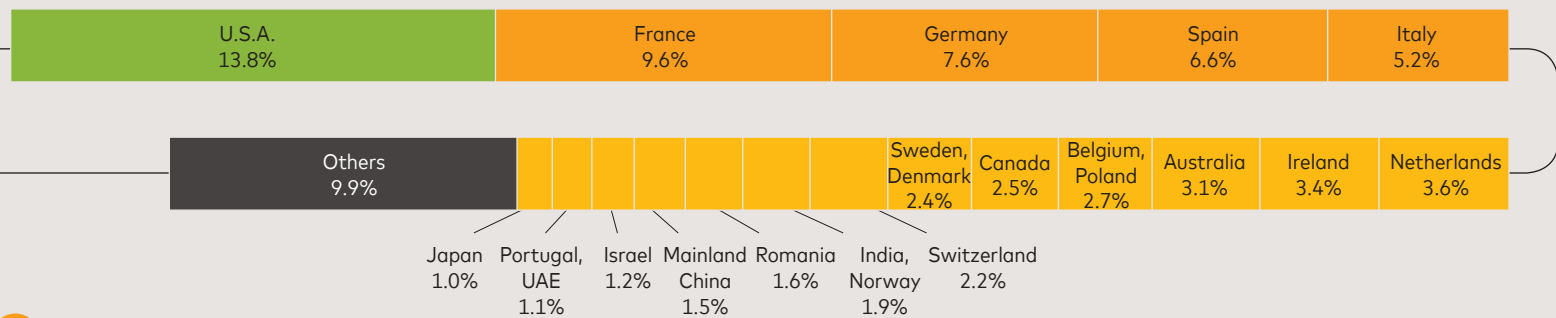
Europe Rank **2**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	14.2	16.8	17.4	18.6	19.1	19.8	19.1	-3.7%	3.3%
EXPENDITURE (USD MM)	12,880	17,983	19,468	18,214	16,084	17,448	16,468	-5.6%	2.8%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. United States	1.8	2.6	4.1%	13.8%	1,999	2,954	2.7%	4.4%	
2. France	1.5	1.8	2.1%	9.6%	738	904	-6.9%	2.3%	
3. Germany	1.1	1.5	3.5%	7.6%	553	793	1.5%	4.1%	
4. Spain	1.0	1.3	2.4%	6.6%	725	749	4.7%	0.4%	
5. Italy	0.7	1.0	3.2%	5.2%	564	592	-3.8%	0.5%	

