

CV Sari Heinonen

b. 1976, PhD, Marketing, Finnish citizen. EVP, Healthcare Services, and Member of the Executive Team from February 2024

Relevant work history:

CEO OP Life Assurance Company, previously held several management positions at OP Financial Group, including SVP, retail customers in banking, Chief Marketing Officer, and SVP Customer service channels. In addition, management positions at DNA Plc.

Key positions of trust:

Past key positions of trust:

Member of the Board of Directors at OP Helsinki, Kaleva Media Group, Data & Marketing Association of Finland, and Lähi-Tapiola Pohjoinen

