

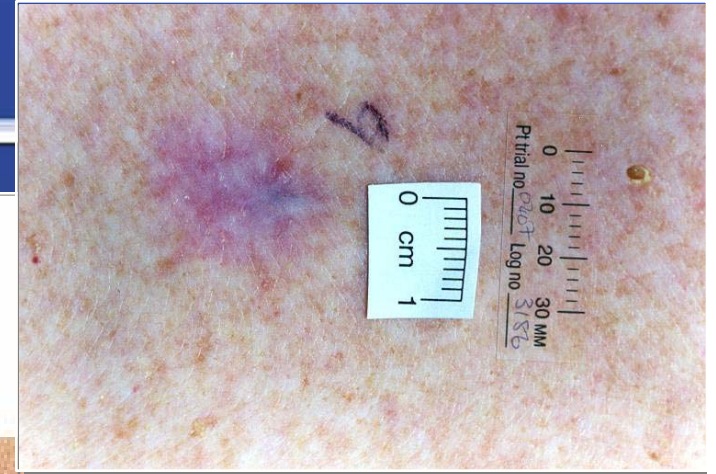
# Galderma and Metvix®

## Meeting the future challenges for the treatment of non-melanoma skin cancer

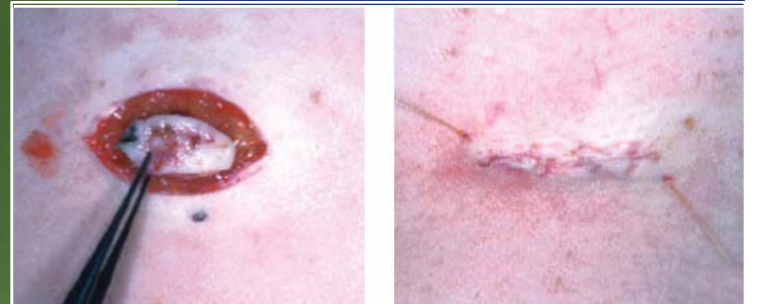
Humberto C. Antunes  
CEO Galderma Laboratories



# Cryotherapy for AK



# Surgery for BCC







# GALDERMA

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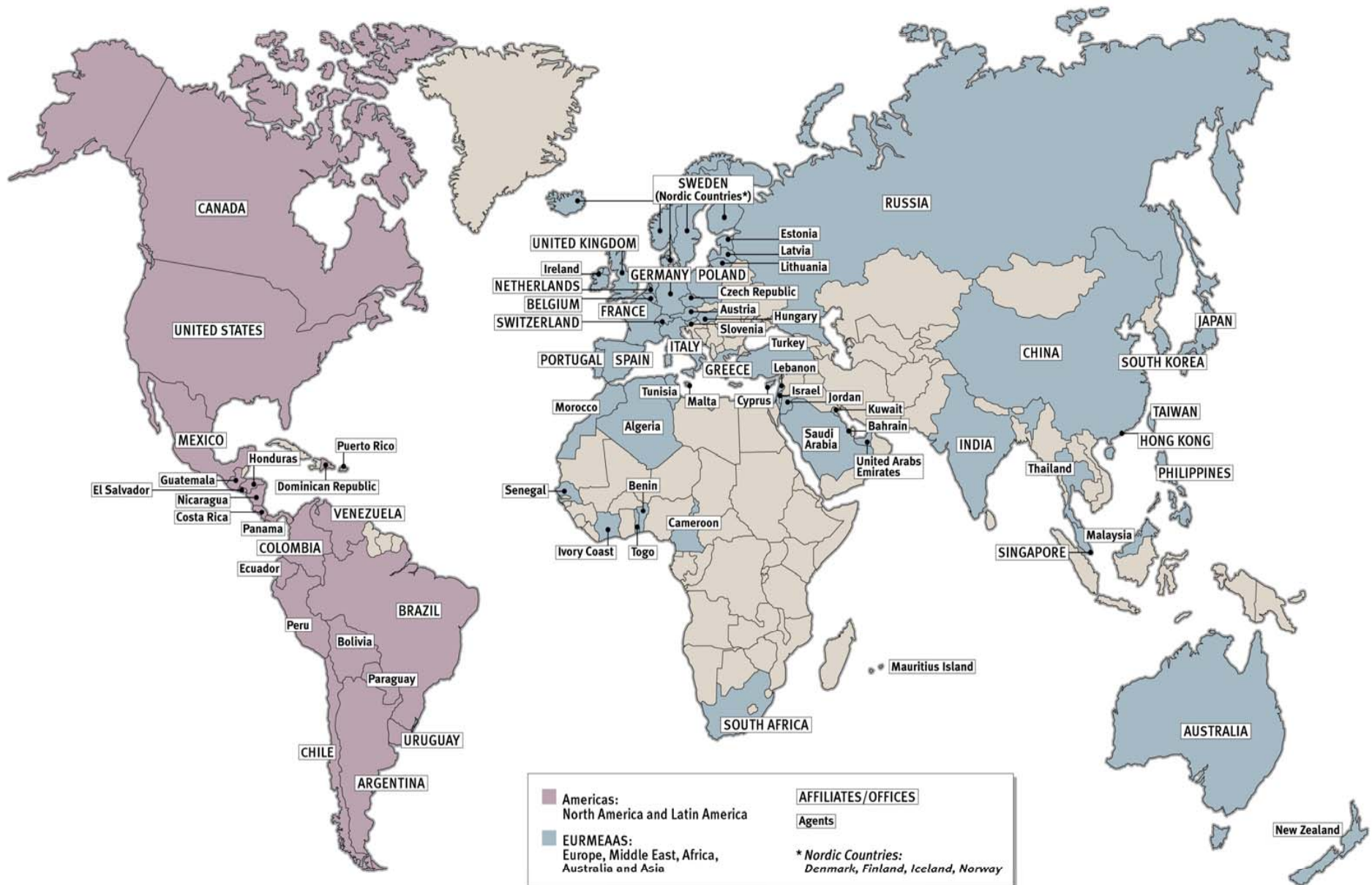