2018 TOTAL



VISITORS BY ORIGIN



Istanbul Turkey

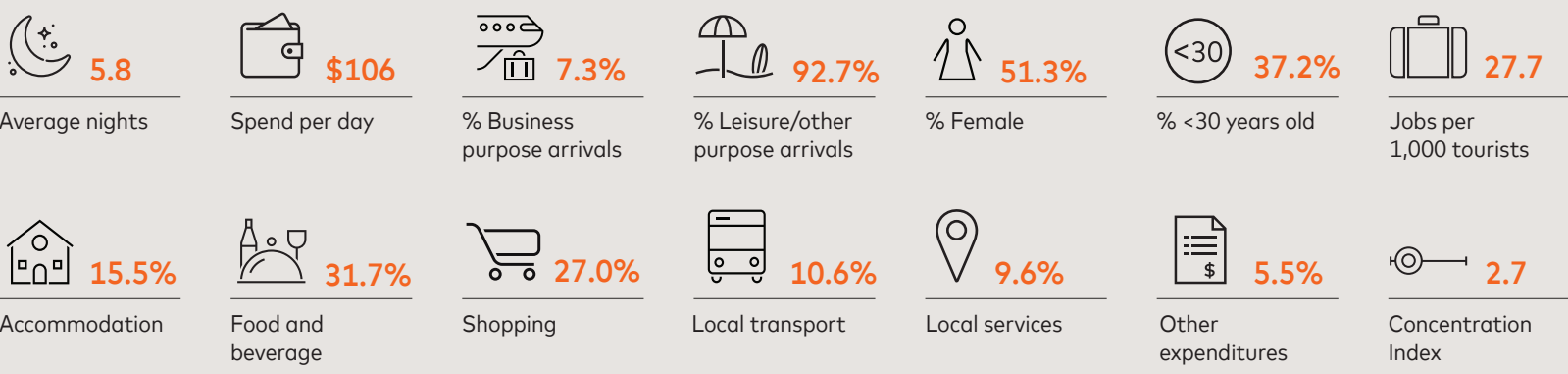


Global Rank **8**

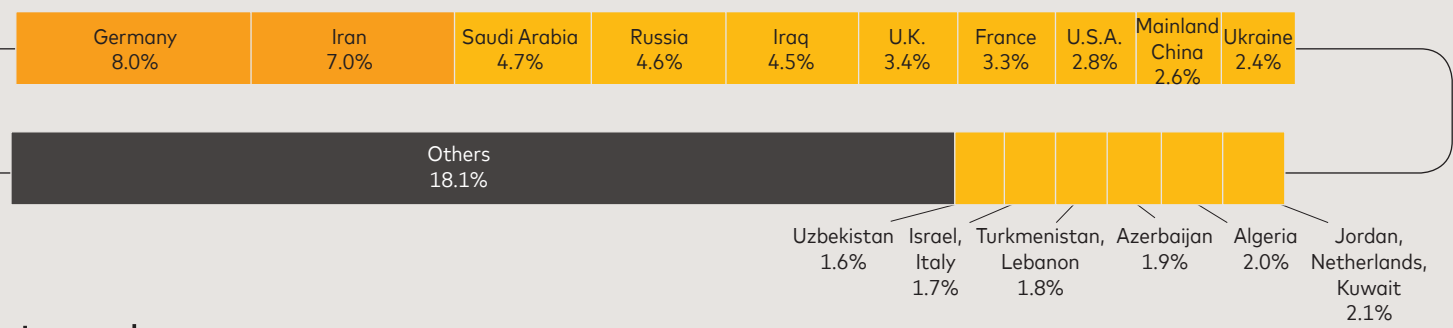
Europe Rank **3**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	7.1	9.9	11.3	11.9	9.2	10.7	13.4	25.2%	7.4%
EXPENDITURE (USD MM)	4,922	7,392	8,734	8,512	5,797	6,745	8,264	22.5%	5.9%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. Germany	1.0	1.1	0.2%	8.0%	729	659	10.9%	-1.1%	
2. Iran	0.2	0.9	17.7%	7.0%	150	575	1.5%	16.1%	
3. Saudi Arabia	0.0	0.6	33.0%	4.7%	34	387	10.1%	31.2%	
4. Russia	0.3	0.6	6.8%	4.6%	238	381	22.6%	5.3%	
5. Iraq	0.1	0.6	23.4%	4.5%	64	375	17.1%	21.7%	

