

TOO GOOD TO GO // TOP LINE INFO



WHAT IS TOO GOOD TO GO?

- TOO GOOD TO GO IS AN **ANTI-FOOD WASTE SOCIAL ENTERPRISE** WITH A PASSION FOR GOOD FOOD AND A HATRED OF FOOD WASTE
- OUR MISSION IS TO **PLACE THE LOST VALUE BACK ON FOOD** AS SOMETHING TO BE EATEN RATHER THAN BINNED
- THROUGH THE APP, USERS **PLACE ORDERS FOR SURPLUS FOOD** AND PICK THEM UP DURING THE **DESIGNATED COLLECTION PERIOD**

HOW DOES IT WORK?

1. A CUSTOMER **PLACES AN ORDER VIA THE APP** 30 MINUTES BEFORE CLOSING TIME
2. THEY **PAY VIA THE APP**, SO YOU DON'T HAVE TO HANDLE CASH
3. THE CUSTOMER ARRIVES DURING THE COLLECTION PERIOD AND **SHOWS A MOBILE RECEIPT** CONFIRMING THE RESTAURANT AND NUMBER OF PORTIONS
4. THE STORE **SWIPES THE MOBILE RECEIPT** AND HANDS THE CUSTOMER FOOD FOR THE **NUMBER OF PORTIONS THEY HAVE ORDERED**
5. CUSTOMERS ARE SERVED WITH FOOD TO THE VALUE OF **AT LEAST DOUBLE THE PRICE THEY HAVE PAID VIA THE APP**

TOO GOOD TO GO IN NUMBERS

- **2.2 MILLION+ USERS IN SIX DIFFERENT COUNTRIES**
- **OVER 1.7 MILLION MEALS RESCUED IN JUST OVER 18 MONTHS**
- **ALMOST 10,000 MEALS RESCUED PER DAY**
- **OVER 6000 ACTIVE STORE PARTNERS INCLUDING YO! SUSHI, COMPASS GROUP, ACCOR HOTELS, MITCHELL & BUTLERS & MORE**