

## Tiina Tissari, CV

MSc. Tech, PhD, Industrial Engineering and Management, b. 1973, Finnish citizen

### Primary work experience:

#### **Terveystalo**

- 2024- Senior Vice President, Consumer, Insurance and Speciality businesses

#### **Finnair**

- 2020–2024 Vice President, Customer Experience and Products
- 2020 Vice President, Consumer Business
- 2019-2020 Vice President, Ancillary Business

#### **Vestiarium**

- 2016-2018 CEO and co-founder

#### **Microsoft**

- 2015-2016 Director, Launch management and operations development
- 2014-2015 Director, Phone sales and operations planning

#### **Nokia**

- 1999-2014 Multiple director and manager roles

### Key positions of trust:

Board member, Vestiarium

Board member, Arkki International