2018 TOTAL



VISITORS BY ORIGIN



Antalya Turkey

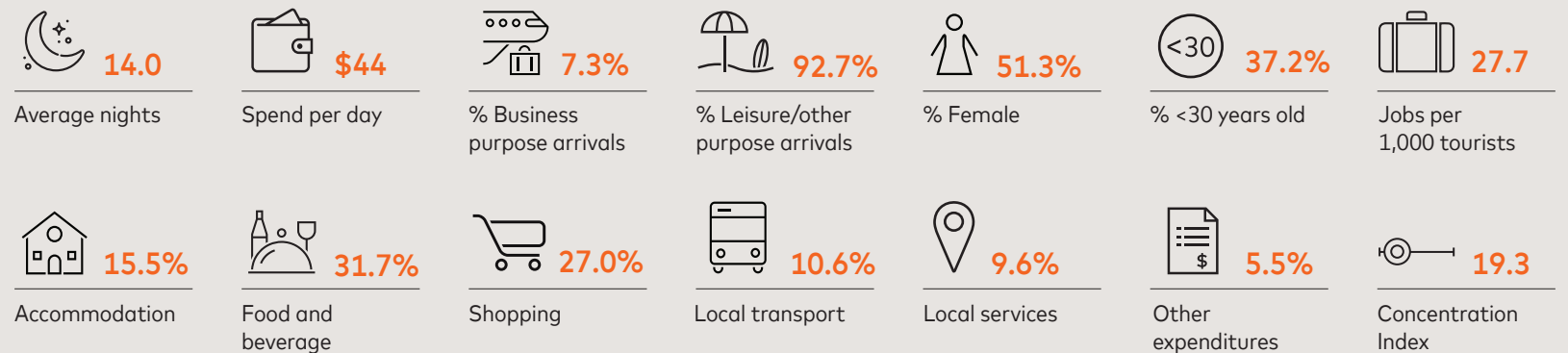


Global Rank **10**

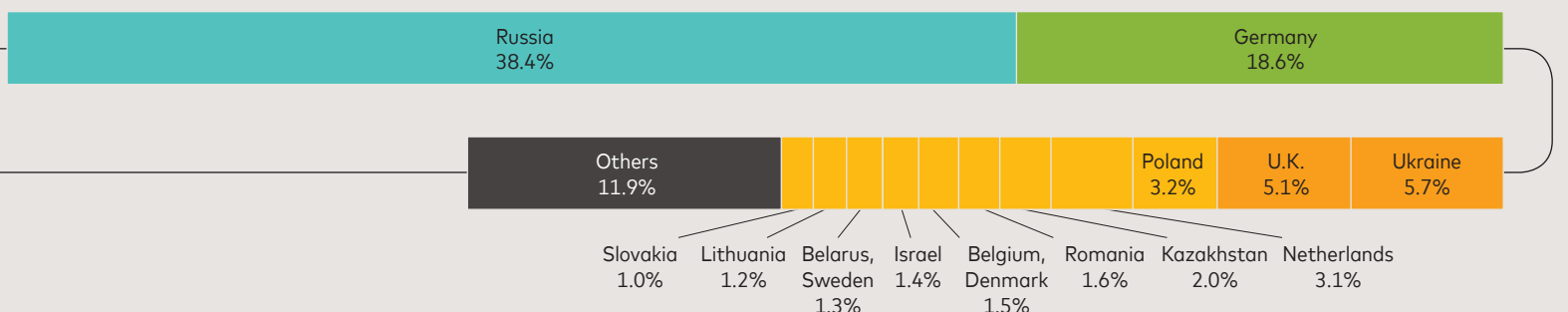
Europe Rank **4**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	8.2	10.9	11.3	10.7	5.9	9.4	12.4	31.7%	4.6%
EXPENDITURE (USD MM)	5,745	8,168	8,773	7,646	3,726	5,937	7,653	28.9%	3.2%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. Russia	2.1	4.8	9.5%	38.4%	1,469	2,940	23.4%	8.0%	
2. Germany	2.3	2.3	0.1%	18.6%	1,593	1,420	33.7%	-1.3%	
3. Ukraine	0.3	0.7	8.5%	5.7%	239	440	-2.1%	7.0%	
4. United Kingdom	0.3	0.6	7.9%	5.1%	223	390	65.4%	6.4%	
5. Poland	0.2	0.4	6.9%	3.2%	153	246	131.7%	5.5%	