*Committed to the future of dermatology,  
Galderma offers innovative therapeutic  
solutions that improve the quality of life of  
dermatology patients.*





# Galderma Worldwide



# Global Presence





GALDERMA



  
**Clobex**<sup>®</sup>  
(clobetasol propionate) **Lotion**, 0.05%

  
**Loceryl**<sup>®</sup>  
(amorolfine)

**Cetaphil**<sup>®</sup>  
cleansers and moisturizers

  
**Clobex**<sup>®</sup>  
(clobetasol propionate) **Spray**, 0.05%

  
**Differin**<sup>®</sup>  
(ADAPALENE) CREAM, GEL, 0.1%

  
**Tri-Luma**<sup>®</sup>  
**Cream**  
(fluocinolone acetonide 0.01%, hydroquinone 4%, tretinoin 0.05%)

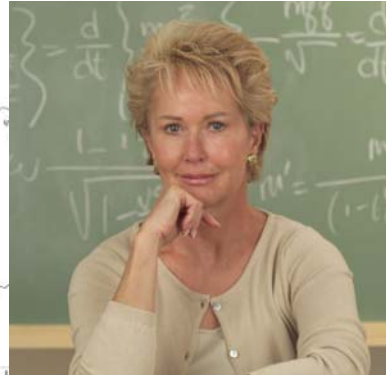
  
**Clobex**<sup>®</sup>  
(clobetasol propionate) **Shampoo**, 0.05%

**Silkis**  
(calcitriol)

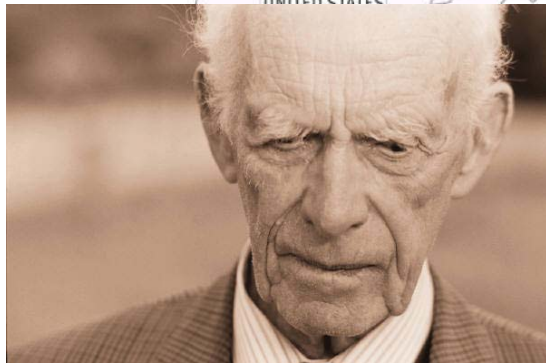
**metrogel**<sup>®</sup> <sup>TM</sup>  
(metronidazole gel), 1%



