

Safeture Adds UK Security Specialist Global Protect Risk to Partner Network

Safeture, a global SaaS platform for people safety based in Lund, Sweden, today announced a strategic partnership with Global Protect Risk, a United Kingdom-based provider of bespoke security, intelligence, and travel risk management services.

The collaboration strengthens Safeture's ability to support multinational organizations with integrated, real-time risk intelligence and operational security expertise, helping protect people wherever they operate.

Global Protect Risk delivers a human-centric, converged security model that integrates physical protection, digital security, operational procedures, and intelligence-led services. Drawing on experience in national security, intelligence, and protective operations, the company provides open-source intelligence (OSINT), technical surveillance countermeasures (TSCM), protective services, and live situational awareness through its Fusion Hub intelligence center.

"Partnering with Global Protect Risk advances our mission to deliver proactive, real-time safety and security intelligence to organizations worldwide," said Magnus Hultman, CEO of Safeture. "Their deep operational expertise perfectly complements our technology platform, and we already see strong interest from their clients eager to experience Safeture. Together, we enable organizations to manage risk with greater confidence, speed, and insight."

The partnership combines Safeture's scalable SaaS platform, including risk intelligence, mass communication, and traveler tracking, with Global Protect Risk's on-the-ground advisory and operational capabilities. This creates a comprehensive solution that supports organizations throughout the travel lifecycle, from planning and monitoring through incident response and recovery.

"We are thrilled to join forces with Safeture," said Matt McGinn, Managing Director at Global Protect Risk. "Our shared commitment to safeguarding people and assets through insight, innovation, and operational excellence makes this an exciting and natural partnership. Safeture's platform enhances our capabilities, giving clients unmatched visibility and control over their travel risk environments."

The partnership will initially focus on integrated demonstrations for existing Global Protect Risk clients, with joint go-to-market activities planned throughout the year to strengthen risk management capabilities for current and future customers worldwide.

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About Safeture AB

Safeture (founded in 2009) is a Software as a Service (SaaS) company based in Sweden. The company offers a complete platform designed to handle safety and risks for employees, wherever they are. Through world-leading technology and innovative solutions, Safeture helps risk management and assistance providers secure their clients, global companies, and organizations to protect what matters most – their people. The Safeture share is listed on the NASDAQ First North Growth Market Stockholm (ticker: SFTR). Redeye is the Certified Adviser.

About Global Protect Risk

Global Protect Risk is a United Kingdom-based security and intelligence services firm specializing in converged security, real-time threat intelligence, protective operations, and bespoke risk assessments. With a human-centric approach and cutting-edge intelligence capabilities, Global Protect Risk partners with organizations around the world to anticipate threats, mitigate risk, and safeguard people and assets.