

PRESS RELEASE 20 SEPTEMBER 2021

ASPIRE GLOBAL SIGNS STRATEGIC DEAL WITH THE IGAMING AND ESPORTS OPERATOR ESPORTS TECHNOLOGIES

Aspire Global has signed a strategic license agreement with US-based Esports Technologies inc. (Nasdaq: EBET). The agreement includes Aspire Global's entire proprietary offering – platform, sportsbook, games, game aggregator and managed services. Esports Technology will launch its esports/sportsbook Gogawi.com in certain key markets on Aspire Global's platform and intends to launch an additional brand on the platform in the future. In addition, Aspire Global will make the Esports Technologies proprietary esports feed available to Aspire Global's partners.

Esports Technologies is a leading global operator and provider of esports products and marketing solutions. Gogawi.com is its licensed online gambling operator, that offers real money betting on esports events and professional sports from around the world. The company is also developing predictive esports gaming technologies for distribution to both customers and business partners. Esports Technologies was founded in Nevada in September 2020, and listed on Nasdaq in the US in May 2021.

Bart Barden, COO at Esports Technologies, said: "At Esports Technologies, we are at an exciting rapid growth phase, expanding our business across multiple markets and service offerings. When executing on our plan to expand our presence in key markets, we searched for a solution which allows us to further differentiate us and to become the world's number one esports company. In Aspire Global, we have found a long-term partner which meets our high demands."

Tsachi Maimon, CEO of Aspire Global, said: "We are happy to welcome Esports Technologies as our second esports partner who has chosen our complete, proprietary solution for iGaming operators. We are thrilled to team with Esports Technologies and to make their ground-breaking odds modelling and market creation as well as engaging wagering products available for esports fans and bettors in the US, Brazil and other countries around the world."

The esports ecosystem is one of the fastest growing markets in the world of entertainment, projected to surpass USD 1 billion in revenue and more than 1 billion viewers in 2021.

FOR MORE INFORMATION, PLEASE CONTACT:

Tsachi Maimon, CEO, tel: +346-3645 2458 or email: investors@aspireglobal.com

Motti Gil, CFO, tel: +356-9924 0646 or email: investors@aspireglobal.com

ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.