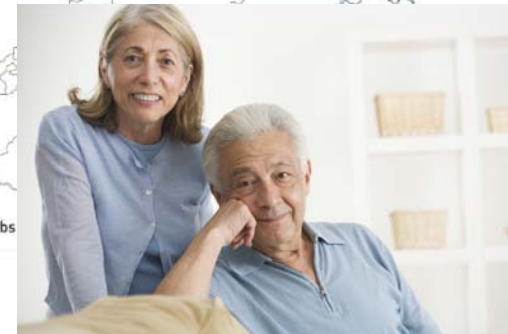
CANADA



RUSSIA



UNITED STATES



SINGAPORE



BRAZIL



Ireland, Norway



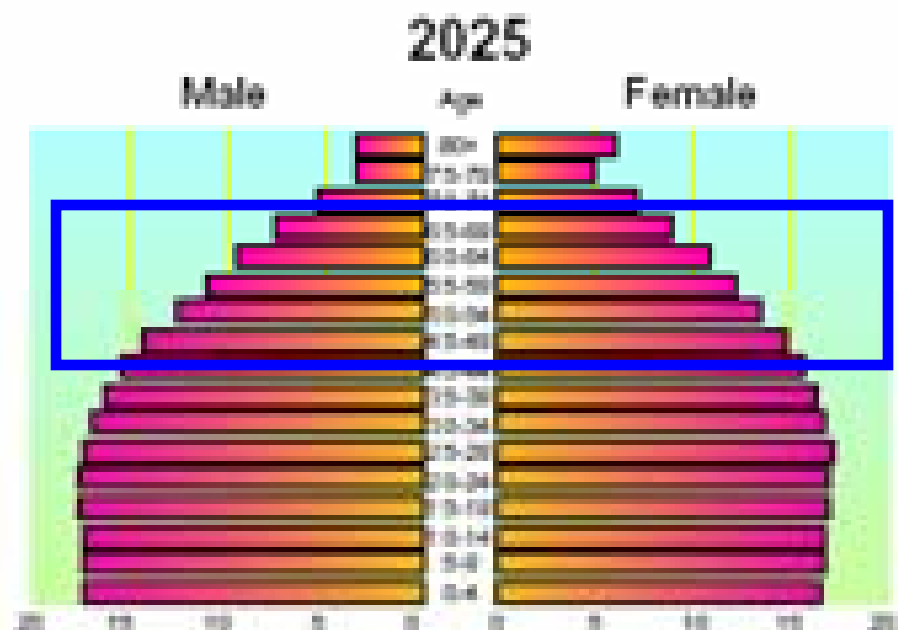
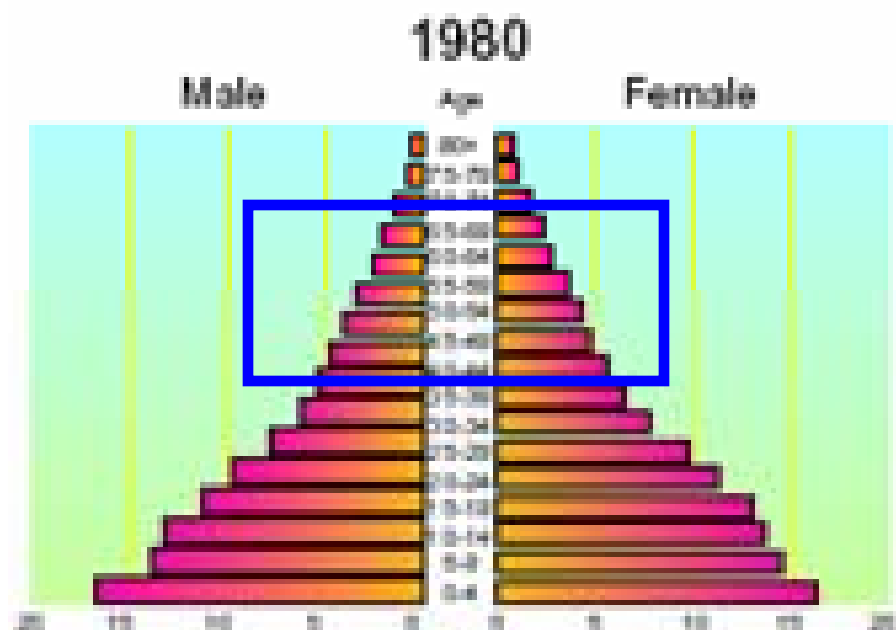
ITALIA

New Zealand



Population  
Age  
Structure:  
1980 and  
2025  
(In millions)