2018 TOTAL



VISITORS BY ORIGIN



Milan Italy

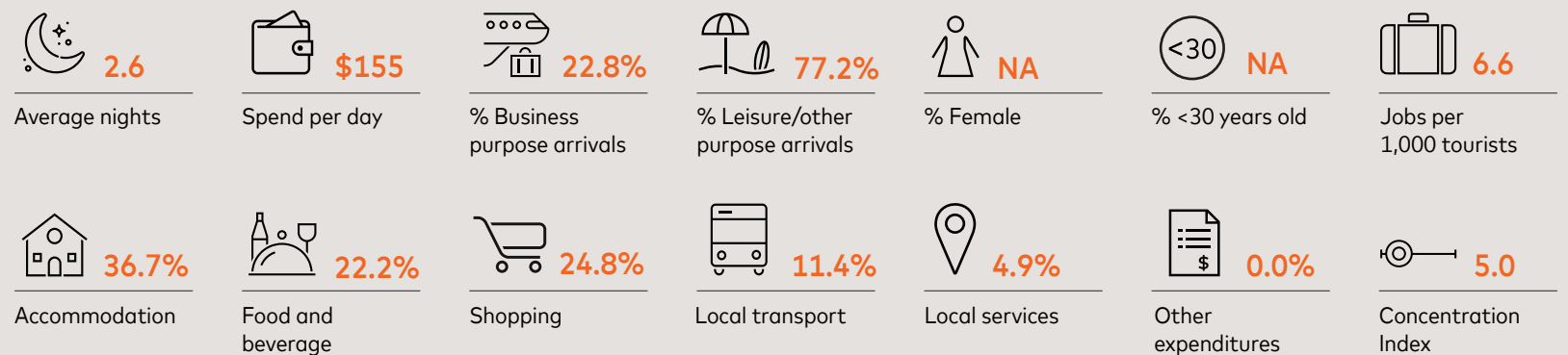


Global Rank **16**

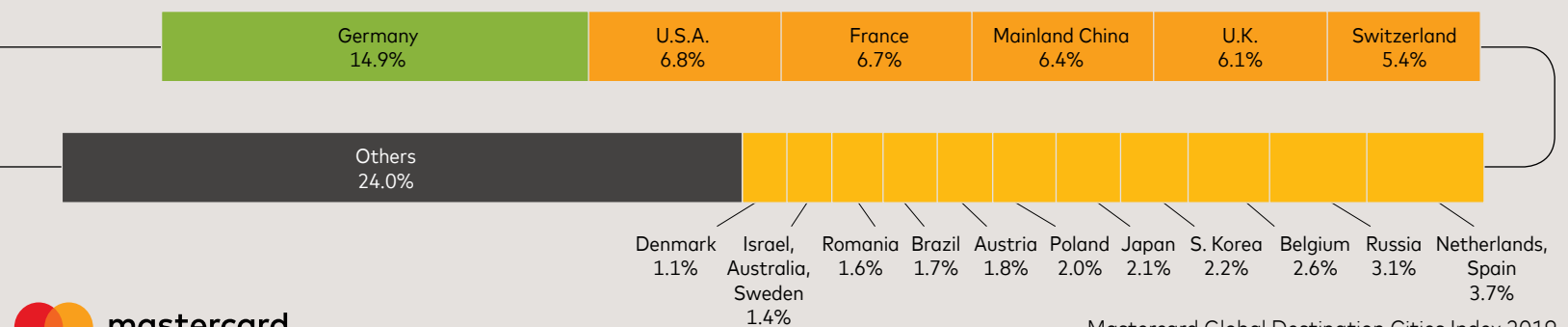
Europe Rank **5**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	5.3	7.0	7.3	8.1	8.4	9.2	9.1	-1.1%	6.3%
EXPENDITURE (USD MM)	2,452	3,045	3,256	3,012	3,054	3,387	3,643	7.6%	4.5%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. Germany	0.9	1.4	4.9%	14.9%	560	798	4.6%	4.0%	
2. United States	0.3	0.6	8.6%	6.8%	101	205	22.6%	8.2%	
3. France	0.4	0.6	5.4%	6.7%	127	190	8.3%	4.6%	
4. Mainland China	0.1	0.6	18.7%	6.4%	37	143	13.5%	16.3%	
5. United Kingdom	0.4	0.6	4.8%	6.1%	190	259	11.3%	3.5%	

