

Company announcement
Published: 22. May 2026

Freetrailer raises revenue guidance for 2026 following 26.4% growth in Q1

Freetrailer Group A/S delivered net revenue of DKK 35.7 million in Q1 2026, compared to DKK 28.3 million in the same period last year, corresponding to growth of 26.4%.

Freetrailer demonstrates strong momentum with significant revenue growth supported by strengthened partner collaborations, a growing user base, and continued focus on the self-service customer experience. This was achieved despite rental activity being impacted by severe winter weather for much of the quarter, particularly in Denmark, the company's largest market.

Based on the strong growth at the beginning of the year, Freetrailer now raises its revenue expectations for the 2026 financial year to DKK 168–178 million.

Group CEO Thomas Zeihlund comments in connection with the report:

“Q1 demonstrates the strength of our business model and our team. We delivered 26.4% revenue growth in a quarter characterized by low seasonality and severe winter weather, while at the same time making targeted investments in the future of Freetrailer.

With increased focus on our users, demand remains strong, and we are entering the high season with a solid foundation. We continue to see positive trends well into the spring, confirming the strength of our model. As a result, Freetrailer raises its revenue guidance for 2026.

The positive development follows increased efforts and greater investments in the platform, organisation, and the Freetrailer brand. At the same time, we are working closely with our manufacturers to increase capacity, enabling us to deploy more rental products faster and convert demand into continued profitable growth.”

Strategic partnerships confirm the quality of the platform

During Q1, Freetrailer continued to strengthen its partner network across markets. At the end of the quarter, the company had 298 partners, and the development confirms the continued interest in Freetrailer among both new and existing partners.

Thomas Zeihlund comments:

“Our growth is driven not only by an increasing number of rental products, but also by a high level of service, strong partnerships, and user experience that customers value. This combination creates a self-reinforcing effect: more users and rentals increase the relevance and value for our partners.”

Guidance for 2026 raised

Freetrailer raises its revenue guidance compared to the announcement made in February 2026:

- Net revenue: DKK 168–178 million (17–24% growth compared to 2025)
- EBIT: DKK 20–30 million

The EBIT guidance reflects increased investments in scaling, the development of a new strategy, rising costs related to sales, delivery, and a new product mix, as well as costs related to the CEO transition.

Q1 GROUP KEY FIGURES IN 1.000 DKK (1. January 2026 - 31. March 2026)

(Figures on parentheses show the corresponding period last year)

Net revenue 35.702,6 (28.251,0)
EBITDA 9.207,0 (9.558,1)
EBIT 1.402,3 (1.746,0)
Profit before tax 457,5 (1.366,4)
Profit after tax 58,1 (851,3)
Equity 56.942,4 (53.105,8)
EPS (Earnings Per Share) 0,01 (0,09)
Equity ratio 36,8% (41,7%)

YTD GROUP KEY FIGURES IN 1.000 DKK (1. January 2026 - 31. March 2026)

(Figures on parentheses show the corresponding period last year)

Net revenue 35.702,6 (28.251,0)
EBITDA 9.207,0 (9.558,1)
EBIT 1.402,3 (1.746,0)
Profit before tax 457,5 (1.366,4)
Profit after tax 58,1 (851,3)
Equity 56.942,4 (53.105,8)
EPS (Earnings Per Share) 0,01 (0,09)
Equity ratio 36,8% (41,7%)

OPERATIONAL KEY FIGURES AS OF 31. MARCH 2026

(Figures on parentheses show the corresponding period last year)

Key data	Q1 2026	Change in %
Rentals	387.347	(+18,9%)
Users	1.153.221	(+103,5%)
Units	6.728	(+22,91%)
Partners	298	(+52,0%)
Locations	1.931	(+29,7%)

Markets: Denmark, Sweden, Norway, Germany, the Netherlands

For further information about Freetrailer Group A/S, please contact:**Thomas Zeihlund**

Group CEO

Freetrailer Group A/S

Email: thomas.zeihlund@freetrailer.com

Phone: +45 41 50 50 00

Press**Sara Lyngsøe**

Group CMO, Freetrailer Group A/S

Email: sl@freetrailer.com

Phone: +45 61 10 15 57

Website: www.freetrailer.com

About Freetrailer Group A/S

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer whenever you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. Through a self-service app and digital locking systems, we create flexibility where it delivers the greatest value.

At the same time, our rental units function as mobile advertising spaces in the urban environment, creating visibility for our partners close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: FREETR