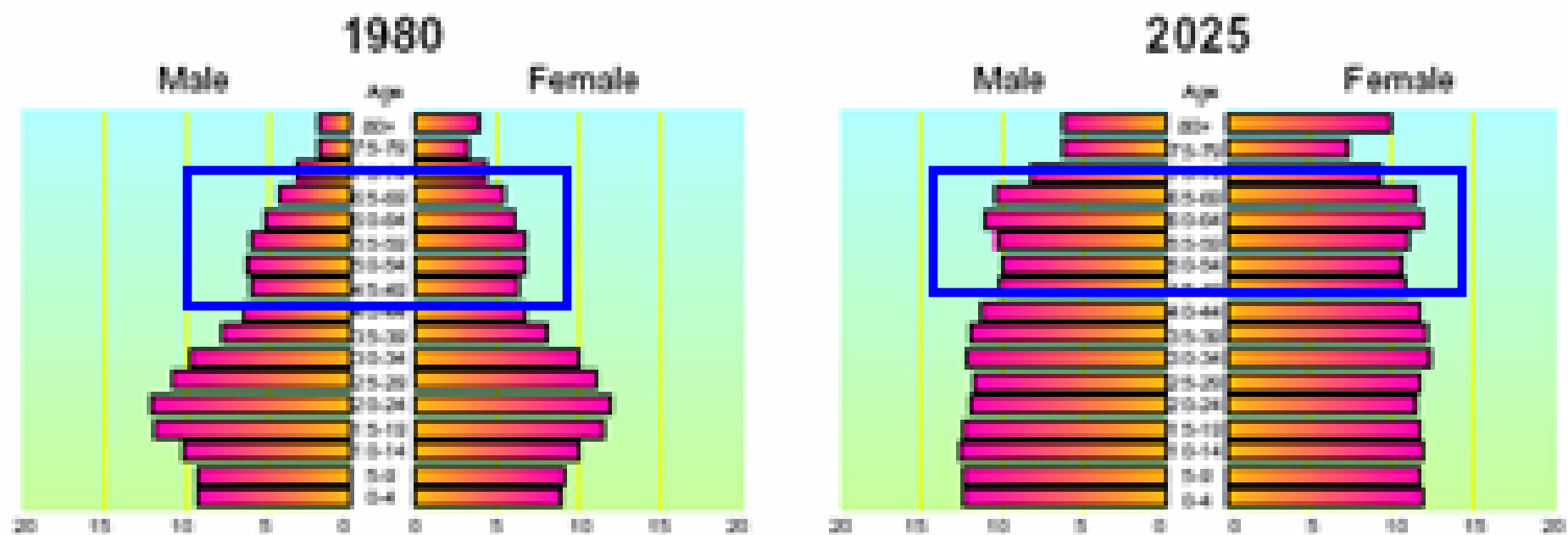
## South America





**Population  
Age  
Structure:  
1980 and  
2025**  
(In millions)

## North America



# U.S. Cases of AK and BCC on the Rise

**58 mil**

**AK**

**United States**



**1.2 mil**

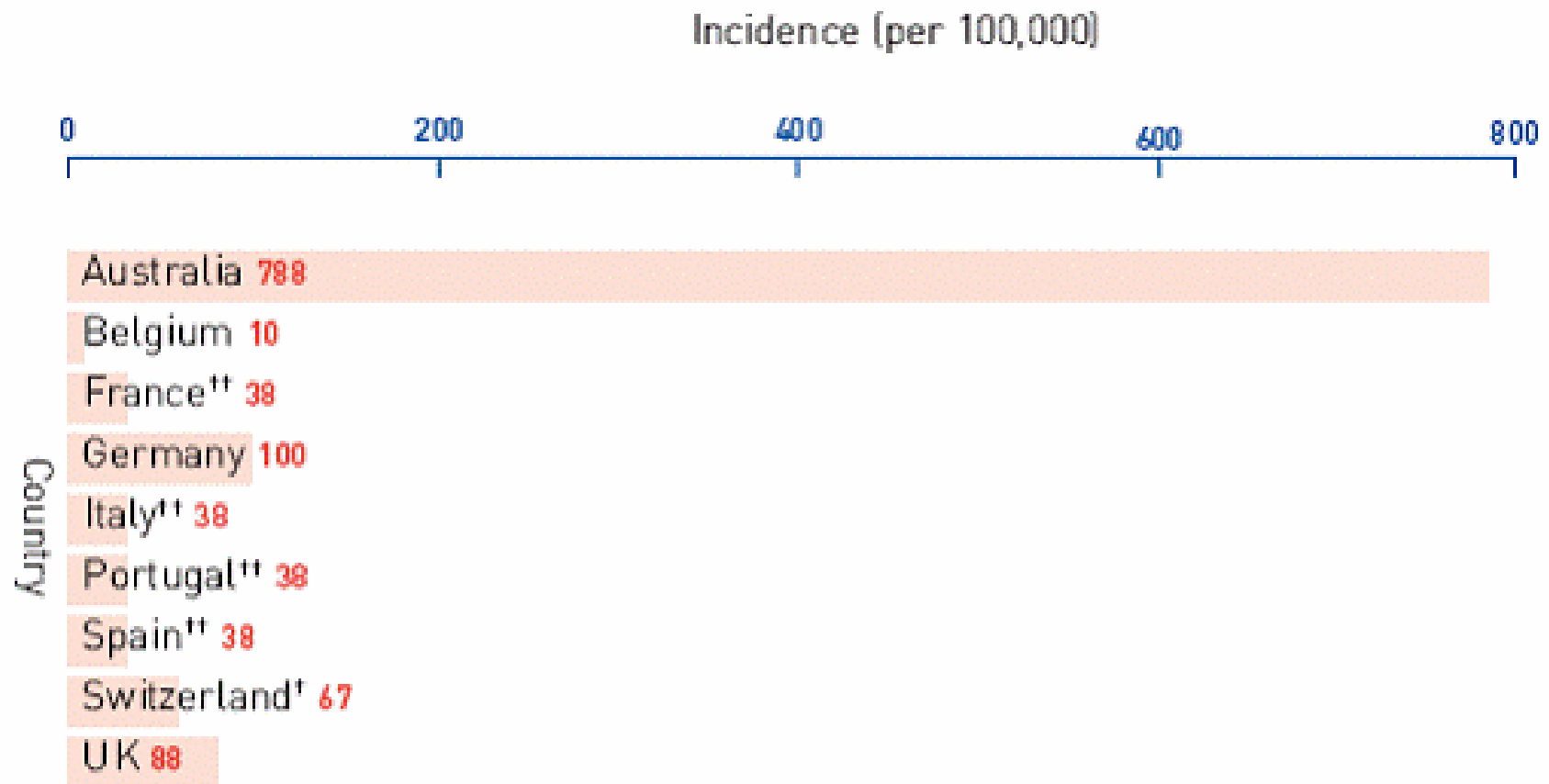
**BCC**

Source: The Lewin Group, Inc.