2018 TOTAL



VISITORS BY ORIGIN



Barcelona

Spain



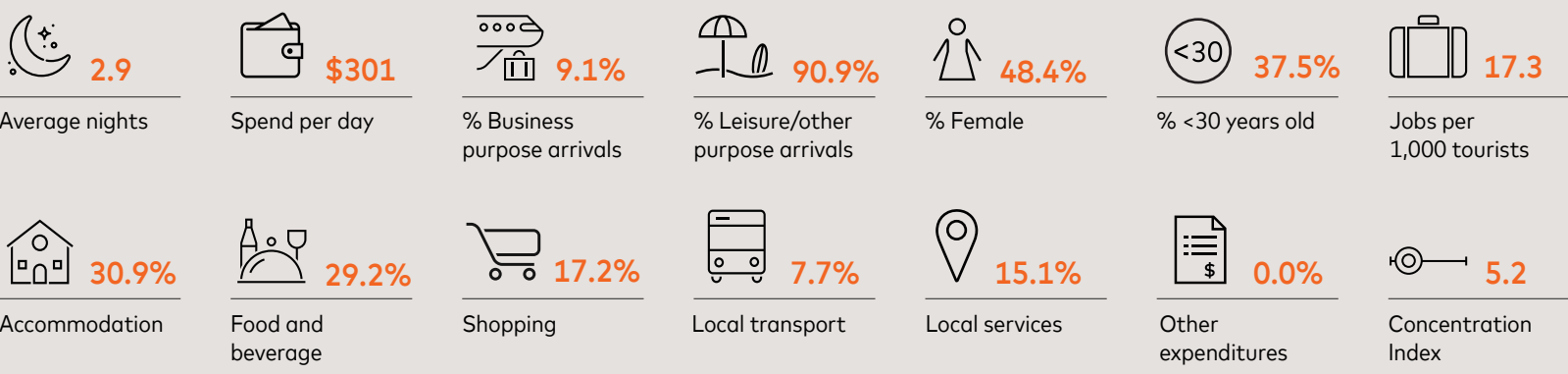
Global Rank **17**

Europe Rank **6**

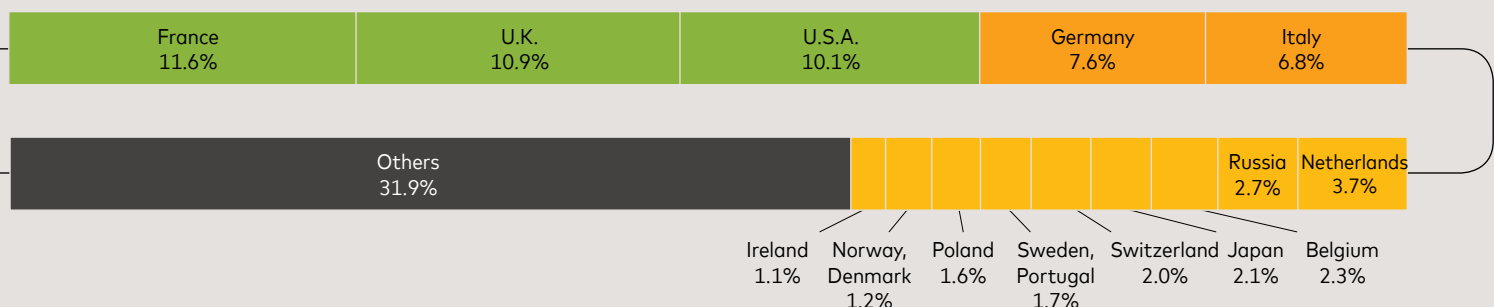
	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	5.2	7.1	7.4	7.7	8.3	8.7	9.1	4.5%	6.4%
EXPENDITURE (USD MM)	2,740	4,646	4,670	5,192	5,872	6,604	7,858	19.0%	12.4%

TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)			
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18
1. France	0.6	1.1	5.6%	11.6%	284	798	19.0%	12.2%
2. United Kingdom	0.7	1.0	4.4%	10.9%	403	958	19.0%	10.1%
3. United States	0.5	0.9	7.7%	10.1%	202	707	19.0%	14.9%
4. Germany	0.5	0.7	4.7%	7.6%	280	702	19.0%	10.7%
5. Italy	0.5	0.6	1.5%	6.8%	272	492	19.0%	6.8%

