



## Press release

Stockholm, 2026-02-10

### Cabonline and Ignite enter Nordic partnership to simplify business travel

**Ignite, a Nordic procurement and supplier intelligence platform, has entered into a new partnership with Cabonline to give companies across the region access to better prices and a simplified way to manage business travel across the Nordics.**

Through the agreement, Ignite's customers gain access to safe, smooth and discounted taxi travel via the Cabonline app across Sweden, Norway and Finland. The partnership creates a simple and reliable mobility solution for companies operating across multiple Nordic markets, enabling easy booking, seamless administration and consistent service quality – all through one digital platform.

– *This partnership with Ignite allows us to make business travel simpler, safer and more seamless for Nordic companies. By combining Ignite's strong business community with our digital mobility platform, we create real everyday value for their customers, says **Victoria Sannelli**, Head of sales B2B & B2C, Cabonline.*

For Ignite, this partnership is part of a strategic push to help customers realize savings while simultaneously using trusted suppliers.

– *Business travel is a meaningful cost for many of our customers, and securing strong agreements in this category makes a real difference. Through our partnership with Cabonline, we can offer simple, reliable, and cost-efficient terms. By leveraging the Ignite platform, it is also seamless for the companies to ensure the agreement actually is utilized across the organization, says **Sigbjørn Nome**, CEO & Co-Founder, Ignite.*

**Cabonline – We move the Nordics.**

For further information, please contact Cabonline's press office, +46 70 456 58 07, [press@cabonline.com](mailto:press@cabonline.com).

#### About Cabonline Group

Cabonline is the leading taxi company in the Nordic region, with ~2,000 connected transporters and ~3,600 vehicles in 175 cities in Sweden, Norway and Finland. Cabonline operates a series of well-known brands, such as Sverigetaxi, TaxiKurir, Taxi Skåne, Umeå Taxi, Norgestaxi, Fixu Taxi, Kovanen och Flygtaxi. The company provides safe, accessible and sustainable mobility solutions for the public sector, businesses and private travellers. Through Cabonline, transporters can access attractive customer agreements, support from industry-leading technology and efficient services where shared infrastructure delivers economies of scale. In 2024, Cabonline's revenue was approximately SEK 4.7 billion. For further information: [cabonlinegroup.com/en](https://cabonlinegroup.com/en)

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