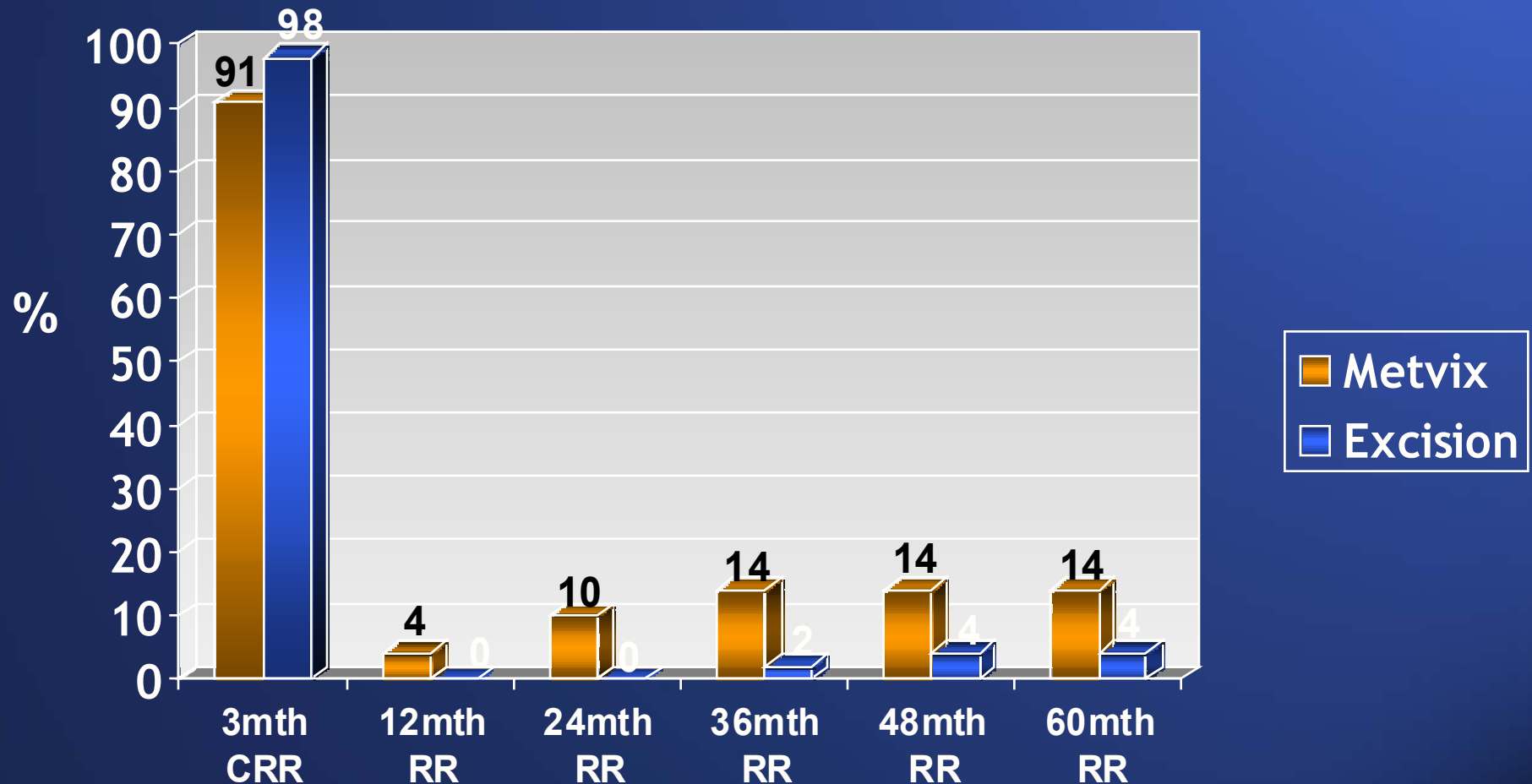
# BCC Cases Europe + Australia



Source: European Dermatology Forum

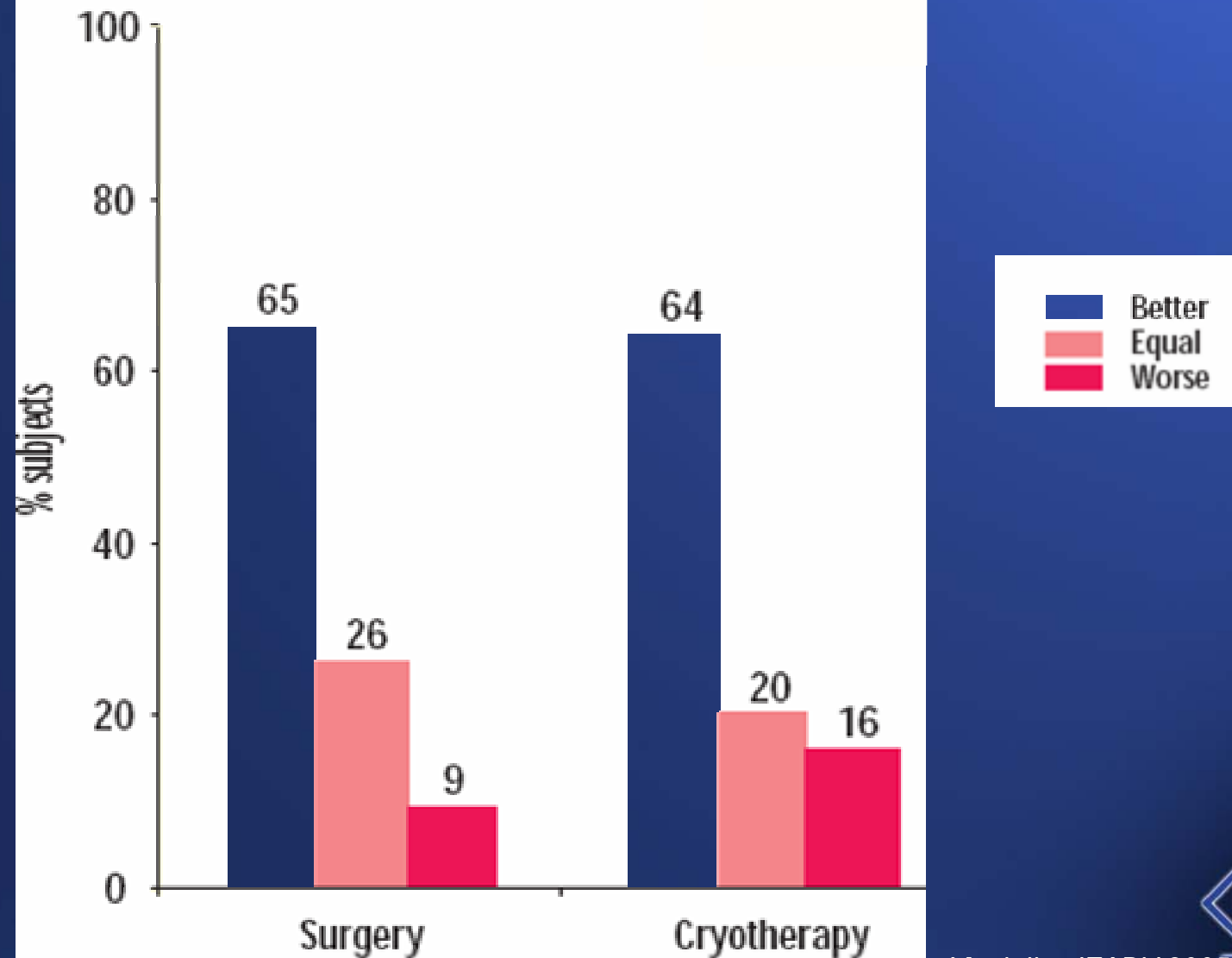


# Nodular BCC: 5-Year Recurrence Rates Metvix<sup>®</sup> vs. Surgery



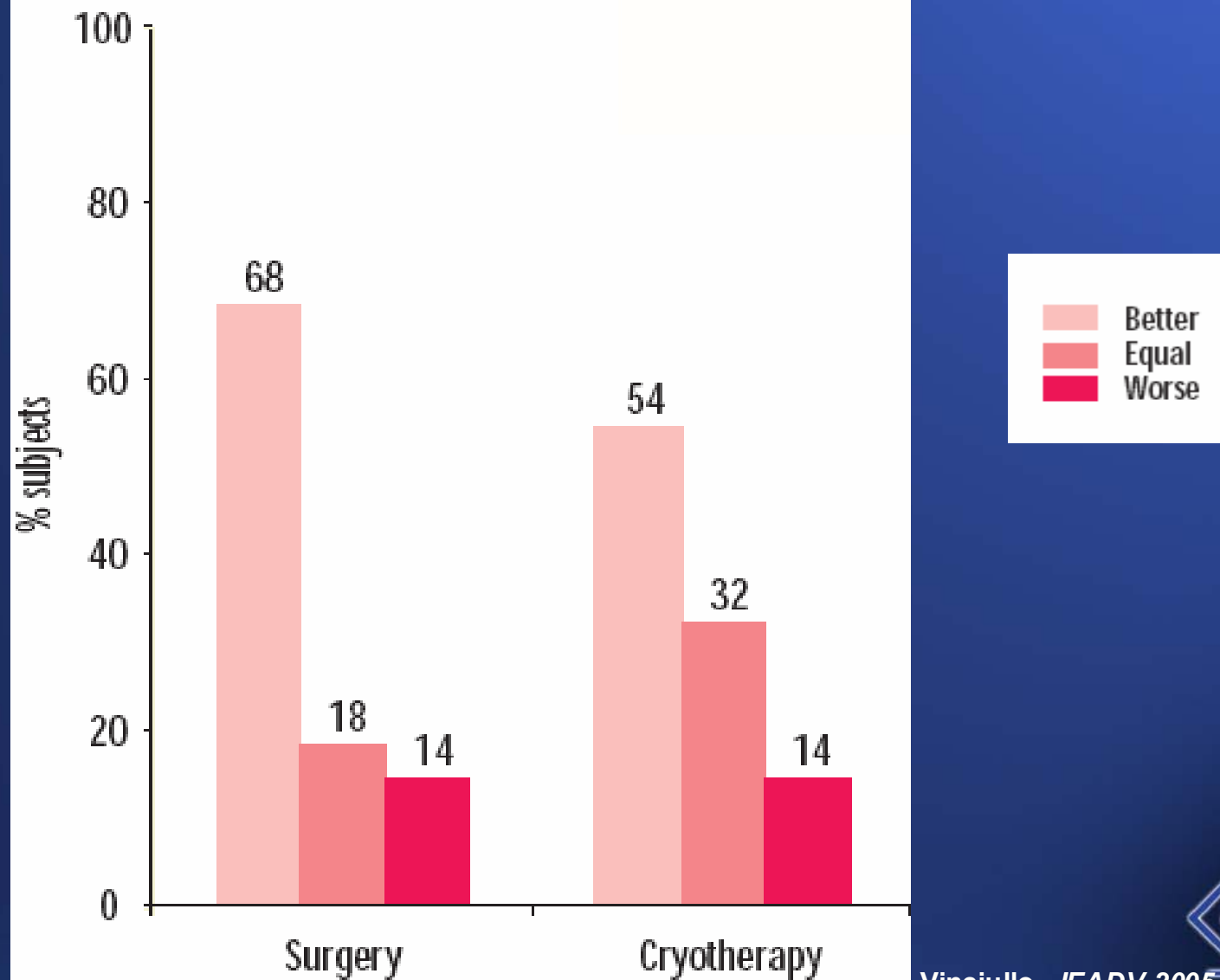