2018 TOTAL



VISITORS BY ORIGIN



Palma de Mallorca

Spain

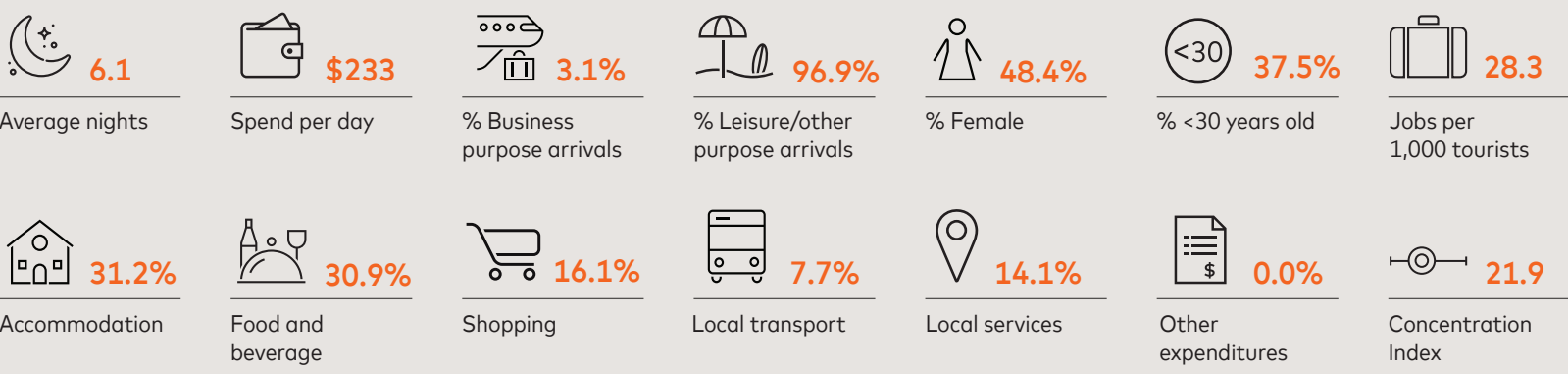


Global Rank **18**

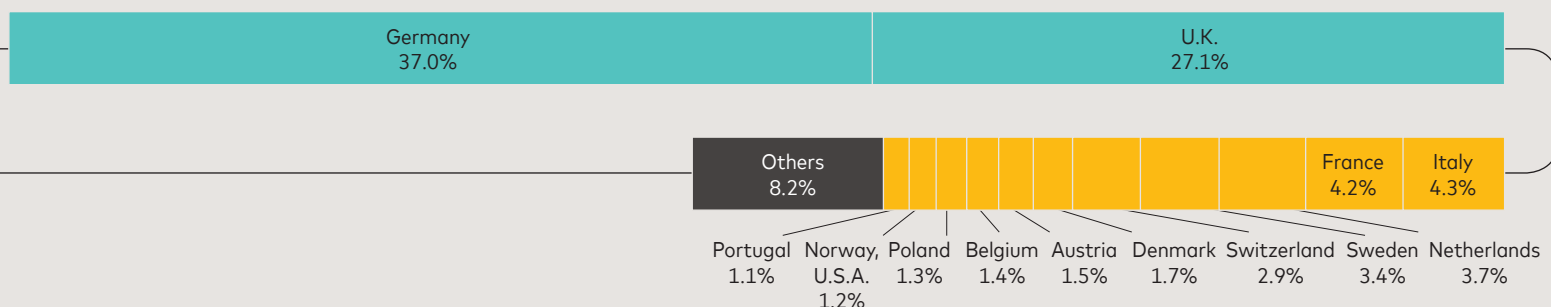
Europe Rank **7**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	5.7	7.4	7.4	7.7	8.7	8.8	9.0	1.6%	5.2%
EXPENDITURE (USD MM)	7,968	10,137	9,288	9,869	10,973	11,994	12,690	5.8%	5.3%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. Germany	2.5	3.3	3.4%	37.0%	3,508	5,094	5.8%	4.2%	
2. United Kingdom	1.7	2.4	3.9%	27.1%	2,423	3,373	5.8%	3.7%	
3. Italy	0.3	0.4	3.8%	4.3%	361	469	5.8%	3.0%	
4. France	0.2	0.4	6.8%	4.2%	275	492	5.8%	6.7%	
5. Netherlands	0.1	0.3	12.2%	3.7%	171	474	5.8%	12.0%	