# Metvix® in Actinic Keratosis

## Patient preference

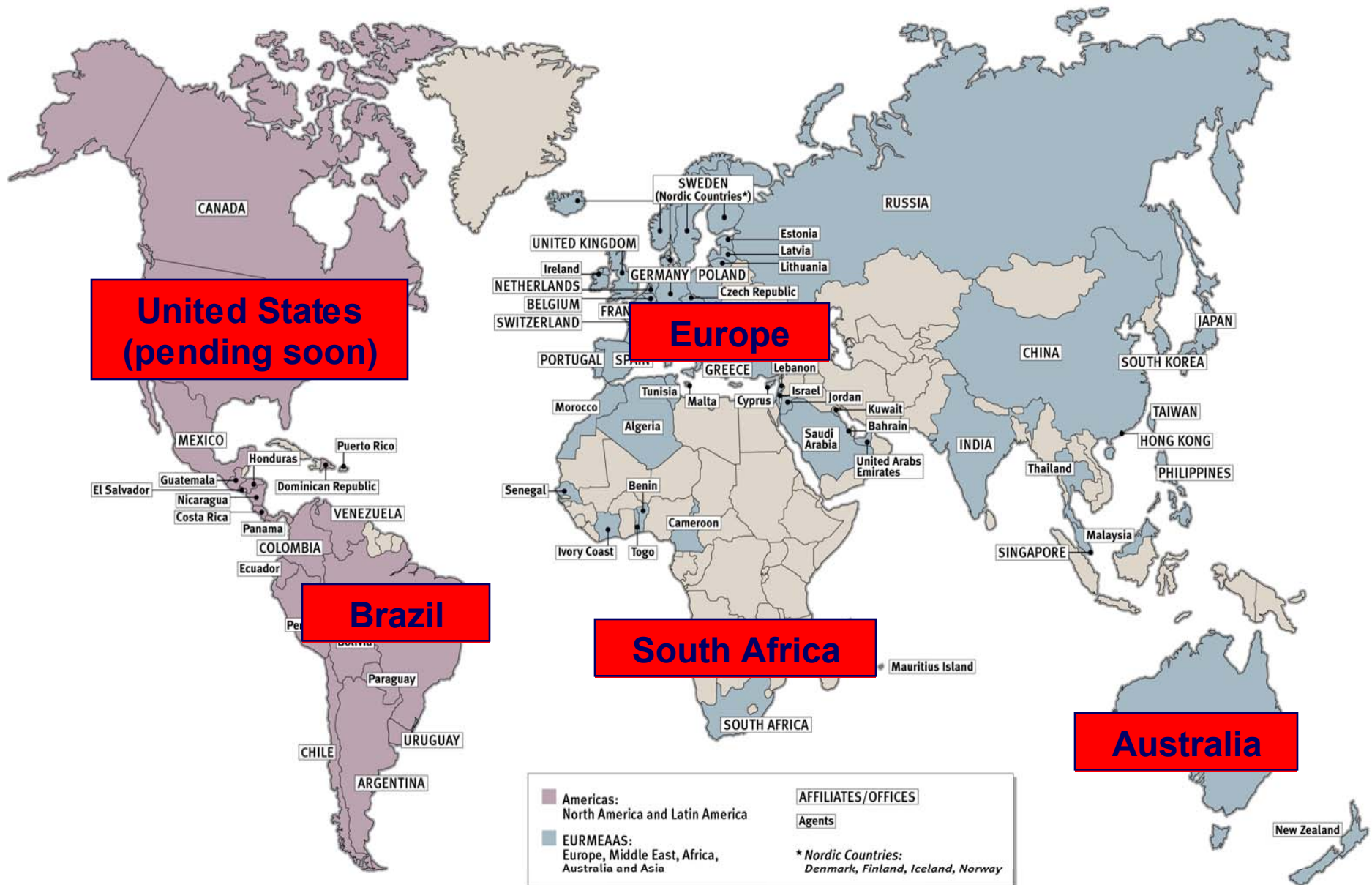


# Metvix® in BCC

## Patient preference



# Metvix® Around the World





# Bowen disease

## Metvix® PDT 2 cycles

**Before**



**After**



# OTHER CASES WITH Metvix® PDT...

**before Metvix® PDT**



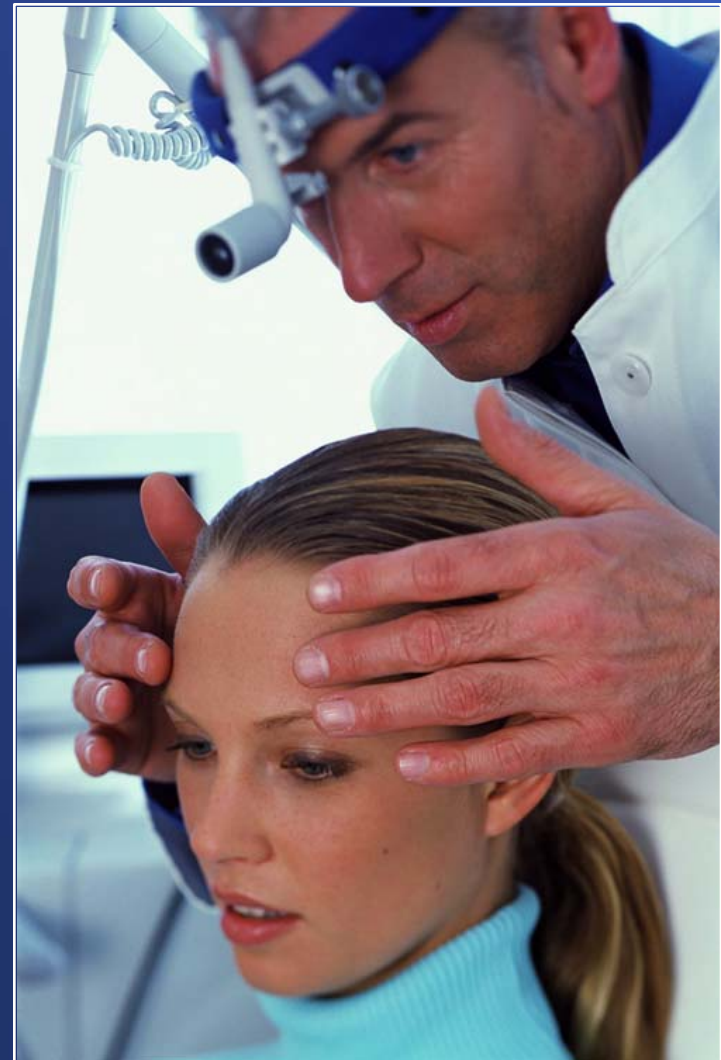
**3 months after**



# Shift in Dermatology Practice

## Medical Dermatologist

- Skin disease treatment
- Prescriptions
- Limited procedures

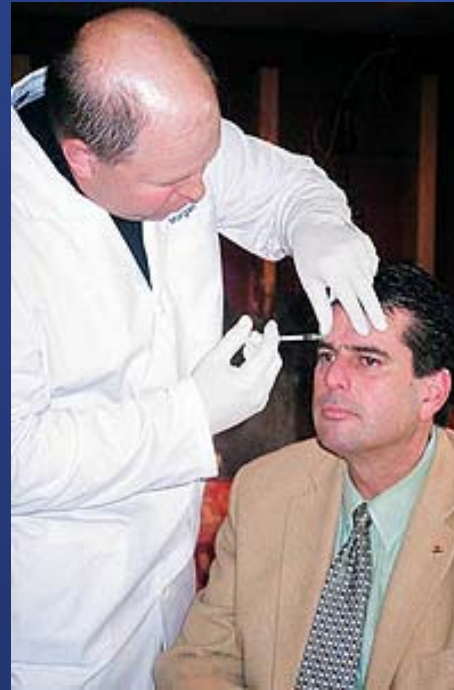




# Shift in Dermatology Practice

## Corrective Dermatology

- Still treating skin diseases
- More emphasis on correction and procedures
- Lots of procedures including photodynamic therapy





- Aging population and dermatologists anxious for new non-invasive treatments like Metvix<sup>®</sup>
- Galderma has a proven track record as a worldwide dermatology leader to launch and market Metvix<sup>®</sup>
- Tremendous market opportunity