2018 TOTAL



VISITORS BY ORIGIN



Rome

Italy

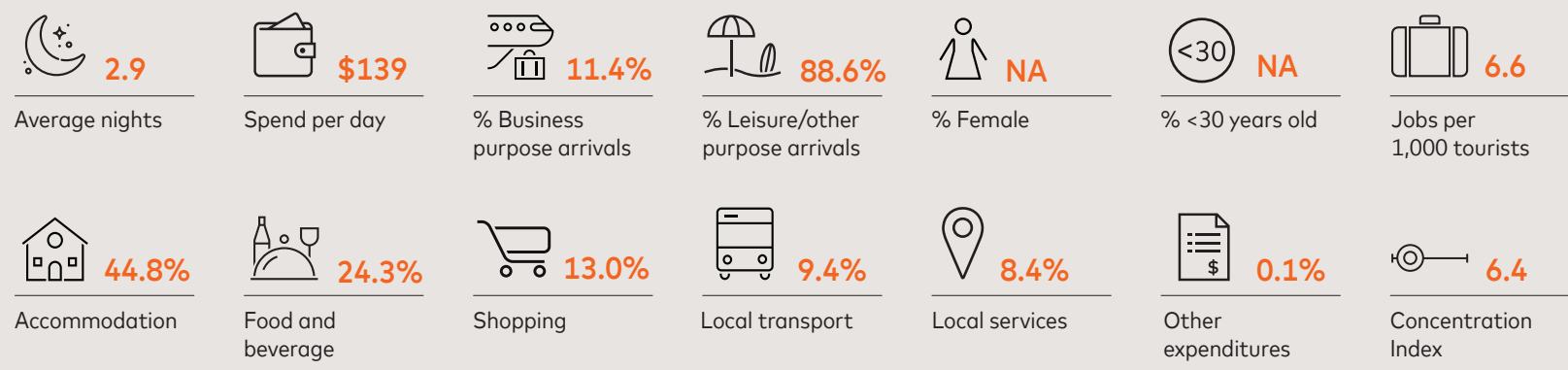


Global Rank **21**

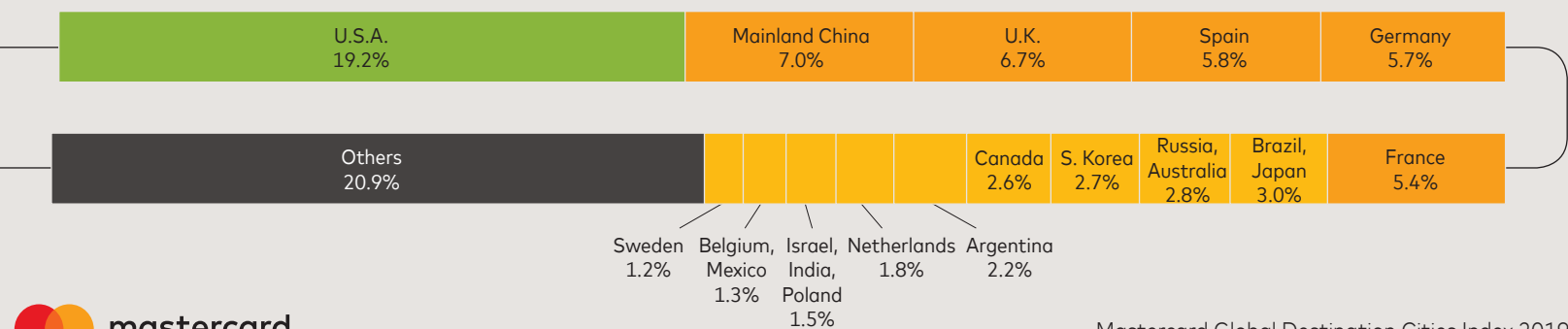
Europe Rank **8**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	6.4	6.4	6.5	6.7	6.8	7.0	7.6	8.5%	2.1%
EXPENDITURE (USD MM)	3,039	3,193	3,277	2,636	2,572	2,576	3,051	18.5%	0.0%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. United States	1.7	1.5	-1.5%	19.2%	672	544	25.1%	-2.3%	
2. Mainland China	0.1	0.5	16.5%	7.0%	36	180	11.3%	19.7%	
3. United Kingdom	0.6	0.5	-1.3%	6.7%	294	214	21.5%	-3.5%	
4. Spain	0.4	0.4	0.0%	5.8%	251	206	25.5%	-2.2%	
5. Germany	0.5	0.4	-1.9%	5.7%	305	192	-2.5%	-5.0%	

2018 TOTAL



VISITORS BY ORIGIN



Amsterdam

Netherlands



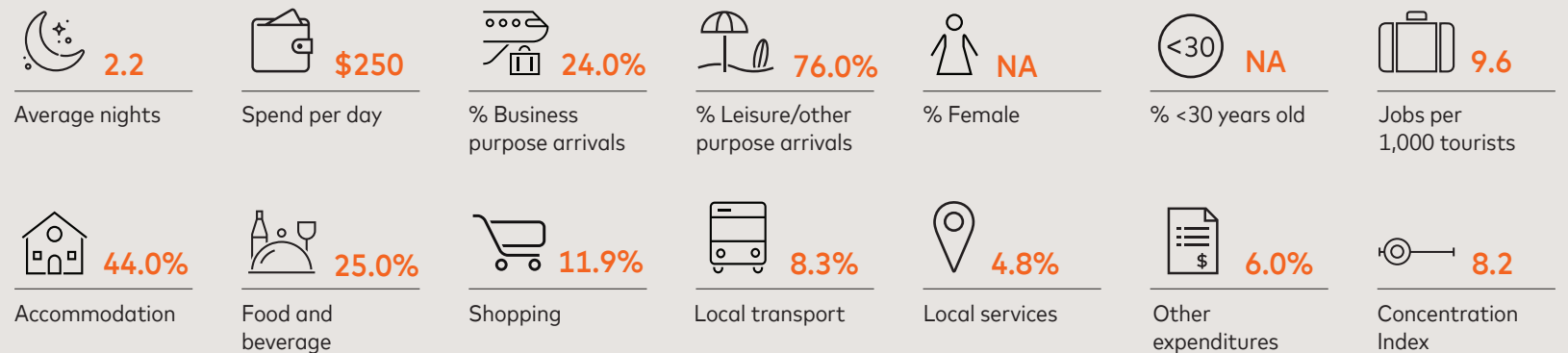
Global Rank **22**

Europe Rank **9**

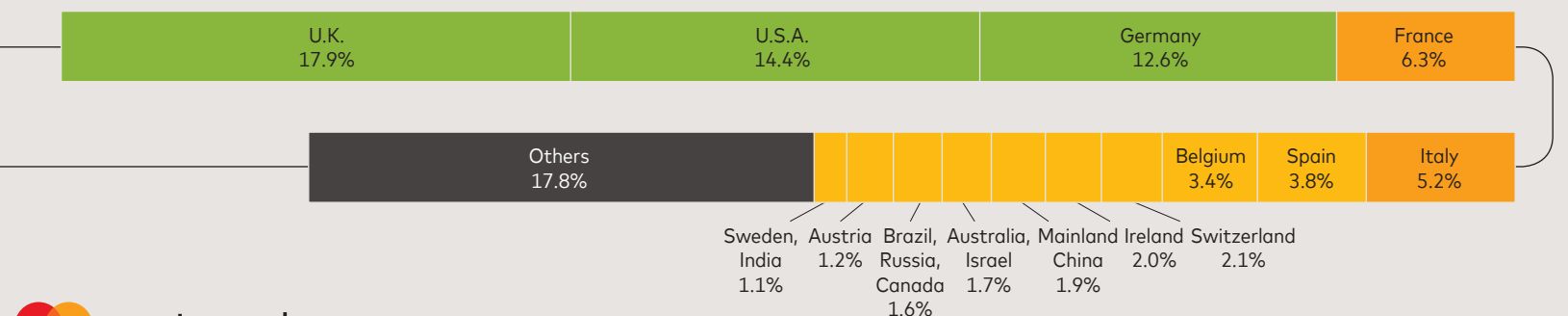
	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	4.0	5.1	5.6	5.9	6.4	7.3	7.5	3.8%	7.3%
EXPENDITURE (USD MM)	2,757	3,119	3,431	3,012	3,327	3,795	4,169	9.9%	4.7%

TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)			
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18
1. United Kingdom	0.7	1.3	7.6%	17.9%	479	760	5.3%	5.3%
2. United States	0.5	1.1	8.1%	14.4%	335	546	15.2%	5.6%
3. Germany	0.4	0.9	11.2%	12.6%	250	516	9.3%	8.4%
4. France	0.3	0.5	6.5%	6.3%	183	255	18.0%	3.8%
5. Italy	0.2	0.4	5.4%	5.2%	190	252	9.5%	3.2%

2018 TOTAL



VISITORS BY ORIGIN



Venice Italy

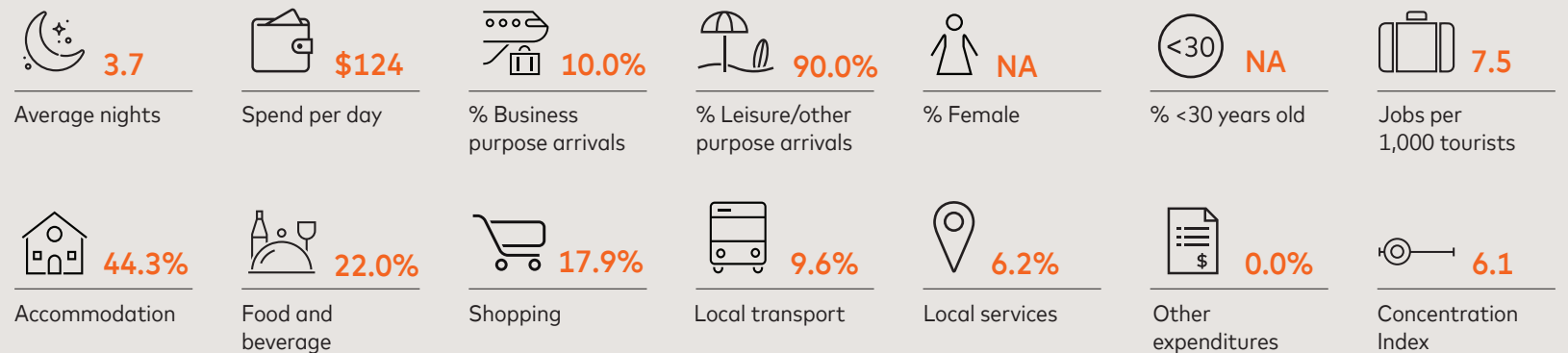


Global Rank **23**

Europe Rank **10**

	2009	2013	2014	2015	2016	2017	2018	YoY 17/18	CAGR 09/18
OVERNIGHT ARRIVALS (MM)	5.1	6.3	6.3	6.5	6.7	7.3	7.4	1.7%	4.2%
EXPENDITURE (USD MM)	2,604	3,106	3,102	2,756	2,890	3,153	3,369	6.8%	2.9%
TOP 5 ORIGIN	ORIGIN ARRIVALS (MM)				ORIGIN EXPENDITURE (USD MM)				
	2009	2018	CAGR 09/18	% of Total	2009	2018	YoY 17/18	CAGR 09/18	
1. Germany	1.0	1.2	2.1%	16.0%	865	1,025	0.8%	1.9%	
2. United States	0.5	0.8	5.9%	11.3%	131	228	23.4%	6.3%	
3. Austria	0.5	0.6	2.3%	7.9%	287	340	7.1%	1.9%	
4. France	0.4	0.5	0.6%	6.2%	163	175	9.0%	0.8%	
5. United Kingdom	0.3	0.4	5.1%	5.9%	115	175	3.9%	4.8%	

2018 TOTAL



VISITORS BY ORIGIN

